



Tourism Satellite Accounts – Contexts and Headline Results

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Structure of this presentation

- What is Tourism Satellite Account? *and* Why is a TSA a good thing? (3 slides)
- Key dates & TSA work in the British Isles (2 slides)
- Headline results (5 slides)



What is a Tourism Satellite Account?

- Set of tables based around a core of data on
 - Expenditure by tourists
 - Value of activity of tourism-related businesses
- A sector not an industry
- ‘Satellite Accounts’



Why is a TSA a good thing? (1)

- Without a TSA, only very approximate estimates of:
 - Contribution to economy (GDP / GVA)
 - Numbers of jobs supported by tourism
- Quality – from reconciling figures of
 - demand (from surveys of tourists' expenditure) &
 - supply (i.e. goods and services, from surveys of businesses)



Why is a TSA a good thing? (2)

Credibility

Definitive, comparable data on economic significance of tourism, under **internationally-endorsed Framework**

Also excellent basis for analysis / modelling the effects of

- potential effects of policy action – e.g. tax change
- unusual scenarios – e.g. external shocks to demand



A few key dates

1980s and 1990s – development

2000 – adopted by UN, following agreement of standard methodology by international organisations

Spring 2002 – 1st call for joint funding of TSA work by EC

Summer 2003 – 2nd call for joint funding of TSA work by EC



TSA work in the British Isles

1. Wales, 2001
2. Scotland, 2002

First Steps family of projects (2004):

Project	Lead organisation	Contractor
3. UK	DCMS	WERU + Strathclyde
4. Ireland	Failte Ireland	University of Limerick
5. English Regions	NW Development Agency	WERU + Nottingham
6. Crown Dependencies	Isle of Man Treasury	WERU



Headline results – UK (1.1)

Components of UK Tourism Expenditure

£bn

2000

Inbound tourists while in UK	12.8
Fares to UK carriers by inbound tourists	3.3
Domestic trips with overnight stay	26.1
Leisure Day Visits	31.8
Imputed rent for 2nd home ownership	0.90
Tourism consumption on UK trips	74.9
Outbound trips - expenditure in the UK	14.7
Total tourism consumption	89.6

Main sources:

International Passenger Survey, ONS

Balance of Payments, ONS

UK Tourism Survey

Leisure Day Visit Surveys

National Accounts, ONS



Headline results – UK (1.2)

Components of UK Tourism Expenditure

	2000	2001	2002	£bn 2003
Inbound tourists while in UK	12.8	11.3	11.7	11.9
Fares to UK carriers by inbound tourists	3.3	3.1	3.1	3.2
Domestic trips with overnight stay	26.1	26.1	26.7	26.5
Leisure Day Visits	31.8	31.5	31.3	31.8
Imputed rent for 2nd home ownership	0.90	0.91	0.92	0.94
Tourism consumption on UK trips	74.9	72.9	73.7	74.2
Outbound trips - expenditure in the UK	14.7	15.4	16.4	17.6
Total tourism consumption	89.6	88.3	90.1	91.8



Headline results – UK (2.1)

Contribution to the economy (GVA)	£bn			
	2000	2001	2002	2003
Tourism GVA (TGVA) estimate	32.0	31.5	32.2	32.8
UK GVA	838	881	926	976
TGVA as % of UK GVA	3.8%	3.6%	3.5%	3.4%

Sources: UK Tourism Satellite Account, First Steps Project, 2004, WERU
UK National Accounts, Office for National Statistics



Headline results – UK (2.2)

International comparison of Tourism GVA percentage

Source: Netherlands TSA, 2003
& UK TSA, 2004

<i>Country</i>	<i>Year of TSA</i>	% contribution to GDP
USA	1997	2.2 – 2.8
Finland	1996	2.3
Canada	2000	2.4
Netherlands	1999	2.5
Switzerland	1998	3.4
UK	2003 (est)	3.4
UK	2000	3.8
Chile	1996	3.8
Norway	1999	4.3
Australia	1999	4.5
New Zealand	1999	4.6
Spain	1996	6.7
Austria	1999	7.2
France	1998	7.3
Mexico	1996	8.2



Headline results – UK (3)

Employment estimates

SIC	Tourism-related industries	TSA industry groups	Industry ratios
55.1, 55.2	Accommodation	Accommodation	58%
55.3, 55.4	Restaurants, café, bars etc	Restaurants, café, bars etc	40%
63.3	Travel Agencies etc	Travel Agencies etc	58%
92.5	Museums etc		
92.6, 92.7	Sport & other recreation	All recreation	10%
		Rail travel	15%
		Other land transport	8%
		Water transport	35%
		Air transport	63%
		Other transport services	2%
		Transport - renting	2%



TSA CONTEXT & RESULTS – SUMMARY

Better, more authoritative data

- Quality
- Consistency
- Credibility

Types of results

- Tourist Expenditure
- Contribution to the economy (GVA)
- Employment supported by tourist spending
- Further analysis and modelling



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THANK YOU FOR YOUR ATTENTION!

More information available at

http://www.culture.gov.uk/global/research/statistics_outputs/uk_tsa_fsp.htm