Scaling Up Nutrition:

The UK’s position paper on undernutrition

September 2011
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In a world of some seven billion people, one billion go hungry every year. Another billion exist on diets that are deficient in vitamins and minerals. More than one in ten children are acutely malnourished.

The implications of these stark facts were brought home to me last year when I attended an event, convened by Ireland and the United States in the margins of the UN General Assembly. It was clear that undernutrition is one of the biggest threats to humanity’s future; it is outrageous that any little child should die from starvation in our world today. I returned to the UK determined that Britain would do more to tackle the scourge of undernutrition.

Over the past 12 months DFID has dramatically scaled up its work in this area. This paper demonstrates the full extent of that activity and sets out details of those programmes that are being designed to meet the needs identified by the Bilateral Aid Review that we commissioned last year.

In particular, we are putting more money into specific services such as improving vitamin and mineral intake and supporting breastfeeding. This is a critical first step which will deliver significant and immediate results.

I saw some of those results in action when I visited Somaliland earlier this year and met a three-year old girl who had been on the verge of starvation. Thanks to the emergency nutrition support provided by Britain she was beginning to show signs of recovery.

Yet important though this support is, it is only part of the answer. Chronic undernutrition is born of many factors, including poor health, cultural issues, the status of women, low incomes, and ultimately, a dearth of concerted effort to address it. Any solution will need to take account of all these complexities.

To tackle undernutrition we need smart policies and programmes where impact is carefully analysed, measured and reported in a way that allows others to learn from the experience. This paper explains how we plan to meet those goals.

The current crisis in the Horn of Africa is a constant reminder of our failure to intervene early and prevent undernutrition before it reaches crisis levels. We are also faced with an even greater challenge: that of feeding 9 billion people by 2050 while at the same time protecting our planet. The British people can be proud that this Government is determined to rise to that challenge and to urge other countries to follow our lead.

Undernutrition is indeed a scourge in our world. It will not be solved in one generation or by one country, but here and now we can begin to tackle it.
Executive summary

Why the UK is scaling up to reduce global undernutrition

Levels of global hunger are unacceptable. One billion people go hungry every year and a further one billion do not get enough vitamins and minerals. 195 million children under five years of age are chronically malnourished and more than 1 in 10 children are acutely malnourished. One third of all child deaths are linked to undernutrition.

Without action, these numbers will increase. The global population is set to rise to nine billion by 2050, from nearly seven billion today. Ensuring that food is affordable, protecting the poor from food price peaks and troughs and achieving global access to food are key challenges for the future.

The time to act is now, and we are well placed to have an impact because we know what to do and when to make a difference. Intervening in the first 1,000 days after conception will stop the irreversible effects of undernutrition. Second, a new global movement, Scaling Up Nutrition (SUN), is providing political momentum and coordinated support. Moreover, some countries have paved the way by already achieving fast reductions in undernutrition, providing learning and experience for others.

What we will achieve

The UK’s aid programme will reach 20 million children under five years of age during the period 2011–2015. This will be achieved in two ways:

First, we will scale up nutrition-specific interventions to address the immediate causes of undernutrition because these are the best value for money. Thirteen proven nutrition interventions, if delivered at scale, could together reduce stunting by one third globally. These include for example, preventing and treating vitamin and mineral deficiency and support to breastfeeding. Through these interventions we will reach more adolescent girls, pregnant women and children under five years of age. For example, in Nigeria and India our new nutrition programmes will reach more than 10 million children under five years of age.

