

May 2011

Historic Royal Palaces Trustee Appointment

John Penrose, Minister for Tourism and Heritage, has appointed Liz Cleaver as Trustee of Historic Royal Palaces. The appointment will be for a term of three years from 27 May 2011.

Liz Cleaver is an experienced media professional with a long and distinguished career at the BBC. Here she fulfilled a variety of roles from radio and television production to launching BBC Knowledge, the forerunner of BBC 4, setting up the interactive capability for all factual and learning programmes and as Controller, BBC Learning, responsibility for the BBC's learning output and activity.

Under Liz, BBC Learning launched a new generation of ambitious learning campaigns that inspired and supported millions of people to take action beyond the programmes, through interactive support, community activity and work with partner organisations. These include *Peoples War*, an initiative encouraging people who lived through the second world war to tell their story, *RaW* which inspires people to improve their literacy skills, and *Breathing Places*, a campaign to create wildlife friendly habitats.

Prior to taking up the role of Controller, Learning, Liz set up and ran Interactive Factual & Learning, where she oversaw the development of some groundbreaking and award-winning multi-platform content, including *Springwatch*, *Walking With Beasts*, *CDX* and *Coast mobile*.

Liz also launched and led BBC Knowledge, the forerunner of BBC Four. Before that, she worked at the BBC as a Commissioning Executive, Executive Editor and a Producer in television and radio. Liz originally worked as a teacher, before moving into BBC radio production.

Liz is currently a Digital Consultant, Chair of The Reading Agency and a trustee of Crisis.

Background and Notes for Editors

1. Established by Royal Charter in 1998, Historic Royal Palaces is the independent charity that looks after the Tower of London, Hampton Court Palace, the Banqueting House, Kensington Palace and Kew Palace. HRP's cause is to 'help everyone explore the story of how monarchs and people have shaped society, in some of the greatest palaces ever built'. It receives no funding from the Government or the Crown, so it depends on the support of visitors, members, donors, volunteers and sponsors.
2. Trustees are not remunerated, but reasonable expenses are reimbursed.

3. This Trustee appointment is regulated by the Commissioner for Public Appointments and the appointments process was carried out in accordance with the OCPA Code of Practice for Public Appointments. Appointments are made on merit and political activity plays no part in the selection process. However, in accordance with the original Nolan recommendations, there is a requirement for appointees political activity (if any declared) to be made public. Liz Cleaver has declared no political activity.