

Apprenticeship Support and Knowledge for Schools Project summary for stakeholders and partners

ABOUT THE PROJECT

The Apprenticeship Support and Knowledge for Schools project has been commissioned by the National Apprenticeship Service, part of the Skills Funding Agency (SFA), to support the Government's target of achieving 3 million apprenticeship starts by 2020.

Through the project our three Delivery Partners will offer a range of inspirational and engaging apprenticeship and traineeship support to all learning establishments offering provision to years 10, 11, 12 and 13 across four regions: North, Midlands, London and South.

The project aim is to work with teachers, careers advisers, parents and governors, alongside other key partners, to support schools and ensure that they meet their statutory duties regarding the provision of impartial IAG, specifically in relation to apprenticeships and traineeships.

SERVICES OFFERED

The services to be provided will include:

- Group assemblies / information sessions
- Sessions to sign students up to Find an apprenticeship
- Apprenticeship application workshops for smaller groups of students
- Apprenticeship events
- Apprenticeship champion training for careers advisers and teachers
- Guest speakers – apprentice and employer ambassadors
- External visits
- Staff (teacher and governor) CPD
- Parents events

Additionally, if an establishment has a particular request, this can be negotiated and agreed.

One of the key aims of the project is to develop support in those schools where there is clear evidence of little or no engagement with apprenticeship awareness. This will ensure that any engagements will enhance the current offer being delivered locally by stakeholder organisations. We will work in partnership with you to avoid any duplication of efforts. We will be focussed on filling gaps in provision and will endeavour to work collaboratively to ensure the best use of public funds.

HOW TO BOOK FREE SUPPORT

Please contact the relevant delivery partner listed below or visit: www.amazingapprenticeships.com/school-support-request

Your local contacts are:

North - BL Training

Gail Dalton-Ayres
gda@bl-training.org.uk
07889 010794 / 01912 619636

London and South - Education & Employers Taskforce

Charlotte Lightman
charlotte.lightman@educationandemployers.org
020 7566 4884 / 07841 779879

Midlands - Workpays

Helen Richardson
helen@workpays.co.uk
07772 357890

What support is available from Amazing Apprenticeships in 2016-17?

CENTRAL RESOURCES & SHARED COLLATERAL

Central resources created for use by the Delivery Partners will include:

- Centralised apprenticeship presentation materials
- A re-designed and improved portal including existing and new functions
- 20 new posters
- 10 new webinars (online information sessions)
- 4 new films
- Version 4 of the Apprenticeship Pack
- A new Traineeship Pack
- 10 x How-to guides for schools.

1. How to support small groups of students with apprenticeship applications
2. How to raise teachers' awareness of apprenticeships through CPD
3. How to engage parents in understanding apprenticeships
4. How to help Governors to understand their role in promoting apprenticeships
5. How to run a successful apprenticeship event in your school
6. How to encourage applications from under-represented groups e.g. Gender / LDD / BAME / Elective Home Educated
7. How to prepare students for higher / degree apprenticeship applications
8. How to prepare students for an apprenticeship assessment centre
9. How to involve employers and past students in promoting apprenticeships
10. How to work with Delivery Partners and local training providers to support your work in schools

APPRENTICESHIP CHAMPIONS

A core part of this project will be to identify and recruit 1000 Apprenticeship Champions in schools across England to support the promotion of apprenticeships in their local areas.



Our network of inspiring teachers and careers advisers, with our expert support, will:

- ✓ Positively promote apprenticeships in a variety of ways to inspire students, teachers, parents and governors
- ✓ Actively encourage students of all abilities to consider apprenticeships as a viable and successful route into a career
- ✓ Create opportunities for students to engage with employers and apprentice ambassadors
- ✓ Use the available resources to promote awareness raising, publicity and encourage inclusion at events
- ✓ Make every effort to understand the latest developments and opportunities to support students with fresh and accurate information

All Apprenticeship Champions will:

- Receive a certificate and a welcome letter
- Receive the Apprenticeship Champion Toolkit for their school, packed full of useful resources and activity ideas
- Be invited to attend short online Apprenticeship Champion briefing sessions, ensuring that you have access to the very latest policy developments around apprenticeships including degree apprenticeships and the new UCAS system
- Engage in CPD visits and sessions with employers and apprentices
- Gain a badge of recognition to display on their school website