Second, because nutrition-specific interventions will only reduce global stunting by one third, the remaining two thirds will need to be tackled through nutrition sensitive development. This involves adjusting and re-designing programmes across a range of sectors including agriculture, environmental health and cash transfer programmes to ensure that they deliver nutrition results. For example, we are integrating nutrition results into our programmes in Bangladesh, Zambia and India, as well as providing support to the scale up of fortified foods in Zambia and Tanzania which will reach millions.
UK influence to build an effective international response

We cannot do this alone. The scale of the challenge ahead requires global concerted action. We will:

- **Support Scaling Up Nutrition (SUN) internationally and at country level** to mobilise financial and technical resources to scale up nutrition interventions for improved nutrition at country level.
- **Promote a leadership structure for Scaling Up Nutrition (SUN)** that involves all stakeholders, including civil society and the private sector.
- **Support the private sector** to ensure we are delivering results at a much greater scale. For example, through our support to the Global Alliance for Improved Nutrition (GAIN) they will reach more than 60 million people with fortified foods.
- **Support the multilateral agencies** which have a role to play in tackling undernutrition to scale up their efforts in a coordinated manner, building on their comparative advantage. We will increase our contributions to UNICEF and World Food Programme (WFP) which will help them achieve greater impact and coverage of nutrition interventions and work with the World Bank to ensure that a wide range of sector investments leverage more impact on nutrition. We will also work to deliver a strong set of nutrition results from our European aid.
- **Support civil society organisations in developing countries** to generate demand and accountability for results.
- **Address the key weaknesses of the global food system** by working with G8 and G20 partners.

New evidence based solutions

We will be achieving our results in nutrition through scaling up programmes where there is evidence of fast and sustainable impact. And we will be working with others to make sure that we fill knowledge gaps and generate new research on what works and what does not in our drive for value for money.

We already have major trials underway in Nepal, Zimbabwe and India looking at a range of interventions and associations with nutrition. This year we have also initiated two major research programme consortia which together will generate evidence, amongst others, on scaling up nutrition-specific interventions in different settings and how to get the best nutrition outcomes from agricultural programmes.
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<tr>
<td>CGIAR</td>
<td>Consultative Group on International Agriculture Research</td>
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<td>CLTS</td>
<td>Community Led Total Sanitation</td>
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<td>EC</td>
<td>European Commission</td>
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<td>Millennium Development Goal</td>
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<td>Non-Governmental Organisation</td>
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<td>REACH</td>
<td>Renewed Efforts against Child Hunger</td>
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<td>RPC</td>
<td>Research Programme Consortium</td>
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<td>SAFANSI</td>
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Chapter 1

WHY we are scaling up nutrition

Stunted growth

Roshani Parihar, Raman Parihar and Sonam Prajapata line up in Kanpur village in Madhya Pradesh. Three children of the same age show very different development rates – due to the high rates of malnourished children in the area. 6 in 10 children in this area are malnourished.

Photo: Nick Cunard/DFID
WHY we are scaling up nutrition

1.1 The scale of the challenge

1. Undernutrition is a major challenge to human and economic development. It is estimated that almost one billion people globally face hunger\(^1\) and are unable to get enough food to meet their dietary needs. Another one billion people do not get enough vitamins and minerals which, over time, can lead to complications like blindness\(^2\). 195 million children under five years of age are chronically malnourished because of long term exposure to a poor diet and repeated infections\(^3\). More than 1 in 10 children are acutely malnourished, a life-threatening condition which usually results from a sudden reduction in the diet or severe infection.

2. Children who are undernourished in early childhood are at a much higher risk of, and less able to recover from infections than healthy children. As a result, they have a much higher risk of early death. Indeed, undernutrition is associated with a third of all child deaths globally. It is estimated that 150 million years of healthy life were lost to poor nutrition in 2004 – five times that lost to malaria\(^4\).

3. The children that do survive hunger and undernutrition have stunted growth and compromised brain development. A recent multi-country study showed that for every 10% increase in levels of stunting among children, the proportion of children reaching the final grade of school dropped by almost 8%\(^5\). One study in Guatemala demonstrated that improving physical growth among children under two years of age resulted in a 46% increase in adult wages when these children grew up\(^6\).

4. Many children are born undernourished because their mothers are. Both the size and age of women at the time of conception as well as nutrition during pregnancy are important. Through this route the disadvantages incurred by poor nutrition are passed between generations.

