



Department for
Energy Security
& Net Zero

Valuation of energy use and greenhouse gas (GHG) emissions

Supplementary guidance to the HM Treasury
Green Book on Appraisal and Evaluation in
Central Government



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1. Introduction and background

1.1 This document is a supplement to HM Treasury's Green Book¹, providing specific guidance on how analysts should quantify and value energy use and emissions of greenhouse gases (GHGs). It is intended to aid the assessment of proposals that have a **direct** impact on emissions, energy use, and supply. It is also appropriate for proposals with an **indirect** impact through planning, land use change, construction or the introduction of new products that use energy. It is appropriate for undertaking options appraisal for policies, programmes and projects (including options appraisal when applying the Environmental Principles Policy Statement)²; for use in building business cases; and for conducting impact assessments. It can also be used to inform the evaluation of policies.

1.2 This guidance should be used in conjunction with the Green Book, and the Green Book guidance on Business Cases. The development of policy options uses HMT's five case model. The strategic case sets out the rationale and objectives of proposals, and the constraints and dependencies it is under, such as the UK's Net Zero target. The economic case sets out the appraisal of options against the objectives set out in the strategic case. This guidance supports the modelling of Greenhouse Gas Impacts where they are relevant to decision making. Further guidance on risk management is available in HMT's Orange Book³ and on policy evaluation in HMT's Magenta Book⁴. The Better Regulation Executive (BRE)⁵ publishes guidance on regulatory Impact Assessments.

1.3 The guidance has been prepared by the Department for Energy Security and Net Zero and reviewed across government through the GES Chief Economist Group. It is accompanied by:

- an Excel-based **calculation toolkit**, to convert increases or decreases in energy consumption into changes in greenhouse gas emissions, and value these changes,
- **Data tables** containing the latest published assumptions for carbon values, energy prices, long run variable energy supply costs, emission factors and air quality activity costs over the 2010-2100 period, and
- a **background information document** (including explanations of the methodologies used in this guidance).

This guidance and the listed accompanying documents can be found at the Green Book supplementary guidance section of the GOV.UK website along with the toolkit.⁶ This edition of the guidance was published in October 2023. Any questions should be addressed to: GHGappraisal@energysecurity.gov.uk.

¹ [The Green Book](#)

² [The Environmental Principles Policy Statement](#)

³ [The Orange Book](#)

⁴ [The Magenta Book](#)

⁵ [Guidance on Impact Assessments](#)

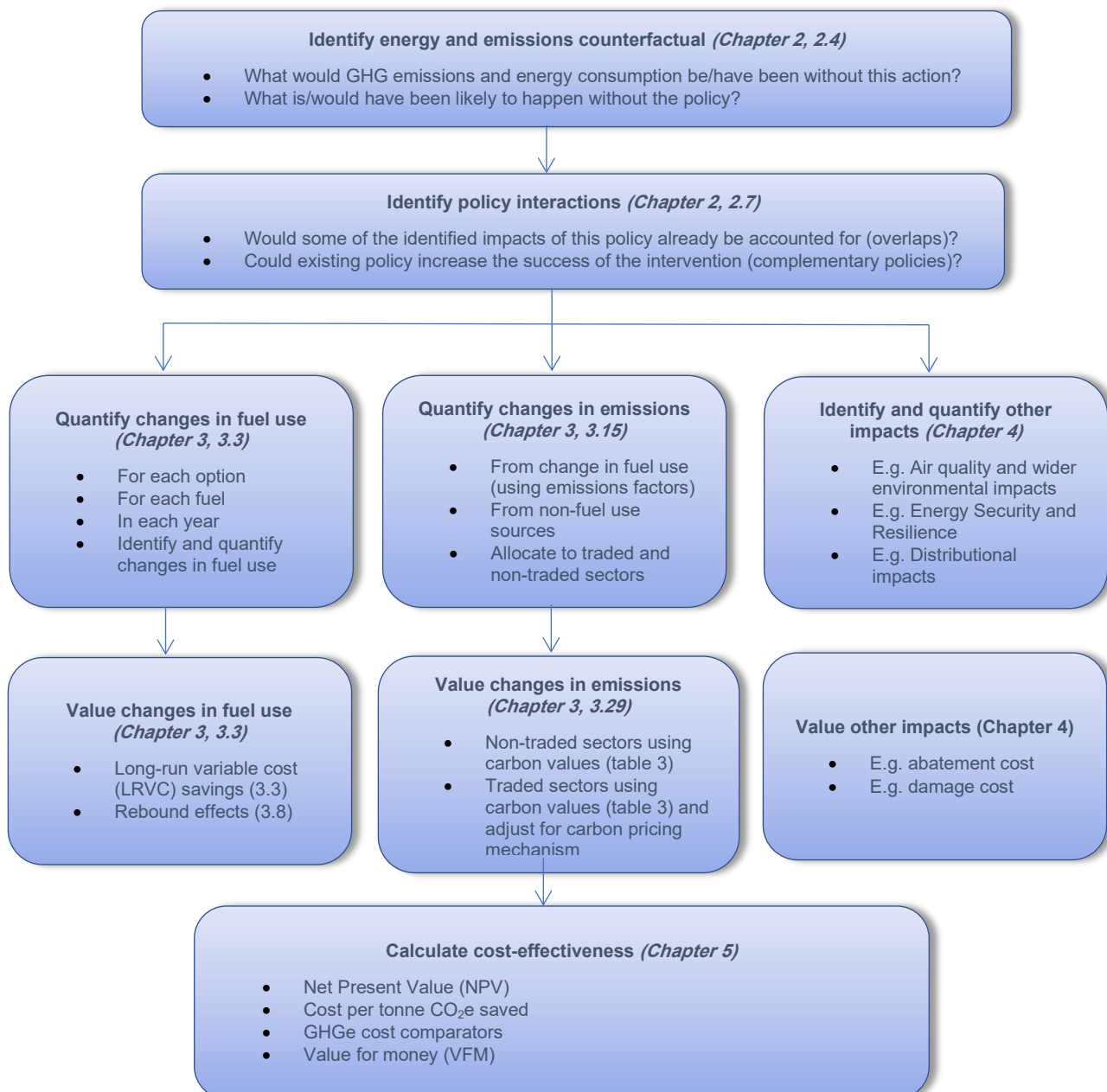
⁶ Please see: <https://www.gov.uk/government/publications/valuation-of-energy-use-and-greenhouse-gas-emissions-for-appraisal>

2. How to undertake energy and GHG emissions appraisals

Introduction

2.1 Each appraisal of energy and GHG emissions presents different challenges, as well as common calculations. The diagram in Figure 1 shows the analytical process and calculations required when valuing energy and GHG impacts, and the relevant sections within this guidance which provide more detail.

Figure 1: Analytical process to appraise impacts on energy use and GHG emissions



Framing the analysis

Planning and preparation

2.2 In order to aid planning, Analysts should establish at the outset:

- the objectives of the analysis,
- what specific questions must be answered, and
- outputs required.

2.3 [Chapter 6](#) provides further information on establishing the necessary outputs. Analysts should work backwards to determine what information is required, and how this information is going to be obtained.

Base case or counterfactual

2.4 A project, policy or other proposal will generate costs and benefits, which could differ across options. The first step to assess these impacts is to consider what would happen if the policy or project was not carried out. This default course of action is known as the “business as usual” option and provides the base case, or counterfactual. Analysts need to appraise costs and benefits of each option relative to their counterfactual (see Box 2.1 for an example).

2.5 Analysts need to carefully consider which is the most appropriate counterfactual, as it could significantly change the projected impact of a proposal. If the counterfactual is uncertain, the analyst should highlight and explain the impacts of varying the counterfactual.

2.6 The counterfactual should include all policies to which the government is already committed and which have funding. DESNZ’s latest Energy and Emissions Projections will therefore need to be referred to.⁷

Box 2.1: Example – identifying the counterfactual

Consider the case of a one-off policy, funded from general taxation that provides energy-efficient boilers to all households with existing boilers that are below a certain efficiency standard.

To understand the true costs and benefits of this policy, one must identify what would have happened had this policy not come into existence. A study reveals that ten per cent of households with boilers below this standard would naturally replace these anyway. This means that only ninety per cent of the boilers delivered would have been in addition to the base case uptake.

As a result, no additional benefit would be delivered for these boilers, and there would be a redistribution of costs from households to the exchequer.

⁷ See <https://www.gov.uk/government/publications/energy-and-emissions-projections-2021-to-2040>

Policy interactions

2.7 Analysts should ensure that all changes in energy use and UK GHG emissions factor in the interactions that policies and projects in one sector can have on other sectors. For instance, planning decisions may impact on transport emissions as well as emissions from buildings.

2.8 The impacts of policies or projects might also **overlap** or reinforce each other, impacting their combined effectiveness, and the analysis should account for any interaction. For example, the savings from a new efficient boiler will be lower in a house that already has cavity wall insulation.

3. Quantifying and valuing energy and GHG emissions

Introduction

3.1 This chapter is about quantifying and valuing the energy use and GHG emissions resulting from a proposed policy, programme or project. Chapter 4 covers additional impacts including air quality, energy security and wider environmental impacts.

3.2 This guidance is applicable when there are no significant wider impacts on the energy market, specifically when analysing marginal policies where bespoke modelling is not required. If assessing policies with large and non-marginal impacts such as significantly changing energy demand or prices, analysts should consider developing detailed modelling to account for these impacts.

Valuing Changes in Energy Use

3.3 Changes in energy consumption impact the use of resources in the production, transportation, and final supply and use of energy. In order to value these impacts, analysts should use the **long-run variable cost (LRVC)** of energy supply. The calculation required is demonstrated in Box 3.1 Valuing changes in energy use.

