



ASB Connect

'CONNECTING' PRACTITIONERS TACKLING ANTI-SOCIAL BEHAVIOUR AND ITS CAUSES

2011 TILLEY AWARDS NATIONAL FINALISTS

Drive SMART

Operation Bluestone

Safe Bet Alliance

Reducing Crime and Disorder in
the Night-Time Economy

One Vision, One Community,

One Spirit

Operation Kincorth

Improving the lives of residents

Cowgate - A community at tipping
point

CERTIFICATE OF MERIT NOMINATIONS

Knocking the Nockie

Stopping the Rot

Summer Daze

Operation 'Safe as Houses'

Cash in Transit Robberies

Luton SOS Bus

Reducing Student Victimization

Neighbourhood Alliance

Voting on Tilley Award finalists is now open. Find information below on all this year's finalists and [vote online](#) for your favourite.



TILLEY AWARDS 2011 – OPENING OF THE FIRST EVER PUBLIC VOTE

The Tilley Awards recognise innovative crime fighting projects where police, community groups and the public successfully work together to identify and tackle local crime problems.

The Tilley Awards were set up in 1999 by the Home Office to publicise the use of problem-oriented partnerships and their approaches to crime reduction and what ultimately can be achieved by tackling crime in a different and more strategic way.

The Awards focus on a problem solving crime prevention model known as **SARA**, this involves:

Scanning for problems that are a priority for the local community;

Analysing available evidence sources such as local crime data, local intelligence obtained from strategic and delivery partners and feedback from the local community;

Response, developing the best to address the problem; and

Assessing the impact of that response.

The Awards emphasise the skills that can often be overlooked but have proven to have real results in crime reduction and prevention.

Over 100 applications were received and 8 national finalists have now been selected. 8 additional projects have been nominated for a certificate of merit. The certificate of merit nominations give recognition to projects that narrowly missed out on selection as a national finalist for the Tilley Awards 2011. You can vote for any of the national finalists as well as the certificate of merit nominations to win this year's Tilley award public vote.

The public vote is new to the Tilley Awards 2011 and aims to raise the profile of effective practice in problem-solving demonstrated by the national finalists. You can view details of the national finalists and certificate of merit nominations on page 2.

The Award Structure

This year's competition sees the introduction of themes and the abolition of the regional winners being selected as national finalists. The 2011 competition was delivered in two phases.

Each phase contains a number of themes within which projects that have tackled specific crime types were invited to apply.

Phase one

Phase one invited applications from projects that can demonstrate that they have successfully tackled crime within the following themes:

- Theme 1 Anti-social behaviour (ASB).
- Theme 2 Violence against women and girls.
- Theme 3 Acquisitive crime.

Welcome

Welcome to this special 'Tilley Awards' edition of 'ASB Connect'.

This newsletter is brought to you by the ASB Actionline and the Home Office Crime and ASB Reduction Unit.

The Tilley Awards 2011 welcome the first ever public vote, in the history of the Awards.

This year's projects have delivered a range of key outcomes and have had a positive impact on their local communities through action focused partnership working.

This feature edition looks at the Awards themselves and the selected finalists, urging you to [place your vote](#) for your favourite.

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- Theme 4 Drug and alcohol related crime.

- Theme 5 Criminal damage/arson.

Please be aware the deadline for submitting entries for this year has lapsed. Details regarding next year's applications will follow in due course.

Phase two

Phase two invited applications from projects that have implemented a sustainable response to repeat crime in their area within the following themes:

- Theme 6 Seasonal crime.

- Theme 7 Community activism/community engagement.

Applications were invited from projects that have been designed and delivered by the local community in partnership with statutory agencies.

- Theme 8 Design out crime (including creating new products, target hardening, regeneration).

- Theme 9 Projects led by non-police agencies. Statutory agencies and VCSE sector were particularly invited to apply.

- Theme 10 Other crime types category. This theme was introduced to ensure projects demonstrating effective practice in problem solving are not excluded because they do not fit neatly into one of the other nine themes. Projects were only entered into this category if they could not be aligned with another theme.

To summarise

The changes to the 2011 Award scheme:

- Introduction of the public vote.
- Introduced two phases, with applications to be submitted under certain themes.
- Have stopped the practice of regional winners going forward to the national finals.
- Have updated the application form and issued guidance to help complete the form.

How to vote?

Have your say and vote for your favourite project at:

www.homeoffice.gov.uk/tilley-awards

Voting closes on Monday 28 November. The top three entries received in this year's competition and the winner of the public vote will be announced during the week commencing 12 December.

The 2011 National Finalists

Drive SMART - Surrey-based project addressing anti-social driving (ASB)

The Drive smart initiative is a comprehensive project that aims to achieve long-term changes in driver behaviour by educating individuals, who engage in anti-social driving.

