

Growth boosted by CRC

DANLERS energy saving lighting controls have proved to be a perfect fit for helping organisations to reach their CRC Energy Efficiency Scheme targets.

DANLERS have experienced ongoing growth in demand for their energy saving products, as organisations are making ever greater efforts to optimise their electricity usage for lighting. The benefits are numerous. In the process of meeting the demands of their CRC Energy Efficiency Scheme, organisations are making substantial savings on fuel bills as well as being able to publicly demonstrate their corporate social responsibility. Plus the reduction in demand is in line with government policy for securing long energy supply in the UK.

DANLERS products - saving energy across the UK

DANLERS designs and manufactures a range of energy saving lighting controls, for ensuring lights are switched off automatically when they are not needed. The full product range includes:

- PIR and microwave occupancy switches
- Photocells and daylight linked dimmers
- Time lag switches
- Dimmer switches (including for LEDs)
- Radio and infra-red remote controls
- Outdoor security switches
- Heating, ventilation and air con controls
- Bespoke customer versions

Equally suitable for new builds or for retrofitting using the existing wiring, the products are ideal for use in organisations across all sectors.



Flush mounted PIR occupancy switches - a popular choice with both electrical installers and end customers

Carbon Savings . . .

The reduction in carbon emissions achieved by all the DANLERS products installed in the UK is the equivalent of cancelling the total carbon footprint of about 14,000 people.



Put another way, it is the equivalent of removing 49,000 cars from the UK roads.



Built in Britain

DANLERS has always designed and manufactured its own products in the UK. DANLERS recently purchased the properties where the company is based, and has invested in major refurbishment. It has installed a state-of-the-art, automated surface-mount electronics assembly line.



Boosting UK manufacturing

DANLERS also offer Contract Electronics Manufacturing to other UK manufacturers, extending to them the benefits of quality, flexibility and the reduced carbon footprint associated with the product manufacture and transportation.

"With DANLERS handling our electronics manufacture, we know we are in safe hands. It enables us to concentrate on developing our product range and expanding our markets, both in the UK and overseas."

Sandie Sharples, Client Services Director, Low Power Radio Solutions

Queen's Award for Enterprise: Innovation 2010



THE QUEEN'S AWARDS
FOR ENTERPRISE:
INNOVATION
2010

In 2010 DANLERS Limited won the prestigious Queen's Award for Enterprise: Innovation, for the continuous development (over 5 years) of the DANLERS range of lighting controls.

Investing in the future

The DANLERS research and development team is tasked with developing next generation products in an industry which is undergoing rapid change - with major advances in LED lighting and digital control technology.

All DANLERS energy saving products are designed by our in-house team - from the complex electronic circuitry to the ergonomic installation design to the aesthetic appeal of the finished products.

DANLERS continually invests in both staff and customer training, and has recently implemented a new staff apprentice training scheme.



Duncan Hames MP (second from left) has nominated DANLERS as the UK manufacturer to represent his Chippenham Constituency for Business Secretary Vince Cable's "Made by Britain" initiative.

Serving our customers



"With the CRC Energy Efficiency Scheme coming into force, we have seen an increased demand for our products, as organisations take positive action to reduce their energy usage."

Sam Sellers,
Customer Services Manager

Customer case studies

Fast Savings for McDonald's . . .

Meister Electrical Services have installed over 1500 DANLERS ceiling flush-mounted PIR occupancy switches in 100's of McDonald's Restaurants.

Crew rooms, stock rooms and customer toilets were the chosen target areas for the lighting control installations.

At the time of testing it was calculated that an average energy cost saving of £80 per annum per PIR occupancy switch fitted could be achieved throughout the scheme.



Clarks Reducing Footprint . . .

DANLERS UK manufactured energy saving passive infra-red (PIR) occupancy switches have been installed at Clarks Headquarters in Street, to promote energy efficiency in all their offices.

K.D.R Electrical Services, contractors on the project, chose DANLERS products as they could be used with fluorescent fittings, are easy to install and can be wired in parallel.



Sweet Success at Cadbury . . .

DANLERS energy saving lighting controls have been installed as part of a major office refurbishment at Cadbury's site in Bournville, West Midlands.

The DANLERS passive infra-red occupancy switches were installed to automatically control the lights in the toilets, corridors and rest areas. These products monitor both the presence of people and levels of daylight, and switch the lights on or off as needed.