Box 3.1 Valuing changes in energy use

$$V_{it} = \Delta(EU)_{it} \times (VC)_{it}$$

V_{it} = Value of change in use of fuel i in year t (£)

$\Delta(EU)_{it}$ = Change in use of fuel i in year t (kWh)

$(VC)_{it}$ = Year t LR variable supply cost of fuel i (£/kWh)

3.4 The LRVC is used instead of the retail energy price, because energy prices include:

- fixed costs that will not change in the long run with a small sustained change in energy use,
- carbon costs, since these are valued separately, and
- taxes, margins, and other components which reflect transfers between groups in society.

3.5 Supply costs vary by fuel, category of end user, and over time because each fuel has different energy demand profiles and networks costs, which vary over time. Accordingly, the the LRVC values used in an appraisal should be fuel, sector, and time-specific.

3.6 Data tables 9-13 provide projected long-run variable supply costs that are consistent with this years' fossil fuel price assumptions. The central scenario should be used in appraisals, with the high and low scenarios used in sensitivity analysis.

3.7 For a detailed explanation of the methodology underpinning the LRVCs in these data tables, and for details on future series being developed for hydrogen and biomass please consult section five in the additional background documentation available alongside this guidance.⁸

Valuing Direct Rebound Effects

3.8 Proposals that improve energy efficiency (such as heating or lighting policies or projects) have the effect of reducing the overall amount of energy used. An immediate result will be a reduction in energy bills. This frees up funds which can be spent on energy or other goods and services. Any resulting increase in energy use is known as the “**rebound effect**”⁹.

3.9 A financial saving or expenditure that changes the consumption of the same energy product is defined as a **direct rebound effect**. Conversely, a saving or expenditure that changes consumption of other energy products or other goods is defined as an **indirect rebound effect**. A more detailed explanation of rebound effects can be found in the background documentation published alongside this guidance¹⁰.

3.10 Box 3.2 provides an example of how a proposal to install wall insulation can generate a rebound effect. High-quality wall insulation reduces the loss of heat, and generates bill savings through reduced gas consumption. However, part of the savings may also be spent on energy, offsetting some of the energy savings.

3.11 Rebound effects can apply to households, businesses, government institutions, and other economic agents. Therefore, **an appraisal should consider the rebound effects for all parties impacted** by a proposal.

3.12 Analysts should value direct rebound effects in appraisals since there is a welfare benefit directly related to the policy or project. **It is not essential to value indirect rebound effects**, as this requires an analysis of changes in disposable income and expenditure that is disproportionate in most appraisals. Where appropriate, analysts should consider how the outcomes of the project would differ if there were significant indirect rebound effects. **The direct rebound effect should be valued at the retail price of the energy** as this captures

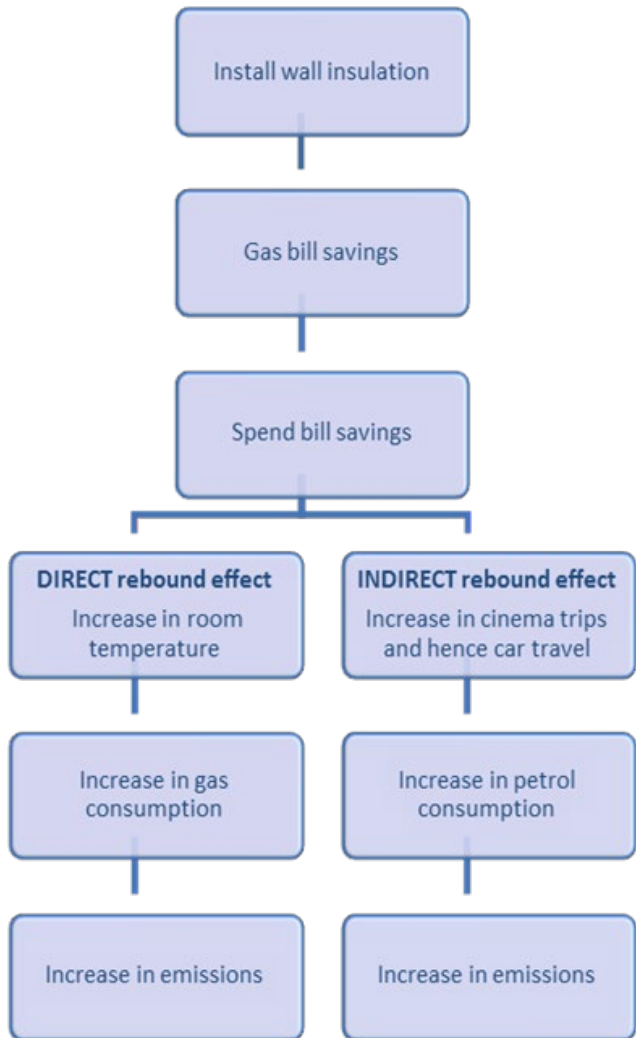
⁸ <https://www.gov.uk/government/publications/valuation-of-energy-use-and-greenhouse-gas-emissions-for-appraisal>

⁹ On the rebound effect see also UK ERC (2007): <http://www.ukerc.ac.uk/programmes/technology-and-policy-assessment/the-rebound-effect-report.html>

¹⁰ <https://www.gov.uk/government/publications/valuation-of-energy-use-and-greenhouse-gas-emissions-for-appraisal>

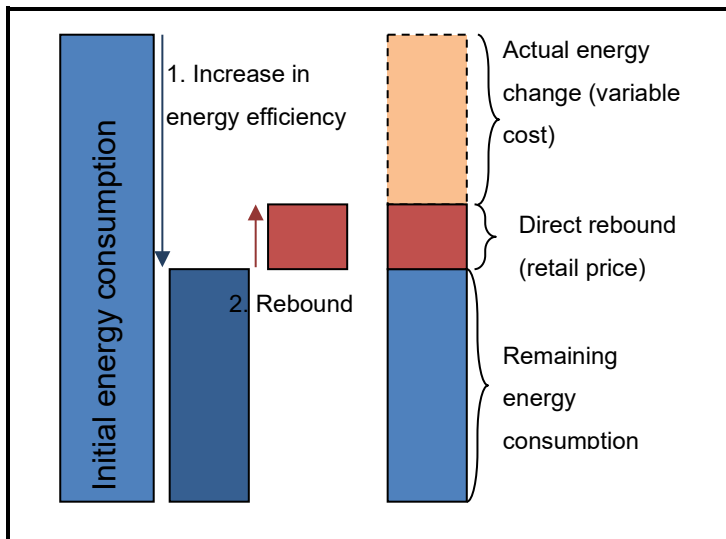
the gain in welfare (the retail price acts as a proxy for the consumer's willingness-to pay). Box 3.2 summarises the rebound effects, and an example is given in Box 3.3.

Box 3.2 Rebound effect from a wall insulation



3.13 In this example, both the **actual energy change** relative to the counterfactual and the **direct rebound effect** are quantified. The net energy change is the reduction in energy consumption due to the efficiency improvement, minus the subsequent increase in energy consumption due to the direct rebound effect. The net change in energy consumption should be valued using the long-run variable cost (LRVC) of energy supply as described above and should be used to calculate and value the changes in emissions.

Figure 3.1 Valuing energy changes with direct rebound effects



3.14 Figure 3.1 shows a summary of these two parts. In addition, the Excel-based toolkit available with this guidance includes a tool to value direct rebound effects. Further details on the rationale for the approach to valuing rebound effects is available in the background documentation.

Box 3.3: Valuing energy consumption changes and rebound effects

A new policy in 2023 drives take-up of energy-efficient household boilers. For the target group (who use 1 TWh of gas per annum with their existing boilers), the improvement in energy efficiency means the same heat can be delivered with 50% of the input fuel (500 GWh instead of 1TWh). However, following installation the households spend some of the resulting cost savings increasing by 20% the amount they heat their homes (the rebound effect: 20% of 500 GWh = 100 GWh).

The net annual energy saving is 400 GWh. The size of the rebound is 100 GWh per annum.

The energy impacts (first 2 years only) are valued as follows (values are rounded to one decimal place):

| | | 2023 | 2024 |
|---|-----------|-------------|-------------|
| Net energy savings | GWh | 400 | 400 |
| LRVC (gas) (table 10) | p/kWh | 4.1 | 4.4 |
| Value of net energy savings | £m | 16.4 | 17.8 |
| Rebound | GWh | 100 | 100 |
| Retail price (table 5) | p/kWh | 9.5 | 7.6 |
| Value of rebound effect | £m | 9.5 | 7.6 |
| Value of energy impacts (undiscounted) | £m | 25.9 | 25.4 |

Note that analysts should also value the carbon impacts of the 400 GWh of energy.

Quantifying and valuing GHG emissions

3.15 To appropriately quantify GHG emissions, analysts should identify key drivers of emissions impacted by a policy or project proposal. Policies and projects can affect emissions of GHGs in a number of ways, either directly through changes in energy use, or indirectly through planning, land use change, construction or the introduction of new policies that use energy.

3.16 Another aspect to consider is where a proposal has a significant impact on emissions produced abroad, especially in cases where they are embedded in imported materials. Specific guidance is available from paragraph 3.41 onwards.

Expressing GHG emissions in a common unit

3.17 Each GHG has a different potential to accelerate global warming. For convenience, analysts should express the potential impact of GHG emissions in common units. The standard approach is to identify the Global Warming Potential (GWP) of each GHG, which allows to express it in terms of **equivalent tonnes of carbon dioxide (tCO₂e)**. Carbon dioxide (CO₂) is used as a common unit because it is by far the most abundant GHG.¹¹ The factors to convert a tonne of a greenhouse gas into an equivalent quantity of CO₂ are given in Table 3.1. For example, a tonne of nitrous oxide has the equivalent global warming potential of 265 tonnes of CO₂. If a policy increases emissions of nitrous oxide by one tonne, we would count this as an increase of 265tCO₂e.