The initiative has involved: the creation of a dedicated website providing a central source of information on anti-social driving issues; the purchasing and training of new equipment to over 450 staff; the creation of a force-wide database to manage and process intelligence; and the introduction of a speed awareness course offered to low-end speed drivers as an alternative to prosecution for their first offence.

Operation Bluestone - Bristol's specialist rape team (violence against women and girls)

Operation Bluestone is Bristol's specialist rape team. It was formed in September 2009 in response to the poor detection rate for rape and the high rate of victim declines to prosecute rape in the city.

Operation Bluestone focussed on establishing a multi-agency team providing enhanced interdepartmental co-operation and introducing new working practices. It secured dedicated resources to provide a comprehensive service to victims and provided an improved capability in identifying unknown suspects and locating further evidence.

The team are now responsible for all victim-based contact, offering each victim tailored support and advice.

Safe Bet Alliance - Addressing armed robberies of bookmakers in London (acquisitive crime)

The Safe Bet Alliance is an initiative developed by the Metropolitan Police Service 'Flying Squad', major bookmakers and the Association of British Bookmakers to reduce robberies at betting shops in London.

In 2009, a document was developed to support the development of a common understanding of what security measures are effective in bookmaker premises. Over the next 12 months companies worked hard to implement the measures that it contained. Employees were trained, cameras were installed and remote locking devices were fitted to doors.

In 2010-11 all major bookmakers across London were compliant with the Safe Bet Alliance standards.





Reducing Crime and Disorder in the Night-Time Economy - Southampton-based project focussing on town-centre violence (drug or alcohol-related crime)

In 2009, Above Bar Street in Southampton was identified as the most violent street in Hampshire. A comprehensive package of projects and new ways of working were developed and implemented.

An 'ICE' (in case of emergency bus) was introduced to provide a safe haven for people on a night out who are vulnerable or who have been injured. Street pastors provided support for those in need during peak times. A yellow card scheme was developed whereby offenders are issued with a yellow card for ASB and upon further warnings they can be excluded from venues for a year. The introduction of taxi marshals and trained security officers provides a visible deterrent at taxi ranks.

One Vision, One Community, One Spirit - Crime reduction and community trust building in Knowsley (community engagement)

Stockbridge Village in Knowsley was an area that experienced high levels of recorded crime and despite some reductions the fear of crime remained a problem. The level of positive engagement with key agencies was low and the area was very much seen as a little isolated.

Engaging with the communities directly through a range of methods, including community messaging, built up the trust and confidence that the project was much more than a 'short term fix'. The community was much more involved in the process than in previous years, from attending catalyst group meetings to supporting community events, and partner agencies have now noticed a real change in the atmosphere in the community.

Operation Kincorth - Seasonal project tackling attacks on fire crews and ASB (seasonal crime)

In 2003 Humberside Fire and Rescue Service and Humberside Police noticed that the period between 30 October and 6 November was becoming extremely problematic with high and worrying levels of attacks on operational fire crews, primary fires, secondary fires, an environmental impact from bonfires and fireworks, vehicle fires and increasing ASB.

Operation Kincorth is run annually from 30 October – 6 November and involves multi agency partnership patrols, a multi agency silver command centre, community services removing illegal bonfires, trading standards visits to businesses selling fireworks, youth project support services and sports and arts development which provide robust and extensive youth engagement programmes.

Improving the lives of residents - Range of projects to strengthen the West Leigh community (non-police agency)

Since 2007 there had been serious community tensions within

a neighbourhood in West Leigh, escalating from ASB through to assaults, criminal damage and the victimisation of witnesses.

Over 300 incidents of ASB and neighbour disputes were reported between 2007 and 2010. Residents in the area were difficult to engage and sought to resolve issues themselves, escalating the problem.

As a result the community safety partnership secured the support of the local football club, conducted a traffic survey, met with the local bus providers and secured funding for family intervention project support. They engaged with local and county councillors and held a community focused problem solving meeting. Now the area is subject to monthly tasking meetings.

Cowgate - A community at tipping point - Newcastle's Cowgate Estate project to restore community confidence (other crime types)

In 2006/7, crime rates rose by 21 per cent in Cowgate, Newcastle, while falling elsewhere in the region. Housing occupancy was low, crime was high and social capital was in decline. The stark reality was that the estate was at a tipping point and yet frontline staff, from all the agencies, knew there remained a deep rooted sense of community.

The overall objective of the Cowgate Strategy was to promote trust and credibility in agencies by establishing a track record of delivery.

The 2011 Certificate of Merit Nominations

Knocking the Nockie - Tackling crime and ASB in Noctorum, Wirral (ASB)

Anecdotal evidence identified that a gang culture existed in the Wirral area involving three separate gangs.

