

February 2010

## **Janis Kong OBE re-appointed as Board Member of VisitBritain**

Margaret Hodge, the Minister for Culture and Tourism, has re-appointed Janis Kong OBE to the board of VisitBritain. Her second term of appointment is for the four years from 13 February 2010 to 12 February 2014.

### **Janis Kong OBE**

Janis Kong was appointed to the board of VisitBritain in February 2006. She is a non-executive director of Network Rail, the company responsible for the UK's railway infrastructure; Kingfisher plc, a home improvement retail group; and Portmeirion Holdings plc, a ceramics manufacturer based in Stoke-on-Trent. In January 2007, Janis became chair of trustees for Forum for the Future, the UK's leading sustainable development charity, having joined their board of trustees in 2006.

### **Background**

VisitBritain is responsible for promoting Britain as a world class tourist destination and for developing Britain's visitor economy, including by capitalising on opportunities such as the Olympic and Paralympic Games in 2012. It has representatives in 35 countries around the world. VisitBritain also provides advice to Government on matters affecting tourism. It works in close partnership with the national tourist authorities, industry and other key stakeholders.

Appointments and re-appointments to the Board of VisitBritain are made by the Secretary of State for Culture, Media and Sport, and follow the OCPA Code of Practice. Board members receive £9435 per year, on the basis that they will devote approximately two days per month to the task. All public appointments are made on merit and political activity plays no part in the selection process. However, in accordance with the original Nolan recommendations, there is a requirement for defined political activity in the last five years (if any declared) to be made public. Janis Kong has declared no such political activity.