3.18 Fuel combustion is the UK's biggest source of GHG emissions. Most fuel combustion releases CO₂ and other GHGs. However, different fuels emit different quantities of these gases. Therefore, changing the amount of fuel that is used, or switching from using one fuel to using another, changes the amount of emissions that are produced.

Table 3.1¹²: Factors for converting greenhouse gases to their equivalent in carbon dioxide

| Greenhouse Gas | Global warming potential per unit mass (relative to CO ₂) AR5 without climate feedback ¹³ . |
|--|--|
| Carbon Dioxide (CO ₂) | 1 |
| Methane (CH ₄) | 28 |
| Nitrous Oxide (N ₂ O) | 265 |
| HFC – 134a | 1,300 |
| HFC – 143a | 4,800 |
| Sulphur hexafluoride | 23,500 |
| Carbon Dioxide as Carbon ¹⁴ | 3.67 |

3.19 The GHG emissions associated with the use of energy may be estimated by applying a fuel-specific emissions factor. By multiplying the energy use (measured in kWh) by an emissions factor (measured in kgCO₂e/kWh), one obtains the quantity of GHG emissions produced, measured in terms of the equivalent mass of carbon dioxide emissions (kgCO₂e).

3.20 In order to quantify changes in GHG emissions resulting from changes in energy use, net changes in energy use should first be quantified, making sure to include the impact that

¹¹ Although it has a relatively low global warming potential compared to other GHGs

¹² The conversion factors incorporate GWP values for a 100 year time horizon relevant to reporting under UNFCCC, as published by the IPCC in its Fourth Assessment Report Revised GWP values have since been published by the IPCC in the Fifth Assessment Report (2013) In November 2021, it was agreed at the United Nations Climate Change Conference (COP26) that greenhouse gases should be reported using the 100-year GWPs listed in table 8.A.1 of the IPCC Fifth Assessment Report (AR5 without climate feedback).

¹³ <https://www.gov.uk/government/statistics/final-uk-greenhouse-gas-emissions-national-statistics-1990-to-2020>.

¹⁴ Prior to 2007, figures for changes in GHG emissions were presented in terms of carbon (C). Any such figures should be converted into units of CO₂e using the conventional conversion factor of 44/12 (e.g. 1 tonne of C emissions is equivalent to 1 x (44/12) = 3.67 tonnes of CO₂e).

any rebound effect may have (see paragraph 3.8). Marginal emissions factors are then applied to these energy use changes as demonstrated in Box 3.4.

Box 3.4 Converting changes in fuel use to GHG emissions

$$\Delta C_{it} = \Delta(EU)_{it} \times M_{it}$$

ΔC_{it} = Change in emissions from fuel i in year t (kgCO₂e)
 $\Delta(EU)_{it}$ = Change in use of fuel i in year t (kWh)
 M_{it} = Year t marginal emissions factor (kgCO₂e/kWh)

3.21 For estimating changes in emissions from changes in **direct fuel** use, such as burning coal or gas, analysts should use the emissions factors found in **data tables 2a and 2b**. The marginal emissions factor is assumed to be constant across different levels of supply / demand (i.e. the average and marginal emissions factors are identical), and also over time. While there are minor variations in the emissions produced from these fuels over time resulting from differences in the average chemical composition, it is reasonable to assume that this variation is insignificant for appraisal purposes.

3.22 For estimating changes in emissions from changes in **grid electricity** use, analysts should use the (long run) marginal grid electricity emissions factors in **data table 1**. These emission factors will vary over time as there are different types of power plants generating electricity across the day and over time, each with different emissions factors. An example of the calculation is presented in Box 3.5.

Box 3.5 Using emissions factors to convert electricity use changes into GHG emissions changes

An energy efficiency programme which reduces the use of electricity by households is being considered. Electricity consumption is predicted to be cut by 10GWh (10 million kWh) relative to the “business as usual” option in each year between 2023 and 2043. The calculations below demonstrate how this change in energy use is multiplied by the appropriate marginal emissions factor (see data table 1) to derive the change in emissions.

| | Change in electricity use | Marginal emissions factor (Table 1) - Domestic Households | | Change in emissions |
|------|---------------------------|---|---------------------------------------|---------------------|
| | GWh | kgCO ₂ e /kWh | tCO ₂ e /GWh (see Annex B) | tCO ₂ e |
| 2023 | -10 | 0.248 | 248 | -2476 |
| 2024 | -10 | 0.230 | 230 | -2300 |
| ... | ... | ... | ... | ... |
| 2041 | -10 | 0.006 | 6 | 62 |
| 2042 | -10 | 0.004 | 4 | 40 |
| 2043 | -10 | 0.003 | 3 | -30 |

3.23 There are complex mechanisms that determine the effects of sustained but marginal changes to the grid electricity supply (from either displacement with other generation or a demand reduction). A small reduction in grid electricity consumption will be met through a reduction in supply from a small subset of plants, rather than through an equal drop across all generation plants. Very temporary changes in consumption will likely only result in short run changes to generation levels, rather than changes in capacity. However, sustained changes in consumption will result in changes to generation capacity – in terms of the timing, type, and amount of generation plant built and / or retired – as well as changes in generation levels. Modelling undertaken by DESNZ has estimated these longer-term dynamics, and they are reflected in the marginal emissions factors. Further information may be found in chapter 2 of the background documentation accompanying this guidance.

3.24 The grid electricity emissions factors also capture **whole system impacts** in their values as these are built into the Dynamic Dispatch Model (DDM)¹⁵ which informs these factors.

3.25 The emissions factors are based on a constant change in electricity consumption throughout the day and year. If your policy affects specific consumption e.g. peak demand, advice should be obtained by contacting GHGappraisal@energysecurity.gov.uk.

3.26 Where bespoke emissions factors exist they should be used instead of the supplementary guidance emissions factors.¹⁶

3.27 When a policy or project results in a **switch from using one fuel to another**, this may be analysed in a similar way as when only one fuel is affected. In such situations, it is necessary to consider the impact on the consumption of each fuel separately and apply the appropriate emissions factor to the change in consumption of each fuel (an increase in one, and a reduction in the other).

Measuring the emissions footprint of an entity

3.28 For some purposes we wish to know the level of GHG emissions attributable to a particular sector, organisation, or building, based on its share of the fuel use in the UK, known as the emissions footprint.

3.29 For fossil fuel use, analysts should simply use the emissions factors in data tables 2a and 2b.

3.30 For grid electricity use the total mix of generation plant used will determine the average emissions factor. This will differ from the mix of plant used to calculate the marginal emissions factor and will also vary over time. The electricity emissions footprint of an entity is its share of emissions from electricity generation across the grid and analysts should use the average emissions factors in **data table 1**. An example of how to conduct an emissions footprinting is

¹⁵ <https://www.gov.uk/government/publications/dynamic-dispatch-model-ddm>

¹⁶ For example, when the change in emissions is [for Gas CHP plants](#)

given in Box 3.6. Further explanation of marginal and average electricity emissions factors may be found in the background documentation.¹⁷

Box 3.6 GHG emissions foot printing

As part of a report, an analyst may wish to present the amount of the UK's emissions resulting from the consumption of gas and electricity by one small, non-energy intensive commercial sector in 2023. They have information on the final energy consumption by the industry of both fuels in 2023 (500GWh for gas and 1,500GWh for electricity), and need to convert these to an emissions footprint.

To conduct this calculation, analysts should use **average emissions factors**, which give the amount of emissions produced through consumption of energy, expressed as the ratio of all GHG emissions and total energy consumption. In these circumstances, it would not be appropriate to use marginal emissions factors, as the analyst is not considering the emissions impact of changes in energy consumption by the industry. Instead, they wish to know what share of emissions this industry is responsible for.

For gas consumption, the average emissions factor is same as the marginal emissions factor. For electricity consumption, the average emissions factor is not the same as the marginal emissions factor. Analysts should do the following calculation:

| | | Gas | Electricity (commercial) |
|----------------------------------|-------------------------|--------|-----------------------------|
| Consumption | GWh | 500 | 1500 |
| Average emissions factor in 2023 | kgCO ₂ e/kWh | 0.18 | 0.14 |
| | MtCO ₂ e/GWh | 0.0002 | 0.0001 |
| (Data tables 1 & 2a) | (See Annex B) | | |
| GHG emissions | MtCO ₂ e | 0.09 | 0.21 |

Valuing GHG emissions

3.31 Once the change in GHG emissions (measured in tCO₂e) resulting from the project or policy proposal has been quantified using the methodology above, these emissions should be given a monetary value. It is important to value both the changes in emissions from fuel use, and also the changes in emissions from other sources.

3.32 This section provides guidance on valuing impacts of carbon on society. More information and advice is available on the government webpages¹⁸ or by contacting GHGappraisal@energysecurity.gov.uk.

3.33 In valuing emissions for appraisal purposes, the UK Government adopts a target-consistent approach, based on estimates of the abatement costs that will need to be incurred in order to meet specific emissions reduction targets. The value placed on changes in

¹⁷ <https://www.gov.uk/government/publications/valuation-of-energy-use-and-greenhouse-gas-emissions-for-appraisal>

¹⁸ <https://www.gov.uk/government/collections/carbon-valuation--2>

greenhouse gas (GHG) emissions has been reviewed and updated in October 2021. For further information on the methodology for valuing GHG emissions used here, please consult the carbon valuation section on GOV.UK.¹⁹

3.34 A policy or project that increases or decreases GHG emissions domestically or internationally relative to a “business as usual” scenario is required to quantify the change in emissions. All changes in emissions should be valued by using the carbon values presented in table 3 of the accompanying spreadsheet. This includes emissions captured within trading schemes, such as the UK Emissions Trading Scheme²⁰.

3.35 An example of the calculation required is shown in Box 3.7 below.

3.36 Appropriate adjustments should be made to account for any existing carbon pricing in the market prices of goods or services. For example, if a policy increases the production of a good in the UK where the price of that good already reflects a carbon price then this needs to be taken into account when valuing any changes in emissions during production in order to avoid double counting.