Problems tended to increase during the Halloween and bonfire night period, stimulating an increased sense of fear throughout the year among the local community.

Local partners developed a tailored package of interventions that were implemented all year round, with specific additional focus being provided between Halloween and bonfire night. This included a series of targeted home visits whereby parents of offenders were warned under existing tenancy agreements about the likelihood of eviction if problems persisted. A restorative justice approach was adopted for removing vandalism and graffiti and local events were also organised, such as a local bonfire night.

Stopping the Rot - Project to engage young people and deter them from offending in Swansea (ASB)

In light of the high profile case of Fiona Pilkington, Swansea Eastside identified five repeat victims of ASB as part of a new





approach to tackling ASB.

Youths were continually tormenting residents and affecting their quality of life. One mother and her autistic son were particularly targeted which escalated to arson with intent to kill. The harassment went unreported and unchallenged before the victim eventually found the courage to seek help.

Following her confidence to do so, other residents were encouraged to come forward, providing agencies with the information and evidence to take appropriate action.

As a result a package of diversionary activities were developed to engage young people and deter them from offending behaviour.

Summer Daze - Summer project to help young people suffering from domestic abuse (domestic violence)

The Summer Daze project started six years ago to offer respite and support for up to twelve young people aged between 11 and 16, who had lived, or were still living, with domestic abuse. The project aimed to provide an opportunity for these young people to meet with others who had similar home lives and to access intense youth worker support.

Over the years this programme has evolved to provide a range of support, depending on the individual needs of the young people, and includes an: ongoing long-term weekly arts-based sessions, mentoring support, one-to-one support and the summer programme.

Operation 'Safe as Houses' - Enfield-based operation to tackle high burglary offence rates (design out crime)

The London Borough of Enfield and its residents identified a noticeable increase in burglary offences in the borough. It received negative press coverage and local concern for the 2nd highest burglary rate in London, and the 8th highest nationally.

As part of Operation Safe as Houses over 3,000 households were targeted for intervention in the most chronic burglary hot streets with 88 alley-gate schemes implemented.

Cash in Transit Robberies - Innovative project to improve investigative methods (design out crime)

In Lancashire in December 2008 a security guard was shot as he left his van, £20,000 impregnated with a unique DNA dye was stolen. After the offence a suspect presented the stolen money at a petrol station. There was no process, forensic or otherwise, to link stolen money back to the original offence which provided the focus for this initiative. The objective was to develop a cost-effective forensic process aimed at designing out the problem.

Vast amounts of money were spent trying to link offenders to offences. This led to a partnership between Lancashire Police, Applied DNA Science, who pioneered the box-specific patented DNA, and Loomis.

Luton SOS Bus - Town centre project focussing on improving community safety (non-police agencies)

Between 2008-2010, 18 per cent of all crime and 11 per cent of all ASB that took place across Luton was in the town centre. A 2009 community safety survey revealed that 40 per cent of respondents in South Ward (in which the town centre is located) felt that violence was a problem in their local area.

The Luton SOS Bus was launched in March 2010 to provide an effective and imaginative response to the needs of the people out in Luton's pub and club land, giving 'a place of safety when help is needed'. It was also envisaged that this victim centred approach would positively impact crime and ASB occurring within Luton's night time economy.

Reducing Student Victimization - Leeds-based project aimed at reducing high number of student house burglaries (non-police agencies)

Leeds Universities and Colleges Crime Reduction Partnership was formed in 2002. The Knowledge Campaign was set up in 2007 to inform students about the realities of crime in Leeds and the simple effective actions that could be taken to prevent them from becoming victims of crime.

The campaign involved carrying out a strategic and tactical analysis of crimes committed against students. The Knowledge Campaign was revamped with the use of virals, videos and facebook. Laptop tracking software was used in burglary hotspots and a neighbourhood watch scheme was co-ordinated by students.

Neighbourhood Alliance - Improving the safety of residents in Armthorpe, Doncaster (other crime types)

Armthorpe village was experiencing a lack of business regeneration alongside continuing community issues such as fear of crime, increasing burglary, litter, environmental crime and more young people spending time on the streets.

The 'Neighbourhood Alliance' brand was designed so that the project could be sustainably replicated across the district.

The Alliance carried out test purchasing, drug warrants and environmental clean-ups alongside high visibility patrols with mounted police and police dogs. Police supported court officials enforcing non-payment of fines, and cross-partner street based teams engaged with youths in the area, providing positive engagement through leisure based sports activities.

HOW TO VOTE

Please [click here](#) to vote for your favourite project.

Special Edition: Tilley Awards
For further information
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