



Brook Language Services

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:	
Brook Language Services	
Signed:	<u>Edward</u>
Name:	Michelle Ward
Position:	Owner – Brook Language Services
Date:	6 th July 2020



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

and

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We **Brook Language Services** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 **Brook Language Services** recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *Promoting the fact that we are an Armed Forces-friendly organisation:*
 - *Publicising our Armed Forces Covenant commitments through our company's social media channels: website; Facebook page; LinkedIn, Herefordshire and Worcestershire Chamber of Commerce, etc*
 - *Displaying the Armed Forces Covenant logo on our website, literature and other online platforms to show that members of the Armed Forces community are welcome as clients*
- *Seeking to support the employment of veterans:*
 - *The owner of Brook Language Services is a former Royal Air Force Reservist*
- *Supporting the work of the Royal British Legion and other military charities:*
 - *Continuing in my role as Chairman of the Weobley Branch of the Royal British Legion*
 - *Leading the Remembrance Day service in Weobley and reciting the Exhortation and Kohima Epitaph at the Weobley War Memorial*
 - *Leading the Remembrance Sunday parade in Weobley and reciting the Exhortation and Kohima Epitaph at the Weobley War Memorial*
 - *Attending funerals on behalf of the Weobley Branch of the Royal British Legion and carrying the Legion wreath when Legion attendance is requested*

- *Continuing to take part in fund-raising challenges to promote military charities:*
Help for Heroes Cake Bakes 2007-2013; RAF Cosford's Spitfire 10k 2017; Great North Run 2018 - Royal British Legion Team; Poppy Run 2018; Army Benevolent Fund's Operation Bletchley 2020
 - *Donating a percentage of Amazon purchases' price to Help for Heroes via Amazon Smile*
- *Offering support to our local cadet units, either in our local community or in local schools:*
 - *Offering a discount on our services (eg proofreading job application letters and curriculum vitae; French conversation sessions via Zoom)*
- *Aiming to actively participate in Armed Forces Day and other Armed Forces events (eg VE/VJ Day):*
 - *Flying the Union flag outside our business*
 - *Celebrating as a business by posting on social media*
 - *Putting up displays in the front windows of our business showing photographs of the owner's family members who have served or are currently serving in the Armed Forces*
- *Offering a discount on our services to members of the Armed Forces Community;*

2.2 We will publicise these commitments through our literature and on our website and other online platforms.