3.37 To value GHG emissions for Official Development Assistance projects, please contact GHGmissions@energysecurity.gov.uk.

Box 3.7 Using carbon values

An energy efficiency programme reduces the use of gas and grid electricity by small businesses. Consumption of grid electricity (which indirectly reduces emissions in the traded sector) is cut by 15GWh while their gas consumption (producing GHG emissions in the non-traded sector) is cut by 10GWh. These are annual differences from the counterfactual “business as usual” option for each year between 2023 and 2050. The tables below show how to value the emission reductions using the new carbon values. These monetary savings can then be discounted in the usual way following Green Book guidance. (Figures are rounded to the nearest integer)

| | | 2023 | ... | 2050 |
|--|---------------------------|------------|-------------|----------|
| Change in energy use (electricity) | GWh | -15 | ... | -15 |
| Marginal emissions factor (electricity, Table 1) | tCO ₂ e/GWh | 243 | ... | 1 |
| Total Emissions saving | tCO ₂ e | 3646 | ... | 21 |
| Price of carbon (Table 3) | 2022 £/tCO ₂ e | 265 | ... | 398 |
| Value of GHG savings (undiscounted) | 2022 £'000 | 966 | | 8 |

¹⁹ For further details on DESNZ’s approach to valuing GHG emissions, see: <https://www.gov.uk/carbon-valuation>

²⁰When assessing emissions captured within the trading schemes, only the direct changes in emissions from the policy should be valued using the carbon values from table 3 of the data tables. Appropriate adjustments should be made to account for the market price of goods and services in scope of the UK ETS reflecting the price of UK ETS allowances, in line with paragraph 3.36.

| | | 2023 | ... | 2050 |
|---|---------------------------|------------|-------------|------------|
| Change in energy use (gas) | GWh | -10 | ... | -10 |
| Emissions factor (gas, Table 2a) | tCO ₂ e/GWh | 183 | ... | 183 |
| Emissions saving | tCO ₂ e | 1829 | ... | 1829 |
| Price of carbon (Table 3) | 2022 £/tCO ₂ e | 265 | ... | 398 |
| Annual Value of GHG savings (undiscounted) | 2022 £'000 | 485 | | 727 |

Mapping emissions into traded and non-traded sectors

3.38 In order to correctly value changes in emissions, the projected changes in GHG emissions resulting from a project or policy proposal must be mapped to either the traded (UK ETS) sector, or the non-traded sector. If LRV costs have been used to value energy costs, no adjustment is needed for valuation of energy related emissions. An adjustment, to avoid double counting, may be needed if LRV costs are not used or if valuing embedded emissions from changes in UK production. For more information on the traded sector please refer to the updated publication for short-term traded sector carbon values for modelling purposes²¹.

3.39 Table 3.2 (and Table 6.1) explains which emissions should be allocated to each sector. For example, emissions from gas consumption by households for space heating should be attributed to the non-traded sector. However, emissions resulting from gas consumption by an installation that participates within the UK ETS would be counted in the traded sector.

If it is unclear whether emissions changes resulting from a proposal are attributable to the traded sector, advice should be sought by contacting GHGappraisal@energysecurity.gov.uk.

Treatment of Emissions Embedded in Imported Materials

3.40 When analysing projects that result in a large change to the amount of imported goods, commodities or services, it is best practice to consider the emissions associated with these imports.²²

3.41 For appraisal purposes, the 'GHG emissions content' of all materials used to implement a proposal should be considered to inform the decision-making process. Some imports may be from countries without carbon pricing arrangements and so the material costs will not include

²¹ Although the traded sector values in the short-term traded sector carbon values for modelling purposes are not carbon values for appraisal, where appropriate they may be used to inform market adjustments to avoid double counting in appraisal. They are not carbon values for appraisal. For more information on the market adjustment to avoid double counting please contact GHGappraisal@energysecurity.gov.uk.

²² Although there is no requirement to include embedded emissions in the UK inventory, the Environmental Principles Policy Statement requires that the decision making and appraisal process for some policies should consider the impact of UK policy on consumption emissions – including emissions from abroad – where it is relevant and proportionate. Consideration should therefore be given to providing separate assessments for UK emissions and global emissions, including from imported goods and services.

the cost of the GHG emitted in their production. It is reasonable in these circumstances to consider adjustments to account for the value of the externality.²³

Table 3.2 Mapping emissions to the traded and non-traded sectors

| Traded sector GHG emissions |
|---|
| Grid electricity use by all sectors ²⁴ |
| Direct fuel use and manufacturing processes by UK ETS participants (although certain GHGs are exempt) ²⁵ |
| Direct fuel use in domestic aviation ²⁶ |
| Non-traded sector GHG emissions |
| Direct fuel use by households |
| Direct fuel use in non-aviation transport |
| Direct fuel use by private and public sector organisations from installations that do not participate within the UK ETS ²⁷ |
| Emissions from land use, land use change, and forestry (LULUCF) |
| Emissions from landfill ²⁸ |
| Emissions from agriculture |

²³ For example, some bio-fuels for consumption in the UK are imported from outside the UK, so domestic bio-fuel consumption will have implications for emissions in other parts of the world as a result of bio-fuel production processes. If these emissions occurred outside of a capped traded sector, then appraisal should account for the additional costs of the policy due to emissions overseas (an example can be found at:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/230482/RO_Biomass_Sustainability_Govt_Response_-_Impact_Assessment_-_19-August-2013_FINAL_for_pdf.pdf. Where emissions occur in economies that have an

emissions cap for the relevant sector, then the price of the relevant product will already include a cost of carbon. Overall, this means that all changes in emissions will be valued at the appraisal value of carbon, with adjustments made to reflect any carbon pricing (from the UK or abroad) that has already been accounted for.

²⁴ Generators that equal or are over 20MW are included in the traded sector. However, a small proportion of grid electricity (generators below 20MW) is produced by non-UK ETS participants including electricity generated by EfW. However, almost all of this generation is from zero-emissions rated plant, for example resulting from Feed in Tariffs (FiTs). Therefore, it is a reasonable approximation to allocate all grid electricity emissions to the traded sector.

²⁵ Includes power and heat generation (sites exceeding 20 MW input), and GHG-intensive industry sectors including oil refineries, steel works and production of iron, aluminium, metals, cement, lime, glass, ceramics, pulp, paper, cardboard, acids and bulk organic chemicals.

²⁶ Only domestic flights and outgoing flights to EEA countries are covered under the UK ETS.

²⁷ Note that organisations may be responsible for emissions both in and out of the UK ETS, and therefore in both the traded and non-traded sectors

²⁸ Note the Landfill Allowance Trading Scheme (LATS) ended following the 2012/13 trading year.

Box 3.8 Valuing non-domestic CO₂ emissions changes and embedded emissions in waste policy

A nationwide scheme that encourages households to recycle paper reduces the quantity of paper that is sent to landfill. It is estimated that during the scheme (2023 – 2027) the reductions in paper sent to landfill result in savings of 200 ktCO₂e per year from sites within the UK.

In addition, the production of recycled paper within the UK significantly reduces the quantity of paper imported into the UK from countries with no applicable emissions cap or carbon pricing mechanism. Using trade data and levels of carbon intensity attributed to the non-capped countries, it is estimated the reduction in imported paper saves 120ktCO₂e per year of GHG emissions from the non-capped country through reduced production of paper. These emissions should be valued using the carbon value estimates reported in data table 3.

UK non-traded savings: (200tCO₂e × price of carbon) (Figures are rounded to the nearest integer)

| | 2023 | ... | 2026 | 2027 |
|---|------|-----|------|------|
| Emission savings (ktCO ₂ e) | 200 | ... | 200 | 200 |
| Price of Carbon (2022 £/tCO ₂ e) (table 3) | 265 | ... | 277 | 281 |
| Value of savings (2022 £m) | 53 | ... | 55 | 56 |

Embedded carbon savings: (120tCO₂e × carbon value)

| | 2023 | ... | 2026 | 2027 |
|---|------|-----|------|------|
| Emission savings (ktCO ₂ e) | 120 | ... | 120 | 120 |
| Price of Carbon (2022 £/tCO ₂ e) (table 3) | 265 | ... | 277 | 281 |
| Value of savings (2022 £m) | 32 | ... | 33 | 34 |

3.42 Where appropriate, proportionate and possible to identify the impact of the proposal on emissions overseas or that occur outside the target framework (e.g., radiative forcing from aviation), the change in emissions overseas should be valued at the **Value of Carbon (data table 3)**. As with UK emissions, any market pricing of carbon already accounted for in cost-benefit analysis should be adjusted for.

3.43 There are important practical complications in assessing the carbon impact of imported products. There may be circumstances where it may not be possible to quantify the impact of emissions in imported goods and services and the recommended methodology above is not appropriate. Also, for many proposals, assessment of emissions from imported goods could be disproportionate. Advice can be obtained by contacting GHGappraisal@energysecurity.gov.uk.

3.44 It should be noted that DESNZ will not include the GHG emissions of imported materials as part of the UK's national inventory. This is because the Government has agreed to report national territorial emissions at the point of release, as recommended by the International Panel on Climate Change. In principle this means that the national inventory includes all greenhouse gas emissions generated as part of the production of goods and services within a country (e.g. the UK) regardless of where these are consumed (either in the UK or exported).²⁹

²⁹ For more information, please consult <http://www.ipcc-nggip.iges.or.jp>

4. Consideration of other additional impacts

Introduction

4.1 Proposals that affect energy consumption or supply, or result in changes to GHG emissions, are also likely to have impacts that are not accounted for in either the costs of energy supply or in the carbon values described in Chapter 3. This chapter explains the most common of these additional impacts. Analysts should ensure that all significant impacts of a proposal are accounted for, and this may mean considering some, or all, of the following. For air quality and wider environmental impacts, further information and guidance should be sought from Defra's pages on the GOV.UK website in the first instance.

4.2 In addition, this chapter describes possible approaches to other analytical issues that are often present in energy and emissions-based policies and projects, including distortions from the presence of indirect taxation, and accounting for the costs of private finance.

Air Quality Impact

4.3 Air pollution can generally be defined as airborne chemicals, particulates, and biological materials that cause harm to humans or damage the environment. Under this definition, there are three key groups of impacts:

- adverse health impacts (including mortality and morbidity)
- immediate environmental impacts (such as acidification and soil eutrophication), and
- long-term environmental impacts (which include climate change).

4.4 Air quality policies typically focus on human health and immediate environmental impacts, while climate change policy focuses primarily on the long-term climate change potential. Given this definition, there are clear links between climate change mitigation policies and air quality policies. Though the majority of overlaps are mutually beneficial i.e. a policy option designed to reduce CO₂ will also reduce other air pollutants (and vice versa for air quality policies), in some cases there are trade-offs.³⁰

4.5 To account for these synergies and trade-offs, and ensure they contribute appropriately to the decision-making process, policymakers should build the air quality impacts of their policy into their appraisal process, where possible, using monetary values. The Interdepartmental Group on Costs and Benefits (IGCB), a Defra-led panel of experts, has developed a number of monetisation methodologies to aid such policymakers. The approach to be taken depends on the characteristics of the project in question. In this guidance we refer to some of the most

³⁰ Information on the potential synergies and trade-offs between climate change mitigation and air quality can be found in the 2007 Air Quality Environment Group (AQEG) report "Air quality and climate change: a UK perspective". <http://webarchive.nationalarchives.gov.uk/20130402151656/http://archive.defra.gov.uk/environment/quality/air/airquality/publications/airqual-climatechange/documents/fullreport.pdf>

common approaches used: the Impact Pathway, the Activity Costs, and the Abatement Cost approaches.

The Impact Pathway approach

4.6 For any policy where estimated air quality impacts are above £50m NPV, analysts should undertake the Impact Pathway approach (IPA), a bespoke air quality impact valuation.³¹

4.7 The Impact Pathway approach follows the source of the emission to its dispersion in the atmosphere, and the resultant exposure to estimate a range of end points (such as health impacts) that are valued. Impacts therefore vary based on a range of considerations (such as dispersion and toxicity) that arise from differences in geographical location and population exposed.

4.8 The IPA is used to produce air quality damage and activity costs – a set of pre-calculated values expressed in cost per tonne (£/tonne) of emissions and cost per kilowatt hour (p/kWh) for activity costs. Further information on the IPA method of estimating air quality impacts can be found on the [Defra website](#).

The Damage Costs approach

4.9 For any policy where there are air quality impacts valued below £50m NPV, it is recommended to value impacts using the Defra damage costs approach. An online calculator can be used to monetise the costs.³²

4.10 Damage costs are based on the impact pathway approach, but have been calculated using a range of representative emissions in order to estimate an average marginal effect for each additional tonne of pollutant introduced into the atmosphere. These primarily value health impacts,³³ though non-health impacts are also included. Damage costs are not linked to limit values being exceeded. It must be noted that these monetary values do not include all the likely impacts of air pollution, such as non-health impacts on acidification and soil eutrophication, and do not include the impacts on, visibility, ozone depletion or all ecosystems.

4.11 At present, the Impact Pathways approach has been used to produce Damage costs estimating the impact of quality for five pollutants: nitrogen oxide (NO_x), particulate matter (PM_{2.5}), sulphur dioxide (SO₂), volatile organic compounds (VOCs) and ammonia (NH₃).

³¹<https://www.gov.uk/government/publications/assess-the-impact-of-air-quality/air-quality-appraisal-impact-pathways-approach>

³² Defra's Air Quality Guidance can be found at: <https://www.gov.uk/government/publications/assess-the-impact-of-air-quality>
For further information on valuing Air Quality impacts, contact the IGCB: igcb@defra.gsi.gov.uk

³³ Health impacts: Morbidity and mortality impacts used in the model are based on recommendations by the Committee on the Medical Effects of Air Pollution (COMEAP). Health impacts evaluated in the model are linked to incidences of respiratory or cardiac disease, but do not include others where the evidence is less robust, for example, long-term exposure effects or increased likelihood of asthma in children.

4.12 The latest Damage cost values and the accompanying appraisal guidance on how to correctly apply them can be found on the [Defra website](#).

The Activity Costs approach

4.13 Activity costs present the impact of air pollution per unit of fuel consumed, rather than per tonne of pollutant emitted, as is the case with damage costs. As such, activity costs can be used where changes in emissions arising from a policy are unknown, which prevents the use of the damage costs.

4.14 Changes in energy use can be used to estimate the changes in the level of pollutants emitted. **Data tables 14 and 15** provide air quality valuations for changes in the use of road transport fuels and other energy sources. Activity costs are differentiated by location of fuel use to account for the fact that a policy that targets the reduction in fuel use in inner cities will reduce the costs of air pollution more than a policy that addresses rural fuel use (due to differences in the size of the population exposed).

4.15 Where the change in emissions arising from the policy is known, analysts should use the Defra Damage Costs Calculator, which applies monetary values to emissions. Where the change in emissions arising from the policy is not known, analysts should use the Activity Costs Calculator, which links a wide range of actions and technologies with the associated level of emissions, and applies monetary values to these.

The Abatement Cost approach

4.16 Air quality, as with most environmental assets, is subject to a number of major threshold and equity factors, which are protected through the establishment of minimum standards on ambient concentrations, emissions and exposure. These standards are delivered through national and international obligations covering these areas.

4.17 Where a proposal is expected to affect compliance with these obligations³⁴ (whether causing, removing or altering the extent of an exceedance), then the abatement cost of restoring compliance should be factored into the appraisal. This should be undertaken through an estimation of the cost of offsetting measures (the "abatement cost" approach). Only the amount of air quality that breaches the relevant obligation should be valued using this approach – changes below the obligation should be valued using the impact pathway or the damage costs approach.

Wider Environmental Impacts

4.18 The impacts of policy and project options can go beyond GHG emissions and the air quality impacts and Treasury Green Book guidance states that policy appraisal should seek to

³⁴ <https://www.gov.uk/government/policies/protecting-and-enhancing-our-urban-and-natural-environment-to-improve-public-health-and-wellbeing/supporting-pages/international-european-and-national-standards-for-air-quality>

identify all the costs and benefits including environmental. Landscape, biodiversity, noise, water quality and quantity, and flood risk all need to be considered in appraising policy options.

4.19 While impacts on the environment often do not have any market prices, it is important to try and use evidence on non-market values attached to environmental impacts where feasible, to value them on a consistent basis with other financial costs and benefits. There are different methodologies for obtaining monetary values resulting from change in the environment.³⁵

4.20 Where the expected policy impact on the environment is significant, an ecosystem services framework³⁶ can aid comprehensive analysis of the impacts. This methodology provides a broader framework for considering all the environmental impacts of a policy and identifying the economic end points that can be valued.

4.21 Defra has produced detailed guidance on assessing wider environmental impacts.³⁷ This includes a checklist of questions on wider environmental impacts and a step-by-step guide to assessing, quantifying and valuing any environmental changes.

Energy Security & Resilience

4.22 A secure and resilient energy system is one in which supply and demand can balance at prices which are not excessively volatile. That is, physical interruptions to supply (which result in excess demand) and price spikes do not occur.³⁸ Any policy that has a significant impact on the supply of, or demand for, energy or energy services, including by affecting the way energy markets function, could therefore affect the UK's energy security and resilience.

4.23 Quantitative evidence where possible, or a qualitative assessment where not, should be provided to assess the security and resilience impact of a proposal.

Quantitative approach

4.24 One approach to valuing an interruption to energy supply would be to estimate the expected unmet energy demand. That is, the probability of an interruption multiplied by the size of the interruption; multiplied by the value of lost load³⁹ (the value that customers attach to the unmet energy demand).

³⁵ For more details on environmental valuation methods, see <https://www.gov.uk/government/publications/environmental-reporting-guidelines-including-mandatory-greenhouse-gas-emissions-reporting-guidance>

³⁶ Ecosystem services are defined as services provided by the natural environment that benefit people. For more details, see "An introductory guide to valuing ecosystem services", Defra (2011): <https://www.gov.uk/ecosystems-services>

³⁷ At <https://www.gov.uk/government/publications/green-book-supplementary-guidance-environment>

³⁸ The *affordability* of energy over the long term (i.e., over periods running into years) is probably best thought of as a separate issue and would likely be addressed to some extent by different policy interventions to shorter term *security and resilience*.

³⁹ Estimating the Value of Lost Load, London Economics, July 2011:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/224028/value_lost_load_electricity_gb.pdf

And,

The Value of Lost Load (VoLL) for Electricity in Great Britain, London Economics, July 2013:

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/224028/value_lost_load_electricity_gb.pdf

4.25 Conducting this analysis for each of the years of the lifetime of a project, and comparing this to the ‘business as usual’ counterfactual case, would provide a Net Present Value of security benefits that could be compared to the costs of delivering reductions in the probability of interruptions. While this approach is recommended, assessing the impact that a policy may have on the probability of an interruption to supply (or on the likelihood of prices spiking) is very complex, and is done mainly for the power sector.

Qualitative approach

4.26 An alternative or supplementary approach to quantification is to qualitatively assess how a proposal is likely to impact the margin between future peak demand and available supply – and therefore the risk of excessive price volatility or interruptions to supply (along with the costs that those can bring).

4.27 In the UK markets are used as a key instrument for delivering energy security and resilience, and so they should be an integral part of any appraisal of energy security and resilience.

4.28 As energy markets work imperfectly, a qualitative appraisal must also assess the impacts on the ‘physical’ characteristics of the energy system (i.e. the things that affect the margin between supply and demand). Table 4.1 outlines the key factors assessing margins on the supply and demand side.

Table 4.1 Factors affecting margins between peak demand and available supplies

| Factors affecting likely margins - supply side: |
|--|
| Maximum potential level supply – both in terms of infrastructure capacity and/or commodity supply |
| Nature, quality or characteristics of supply – both in terms of infrastructure capacity and/or commodity supply, including for example: <ul style="list-style-type: none"> • Reliability • Responsiveness • Diversity • Resistance • ‘Repairability’ or ‘restorability’ of supply |
| Factors affecting likely margins - demand side |
| <ul style="list-style-type: none"> • Unrestrained⁴⁰ level of demand • Demand side responsiveness |

⁴⁰ This is defined for purposes here as the level of demand that would occur without demand responsive initiatives. Overall demand is the resulting demand level following response initiatives.

4.29 Detailed guidance on the definitions of these characteristics and issues to consider when assessing a policy's impact on each of them are set out in the background documentation.⁴¹ Advice can be obtained by contacting GHGappraisal@energysecurity.gov.uk.

Accounting for differences in taxation

4.30 Rates of taxation that vary between options, or that vary between affected parties can have distorting implications for analysis.

4.31 In most situations, it is unlikely that the size of these distortions will be significant enough to warrant special treatment. However, there are certain circumstances where extra care must be taken and adjustments may be advisable, such as by applying an **indirect taxation correction factor**. Two of the more common situations are:

- Where impacts on societal groups are being presented separately (e.g. firms and consumers) and these groups are exposed to different rates of indirect taxation (e.g. VAT); or
- Where there are non-financial impacts (such as improvements in comfort) on more than one group and these groups have different indirect taxation rates applicable to them. It does not matter whether the impacts are aggregated or presented separately.

4.32 Details on how to account for these effects are beyond the scope of this guidance. However, if it is expected that the impacts are significant enough to affect the choice of option, then the analyst is encouraged to refer to Chapter 7.1 in the background documentation and make the necessary adjustments.

Costs of finance

4.33 How a project is to be financed poses challenges within social cost-benefit analysis. There are no definitive rules set out within this guidance. However, it is recommended that analysts consider a set of general principles:

- The **methods of funding** a proposal should be identified and the implications assessed,

⁴¹ <https://www.gov.uk/government/publications/assess-the-impact-of-air-quality>

- **Earmarked government spending** would not normally have an opportunity cost (interest) applied because the public spending envelope is determined independent of individual policies, and
- The **costs of private financing** would generally be considered to be a real social cost which affects private sector allocation decisions (opportunity cost). The cost of capital, amongst other things, represents compensation for risk and uncertainty. Where the method and terms of the financing do not differ between options, it would usually make sense to include these (socially discounted) costs in an NPV.

4.34 **Where different financing methods exist between options, care must be taken to avoid introducing bias** to the decision-making as a result of these differences. For example, one option may target the general population with a government-guaranteed low interest rate. It would not make sense to compare this directly with the costs of an option targeted at low-income high-credit-risk individuals with very high interest rates and no government backing because the government finance option includes unvalued contingent liabilities borne by the taxpayer. As such, when comparing policies within a portfolio, care must be taken to ensure that they are appraised on the same basis.

4.35 Further information may be found in the background documentation accompanying this guidance. For analyses with significant capital requirements, please contact GHGappraisal@energysecurity.gov.uk for further advice.

5. Cost-effectiveness

Introduction

5.1 In an appraisal, choosing the best option for a proposal is ultimately up to the decision-maker. To help inform this decision, he or she will usually consider whether the policy or project is expected to deliver its objectives cost-effectively.

5.2 There are different ways of assessing cost-effectiveness which depend on the specific objective in mind. The first and most straightforward way of assessing whether a project is good value-for-money is to consider the **Net Present Value (NPV)**. This is the sum of all monetised costs and benefits, discounted to the base year chosen. Within this NPV will be a valuation of the changes in traded and non-traded GHG emissions resulting from the proposal.

5.3 If the NPV is positive, the policy is estimated to provide a net monetised benefit, and conversely if the NPV is negative, then the policy is estimated to result in an overall monetised cost to society.

Cost Effectiveness Indicator

5.4 For energy and climate change policy, it is to be expected that a primary objective is to reduce GHG emissions. In this case, it would be appropriate to consider cost-effectiveness in terms of the **average cost of saving each tonne of carbon dioxide (equivalent)**. The focus of this chapter is on how to make these calculations of the cost-effectiveness of reducing GHG emissions.

5.5 Since GHG emissions may be in the traded or non-traded sectors, this naturally leads to two measures of cost-effectiveness. If the objective of the proposal is to reduce GHG emissions in the non-traded sector, then calculating the **non-traded emissions cost-effectiveness** indicator would be appropriate, and similarly the **traded sector emissions cost-effectiveness** indicator would be used for calculating the cost of reducing UK traded sector emissions (noting that these are capped at the UK-wide level).

5.6 The indicators of cost-effectiveness should be calculated as described in Box 5.1.⁴² These indicators are calculated as (the negative of) the NPV excluding the value of the emissions saved in the sector of interest, divided by the carbon equivalent saved in this sector.

⁴² It is important to note the sign convention. A positive number of the indicator represents a net cost per tonne of CO₂, whilst a negative number is a net benefit per tonne of CO₂e.

Box 5.1 The cost-effectiveness indicator of GHG emissions savings

$$CE_s = - \frac{NPV - PVC_s}{\sum_{t=1}^{t=Y} C_{s,t}}$$

CE_s = Cost-effectiveness in sector(s) (£/tCO₂e)

NPV = Net present value of option (£)

PVC_s = PV of change in GHG emissions in sector s (£)

$C_{s,t}$ = GHG emissions change in sector s in year t (tCO₂e)

Y = End of the time horizon for the policy

Weighted Average Cost Comparator

5.7 To determine whether emissions savings are being delivered cost-effectively, the cost-effectiveness indicator must be compared against a benchmark. This is given by the traded or non-traded sector **weighted average cost comparator**.

5.8 The weighted average cost comparator represents the maximum level of social costs to abate the average tonne of emissions. For emissions in the traded sector this will be the (weighted) average (discounted) price of carbon, adjusted for any carbon pricing mechanism, over the period of the policy under consideration. For emissions in the non-traded sector this will be the (weighted) average (discounted) price of carbon over the period of the policy under consideration.⁴³

5.9 If the cost-effectiveness indicator is lower than the relevant comparator then the emissions are, on average, being abated in a cost-effective way. Otherwise, the emissions are not being abated cost-effectively.

5.10 To identify the appropriate cost comparator to use, analysts should follow the steps described here, which use the Traded Cost Comparator as an example. A worked example is demonstrated in Table 5.1.

Step 1) Identify the change in traded sector emissions in each year that there are impacts

Step 2) Obtain the emissions weightings by year (in-year change in traded sector emissions as a proportion of lifetime savings);

Step 3) Identify the Price of Carbon (PC) schedule adjusted for existing pricing mechanisms that may be in place for the lifetime of the policy;

Step 4) Discount the PC schedule to calculate present values (based on the Green Book discount rates)

⁴³ For information on carbon prices, please see: <https://www.gov.uk/carbon-valuation>

Step 5) Multiply the annual values from steps 2 and 4 (weight x discounted TPC price)

Step 6) Sum all the years in step 5 to give the Traded Cost Comparator.

5.11 The traded cost comparator (TCC) is summarised in Box 5.2.

Box 5.2 The traded cost comparator

$$TCC = \sum_{t=1}^{t=Y} \beta_t TPC_t \left(\frac{C_{T,t}}{C_T} \right)$$

TCC = Traded Cost Comparator for this project (lasting Y years)

β_t = discount factor in year t

TPC_t = Traded Price of Carbon in year t (£/tCO₂e)

$C_{T,t}$ = Traded GHG emissions in year t (tCO₂e)

C_T = Lifetime traded GHG emissions (tCO₂e)

5.12 The **Non-traded Cost Comparator** is calculated in the same way except the change in non-traded emissions does not have to be adjusted and the price of carbon (PC) price schedule in table 3 should be used.

5.13 It is easier to understand the approach by considering the a worked example. Box 5.3 gives an example with savings in both sectors and over a number of years.

Table 5.1 Example of Non-Traded Cost Comparator calculation

| Year | 2023 | 2024 | 2025 | Total |
|--|------|-------|------|-------|
| mtCO ₂ e (net) | 0.60 | 0.70 | 0.40 | 1.70 |
| Weighting (in-year emissions/ lifetime emissions) | 0.35 | 0.41 | 0.24 | 1.00 |
| Price of carbon (PC) (£/tCO₂e) (table 3) | 265 | 269 | 273 | |
| Weight x discounted PC | 92.7 | 106.5 | 61.2 | |
| Non-Traded cost comparator (NTCC) = | | | | 260.5 |

Ranking policies and projects

5.14 It is not appropriate to rank policies using the cost-effectiveness indicator where their emissions savings have different profiles over time. Since the price of carbon is non-constant over time comparing the policies in terms of abating GHG emissions would therefore be misleading.

5.15 Technically, the only time when policies can be ranked using the cost-effectiveness indicator is when they have the same emissions savings profile and therefore weighted average cost comparator.

5.16 However, in practice policies will rarely have the same emissions savings profile and weighted average cost comparator. Whilst it may be acceptable for an analyst to compare policies with similar emissions savings profiles and comparators, care must be exercised.

Box 5.3 Example of non-traded cost comparator

Consider a policy that drives the uptake of ground source heat pumps by households, beginning in 2023 and lasting 10 years (2023 – 2032, inclusive). It results in annual emissions reductions in the non-traded sector of around 10,000 tCO_{2e} from avoided gas consumption (or 100,000 tCO_{2e} of cumulative non-traded emissions savings), and an *increase* in emissions in the traded sector of around 1,000 tCO_{2e} in each year from increased electricity consumption.

The primary objective of the policy is to reduce non-traded carbon emissions cost-effectively, so one needs to **calculate the non-traded cost-effectiveness indicator** and **compare with the non-traded cost comparator (NTCC)**

The NPV of the policy is £1.5m, which is broken down as follows:

| | NPV £m (base year 2023) |
|--|----------------------------|
| Capital costs | -35.9 |
| Cost of Traded emissions (Electricity) | -2.4 |
| Saving of Non-traded emissions (Gas) | 24.3 |
| Savings from Energy consumption (Elec & gas) | 15.5 |
| Total | 1.5 |

Savings from energy Consumption refers to the benefit to society of not having to pay for the energy saved.

The weighted average Non-Traded Cost Comparator (NTCC) is £243 per tCO_{2e}, calculated using the methodology described in Table 5.1.

Looking at the cost-effectiveness in the non-traded sector,

$$CE_{NT} = - \frac{NPV - PVC_{NT}}{C_{NT}} = - \frac{£1.5m - £24.3m}{100,000 \text{ tCO}_2e} = £228 \text{ per tCO}_2e \text{ in the non-traded sector}$$

The policy delivers each tonne of non-traded carbon savings at a cost of **£228** per tCO_{2e}. This is lower than the NTCC of **£243** per tCO_{2e}, therefore the policy is **cost-effective**.

6. Presenting findings

Introduction

6.1 Communicating analysis clearly is essential. This chapter explains the reporting requirements for impact assessments, and also for Carbon Budgets.

Impact Assessments

6.2 Analysts are provided with a template for reporting emissions savings.⁴⁴ GHG savings in both the traded and non-traded sectors should normally be provided in the template.

6.3 For policies that have a significant impact on GHG emissions, and for policies which are specifically targeting GHG emissions, it is best practice to present further information within the supporting evidence base section. This additional information will include, where relevant:

- the emissions **counterfactual**;
- the **interactions and correlations** with other energy and GHG policies;
- **time profiles of emissions savings**, in both the traded and non-traded sectors, and the economic sector (domestic, industrial, power generation etc.);
- how impacts are felt between **different affected groups** (e.g. low- and high-income households, the exchequer, energy suppliers, etc.)
- the valuation of the annual **carbon savings**;
- the valuation of the annual **energy savings**;
- the **cost-effectiveness** of the carbon savings;
- **air quality** impacts; and
- impact on achieving **fuel poverty** objectives (if appropriate).

Reporting for Carbon Budgets

6.4 Under the Climate Change Act (2008) the Government is committed to legally binding carbon budgets. These set limits on UK GHG emissions over successive five-year periods and are required to be set twelve years in advance of each five-year period. The first six Carbon

⁴⁴ <https://www.gov.uk/government/publications/valuation-of-energy-use-and-greenhouse-gas-emissions-for-appraisal>

Budget periods have been set, covering: 2008-12, 2013-17, 2018-22, 2023-2027, 2028-2032, and 2033-2037.

6.5 Given the legal requirements to meet these budgets, monitoring progress is of great importance. Consequently, when appraising policy it is worth bearing in mind the requirements for carbon budget accounting and reporting, which go beyond the minimum required for impact assessments. This involves reporting on the following:

- **The annual change in UK territorial GHG emissions in MtCO_{2e}** (relative to the “business as usual” counterfactual option and accounting for policy overlaps), broken-down by sector (Power Generation, Industry, Fuel Supply, Buildings, Agriculture, LULUCF, Waste, F-gases, Domestic Transport and International Aviation and Shipping⁴⁵) and by incidence in the UK Emissions Trading Scheme (ETS) or non-ETS sector.⁴⁶ See chapters 2 and 3 above for details on how to calculate these changes.
- **A headline figure of the total emission impact** of the policy (in MtCO_{2e}) broken-down by the **ETS** and the non-ETS sectors. Providing traded savings allows decision makers to understand the likely distribution of emissions under the ETS across sectors and the impact across different time periods. The emissions impact should break out any **forecast**, if applicable, of the **purchase of offset credits** by UK organisations that a policy may incentivise or require for compliance.
- **Annual figures for the net change in energy use in TWh/GWh** broken down by fuel, user and sector (relative to the “business as usual” counterfactual option and accounting for policy overlaps).
- **Cost-effectiveness** should also be reported as described in Chapter 5.

6.6 Figure 6.1 below shows a suggested template for presenting these figures in Impact Assessments, which is also available on the Green Book supplementary guidance section of the GOV.UK webpage.

6.7 The table should report the total change in GHG emissions owing to the policy, whether the policy leads to greater GHG emissions or GHG emissions savings.

6.8 To report total GHG emission impacts, both the CO₂ and non-CO₂ (converted to CO_{2e}) must be included by using the conversion factors in Table 3.1. This means that, as well as identifying the change in emissions from a change in energy fuel use, the impact on major greenhouse gases must be reported and converted into the carbon dioxide equivalent. This includes methane from landfill and agricultural livestock, nitrous oxide from fertilizer use and production and F gas emissions (HFC, PFCs and SF₆).

⁴⁵ Emissions from International Aviation and Shipping only count directly towards our 6th Carbon Budget; however we monitor these emissions across all periods to ensure they are on the trajectory to meet the 6th carbon budget and net zero.

⁴⁶ If the policy has impacts in multiple sectors, these should be reported separately.

6.9 If your policy includes material non-CO₂ impacts (e.g. as a proportion of its total impact, or in absolute terms), it is necessary to provide the impact of the policy on each gas (in MtCO_{2e}) separately.

6.10 To allocate the emissions changes to the correct sectors for the purpose of Carbon Budgets reporting, Table 6.1 below provides the general rules for allocation. For emissions that are not covered within this table and where it is not clear on how they should be allocated, please contact GHGappraisal@energysecurity.gov.uk.

6.11 Cost-effectiveness should be reported if the carbon savings from the policy meet either of the two following criteria:

- if the policy lifetime is less than 20 years and the stream of CO_{2e} savings exceeds 0.1 MtCO_{2e} on average per year; or
- if the policy lifetime is more than 20 years and the stream of CO_{2e} savings exceeds 2.0 MtCO_{2e} over the policy's lifetime and exceeds an average per year of 0.05 MtCO_{2e}.

6.12 Government Departments are required to report a measure of the proportion of carbon savings the costs of which falls below the carbon price.

6.13 In most cases, checking whether the policy results in a positive NPV is sufficient to determine the predicted cost-effectiveness of your policy. If the NPV is positive, 100% of the emissions are treated as cost-effective for the purpose of reporting. Conversely, if the NPV is negative, 0% of the emissions are treated as being abated cost-effectively. However, this binary indicator fails to account for the fact that a policy could contain a mix of abatement technologies, some of which are cost-effective and some of which are not.

6.14 Analysts are therefore encouraged to disaggregate their policy package if possible and assess the cost-effectiveness of the resultant components.

6.15 For policies that can be disaggregated into the traded and non-traded sectors, testing for cost-effectiveness can be done using the methodology described in detail in Chapter 5. Analysts should use this sectoral cost-comparator approach in these circumstances.

Figure 6.1: Template for Carbon Budgets reporting

| Version of GHG guidance used: | | e.g. December 2022 | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|--|---|------------------|-------------------|------------------|-----------------|------------------|--|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Sector | | Emission Changes* (MtCO2e) - By Budget Period | | | | | | Emission Savings (MtCO2e) - Annual Projections | | | | | | | | | | | | | | | | | | | |
| | | CB I, 2008-2012 | CB II, 2013-2017 | CB III, 2018-2022 | CB IV, 2023-2027 | CB V, 2028-2032 | CB VI, 2033-2037 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 |
| Power sector | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Industry | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Fuel Supply | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Buildings | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Waste | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Agriculture | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| LULUCF | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| F-gases | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Domestic Transport | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| International Aviation and Shipping | Traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Total | Traded | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | Non-traded | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Cost effectiveness | % of lifetime emissions below traded cost comparator | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | % of lifetime emissions below non-traded cost comparator | | | | | | | | | | | | | | | | | | | | | | | | | | |

* Important note: Please enter net emission savings as positive numbers and net emission increases as negative numbers.

Table 6.1 Allocation of emissions changes to the correct sector

| Step 1 Identify source of emissions change | Step 2 Allocate to Traded or Non-traded sector | Step 3 Allocate to appropriate economic sector | |
|---|---|---|--|
| Emissions from energy use | | | |
| Electricity | Traded | Supplied through the grid from major power producers | Power sector – policies affecting carbon intensity of supply. |
| | Non-traded | On-site electricity generation from small non-ETS operators | Analysts should attribute these emissions to the sector generating the electricity (e.g. transport, industry, buildings, agriculture, waste) |
| Gas | Traded | When used by ETS operators | Power sector - major power producers Industry - Heavy industry in UK ETS |
| | Non-traded | Otherwise | Transport, industry, buildings, agriculture, waste, |
| Fuel oil/heating oil | Non-traded | | Transport, industry, buildings, agriculture, waste, public sector |
| Coal | Traded | When used by ETS operators | Power sector - major power producers Industry - Heavy industry in UK ETS |
| | Non-traded | Otherwise | Transport, industry, buildings, agriculture, waste, |
| Biofuels | Non-traded | | Transport, industry, buildings, agriculture, waste, |

| | | | |
|---|----------------------|----------------------------------|--|
| Aviation fuel from intra-European flights | Traded Non-traded | From 2013 onwards Before 2013 | International Aviation and Shipping International Aviation and Shipping |
| Emissions from non-energy use | | | |
| Methane from landfill | Non-traded | | Waste |
| Methane from agricultural livestock | Non-traded | | Agriculture |
| Methane from industry and fuel production | Non-traded | | Industry or Fuel Supply |
| Nitrous Oxide fertiliser use on farms | Non-traded | | Agriculture |
| Nitrous Oxide fertiliser production | Non-traded | | Industry |
| F-gas-related emissions | Non-traded | | F-gases |

Note that N₂O and PFCs emitted by EU ETS installation will be covered under the ETS in Phase 3 commencing 2013 and will therefore become traded sector emissions.

Annex A: Checklist for analysts

1. Have you considered possible overlaps or synergies with other policies?
2. Have you valued changes in GHG emissions in the non-ETS sectors using the Price of Carbon (NTPC)? Have you valued changes in GHG emissions in the ETS sectors using the Price of Carbon (PC) and adjusted for any carbon pricing mechanism that may be in place?
3. Have you specified the change in energy consumption?
4. Have you considered the existence of rebound effects?
5. Have you used the long-run variable cost of energy supply (LRVC) when valuing the costs and benefits to the UK of changes in energy use?
6. Have you used the full retail price, including tax, of energy when working out sub-sectoral distributional impacts and the value of any direct rebound effects (e.g. comfort taking)?
7. Have you valued the air quality impacts of changes in energy use?
8. Has sensitivity analysis been conducted for the range of the key input variables?
9. Have you considered optimism bias?
10. Have you ensured that all the numbers in the summary page are clearly referenced in the supporting evidence and that their derivation is explained in detail?
11. Have you made explicit any assumptions about behaviours in the analysis?
 - Are the assumptions based on evidence and is this clearly set out?
 - Where evidence is lacking has this been made clear?
 - Is the outcome of the policy dependant on assumptions of how people use technology?
12. Have you involved your Better Regulation Unit on regulatory measures as early as possible and discussed One-in Two-Out status?
13. Have you set out the compliance costs (red tape) of the policy?
14. Have you reported administrative costs using the standard cost model? (contact your Better Regulation Unit for further advice if required)
15. For an Impact Assessment, have you used the official template for the evidence base section, thereby presenting the reader with a familiar format? (contact your Better Regulation Unit for a copy if required)
16. Have you considered the need to evaluate your policy post-implementation and made preparations for such evaluation?

Annex B: Unit conversion factors

ENERGY

1 tonne of oil equivalent (toe) = 107 kilocalories
= 396.83 therms
= 41.868 GJ
= 11,630 kWh

100,000 British thermal units (Btu) = 1 therm

WEIGHT

1 kilogramme (kg) = 2.2046 pounds (lb)

1 pound (lb) = 0.4536 kg

1 tonne (t) = 1,000kg
= 0.9842 long ton
= 1.102 short ton (sh tn)

1 Statute or long ton = 2,240 lb
= 1.016 t
= 1.120 sh tn

VOLUME

1 cubic metre (cu m) = 35.31 cu ft

1 cubic foot (cu ft) = 0.02832 cu m

1 litre = 0.22 Imperial gallons (UK gal)

1 UK gallon = 8 UK pints
= 1.201 US gallons (US gal)
= 4.54609 litres

1 barrel = 159.0 litres
= 34.97 UK gal
= 42 US gal

PREFIXES

UK statistical practice uses the following prefixes for multiples of Joules, Watts and Watt hours:

| | | |
|----------|-------------------------|--------------|
| kilo (k) | = 1,000 | or 10^3 |
| mega (M) | = 1,000,000 | or 10^6 |
| giga (G) | = 1,000,000,000 | or 10^9 |
| tera (T) | = 1,000,000,000,000 | or 10^{12} |
| peta (P) | = 1,000,000,000,000,000 | or 10^{15} |

Annex C: Glossary

| | |
|-----------------------------|---|
| BRE | Better Regulation Executive: A unit of the Department for Business, Innovation and Skills which works to reduce and simplify regulations affecting the public, private and voluntary sectors ⁴⁷ |
| Carbon Budgets | A set of legally binding caps on the level of the UK's territorial GHG emissions, with each budget covering 5 years. The caps for the first six budgets have been set and cover the years 2008-12; 2013-17; 2018-22; 2023-27; 2028-32; 2033-37. |
| Climate Change Act 2008 | UK legislation establishing a legally binding framework to tackle the dangers of climate change which was amended by the Climate Change Act 2008 (2050 Target Amendment) Order 2019 to introduce the target of reducing Greenhouse Gas emissions to net zero by 2050. ⁴⁸ |
| Cost-effectiveness (carbon) | The extent to which it is beneficial for a society to deliver GHG emissions savings. Usually expressed as a monetary value per tonne of CO ₂ e (see chapter 5 for details on calculating the cost-effectiveness of a policy) |
| Counterfactual | The scenario comprising the developments that would occur in the absence of the policy option being appraised. This is required to identify the expected net impacts of a policy option. |
| Damage costs | A simple monetisation approach to assessing the reduction in societal welfare from emissions of pollutants (see Chapter 4) |
| DDM | Dynamic Dispatch Model ⁴⁹ |
| DESNZ | Department for Energy Security and Net Zero |
| Embedded/embedded emissions | GHG emissions from all factors used in the production of a good or service, including those from abroad. (See Chapter 3) |
| UKA | UK Allowances: Permits that must be obtained (either through allocation or trading) and submitted for any GHG emissions qualifying under the UK ETS |
| Final Energy Demand | All energy supplied to the final consumer for all energy uses. |
| GHG | Greenhouse Gas. A major contributing factor to global warming. |

⁴⁷ See <https://www.gov.uk/government/policies/reducing-the-impact-of-regulation-on-business>

⁴⁸ <http://www.legislation.gov.uk/ukpga/2008/27/contents>

⁴⁹ For further information, please see https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/48383/5425-decc-dynamic-dispatch-model-ddm.pdf

| | |
|----------------------------------|---|
| Global Warming Potential | The extent to which a GHG has the potential to contribute to global warming. Usually expressed as a multiple of the global warming potential of carbon dioxide. (See Chapter 3) |
| Green Book | Guidance published by HM Treasury setting out the principles for appraisal and evaluation of Government Policies ⁵⁰ |
| HMT | HM Treasury: The UK's finance ministry |
| IAG | Interdepartmental Analysts' Group: A DESNZ-chaired cross-Government peer review forum ⁵¹ |
| IPCC | Intergovernmental Panel on Climate Change ⁵² |
| LRVC | Long Run Variable Cost (of energy supply). This should be used to value the change in social welfare from changes in final energy consumption. (see section 3) |
| LULUCF | Land Use, Land Use Change, and Forestry |
| Magenta Book | Guidance published by HM Treasury on conducting evaluation of Government Policies ⁵³ |
| Non-traded sector | GHG emissions that fall outside the scope of the EU Emissions Trading Scheme (or future scheme) |
| NPV | Net Present Value (The sum of all annual costs and benefits discounted to a base year) |
| Optimism bias | The demonstrated, systematic, tendency for project appraisers to be overly optimistic (see the Green Book for further information). |
| Policy overlaps | Where the combined GHG emissions impact of the set of Government policies is different to the sum of the impacts of the individual policies if they were to act alone. |
| Post Implementation Review (PIR) | Post-implementation review (PIR) refers to the review of regulatory policy that complements the ex-ante appraisal contained in the impact assessment. |
| Primary Energy Demand | Direct use at the source, or supply to users without transformation, of crude energy. In other words, energy that has not been subjected to any conversion or transformation process. |

⁵⁰ Available here <https://www.gov.uk/government/publications/the-green-book-appraisal-and-evaluation-in-central-government>

⁵¹ <https://www.gov.uk/government/policies/using-evidence-and-analysis-to-inform-energy-and-climate-change-policies/supporting-pages/policy-appraisal>

⁵² <http://www.ipcc.ch/>

⁵³ Available here: <https://www.gov.uk/government/publications/the-magenta-book>

| | |
|---------------------------|--|
| Rebound effect | <p>Direct: The change in consumption of an energy service (and hence GHG emissions) resulting from a change in the efficiency with which it may be delivered.</p> <p>Indirect: The corresponding change in consumption of other energy services (and hence GHG emissions) resulting from this change, comprising a change in disposable income and a change in relative prices of goods and services (see Chapter 3)</p> |
| Impact Assessment (IA) | An appraisal of a regulatory policy, to help identify which proposals will achieve government's policy objectives, while minimising costs and administrative burdens. ⁵⁴ |
| RES | Renewable Energy Strategy ⁵⁵ |
| RPC | Regulatory Policy Committee ⁵⁶ |
| RTFO | Renewable Transport Fuel Obligation ⁵⁷ |
| Security of energy supply | The ability for consumers to have access to the energy services they need (physical security) at prices that avoid excessive volatility (price security). (See section 6.3 of the background documentation) |
| tCO _{2e} | Tonnes of Carbon Dioxide Equivalent. An amount of GHGs with the equivalent global warming potential of one tonne of Carbon Dioxide. |
| TPC/NTPC | Traded Price of Carbon/Non-Traded Price of Carbon. These should be used to value any changes in GHG emissions. (see Chapter 3) |
| Traded sector emissions | GHG emissions that qualify under the UK Emissions Trading Scheme UK ETS (or future scheme) and for which UK Allowances (UKAs) must be obtained |
| UNFCCC | United Nations Framework Convention on Climate Change ⁵⁸ |
| UK ETS | UK Emissions Trading Scheme |

⁵⁴ See <https://www.gov.uk/government/collections/impact-assessments-guidance-for-government-departments> for further guidance

⁵⁵ <http://www.official-documents.gov.uk/document/cm76/7686/7686.pdf>

⁵⁶ See <http://regulatorypolicycommittee.independent.gov.uk/> for further details

⁵⁷ See <https://www.gov.uk/renewable-transport-fuels-obligation> for further details

⁵⁸ <http://unfccc.int/2860.php>

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