5. Undernutrition is concentrated in a few countries. The first Millennium Development Goal (MDG) is to end extreme poverty and hunger (MDG 1). Specifically, it aims to halve the proportion of underweight children in the world by 2015. Globally, the proportion of children under the age of five who

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are underweight declined from 30 to 23 per cent between 1990 and 2009\(^7\). 58 countries out of 118 are on track to achieve the MDG\(^8\). In 40 countries progress is insufficient, and 20 have made no progress. Most of these are in sub-Saharan Africa or South Asia\(^9\). 80% of stunted children live in 24 countries in sub-Saharan Africa and Asia. More than 45% of children under five years of age are stunted in 18 countries\(^10\).

6. Undernutrition is also concentrated among the poorest. Data from 41 countries show that, on average, stunting levels are almost three times higher among the poorest households compared with the better off\(^11\). However, stunting is still relatively high among the better off meaning that knowledge, behaviour and other factors also play a part.

7. Undernutrition is complex with many causes. People can become undernourished either because they do not get enough of the right food to eat and/or they are sick. Illness depresses the appetite and can affect the absorption of nutrients that the body needs to recover and grow. Beyond this, the status of women, childcare practices, access to water and sanitation, access to basic health services and food insecurity all play a part\(^12\).

1.2 Global risks

8. Levels of undernutrition, combined with a growing obesity epidemic are testimony to the failings of the global food system. But the global food system is facing an additional set of challenges which further threaten whether we can be fed equitably and sustainably in the future.

9. The global population is set to rise to an estimated nine billion by 2050, from nearly seven billion today. Many people will be wealthier and demanding a high quality diet which is very resource intensive to produce. Yet there are significant threats to food production: increasing competition for land, water and energy and the need to adapt to the consequences of climate change and at the same time reduce green house gas emissions. Globalisation will continue exposing the food system to new pressures and opportunities\(^13\).

10. The UK Government Office for Science’s recent report on The Future of Food and Farming\(^14\) concludes that ensuring that food is affordable by balancing future food supply and demand, protecting the poor from food

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price volatility and achieving global access to food are key challenges for the future.

**11. As the Foresight report states: “The international community must challenge itself over the apparent ease with which hunger is ignored and ask why hunger is so easy to neglect”**

**1.3 Global opportunities**

**12. Undernutrition has been systematically overlooked in setting priorities for development. A successful response to undernutrition requires a range of policies and programmes across several sectors: collective action bound by a common goal. Nutrition is the business of neither the health sector nor the agriculture sector: it is the responsibility of both but also involves tackling poverty, gender inequality, improving trade and markets, budget allocation and planning and much more besides. If the world acts now we can dramatically reduce under-nutrition over a short time period.**

**13. First, we know what works. The science is clear that the first 1,000 days after conception are the most important. Intervening within this period will have life-long and life-changing impacts on educational attainment, labour capacity, reproductive health and adult earnings. If we wait until a child is two years old, the effects of undernutrition are already irreversible.**

**14. Second, there is now a policy consensus on how the nutrition challenge should be tackled. This is enshrined in a new global movement; Scaling Up Nutrition (SUN), launched in September 2010 with the backing of global leaders, including the UK Secretary of State for International Development, who committed to give 1,000 days of strong political momentum to scale up nutrition interventions in the first 1,000 days of a child’s life. SUN is poised to overturn the years of neglect, galvanise greater leadership, align partners behind key principles for action and incentivize coordination and delivery of results.**

**15. Third, success stories are leading the way for others. Countries which have taken concerted action to reduce undernutrition have shown remarkably fast rates of reduction. Brazil, Peru, Thailand and China are among these. This shows what can be done with the right policies and programmes in place. Through SUN, these countries can influence and support others to do the same.**

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WHY WE ARE SCALING UP NUTRITION

Responding to undernutrition in Bangladesh

Why we are scaling up

Over the past two decades, Bangladesh has experienced sustained economic growth and a reduction in poverty rates from 40% in 2005 to 31.5% in 2010. Bangladesh is now on track to achieve Millennium Development Goals on both child mortality and improving maternal health. Despite this progress, undernutrition remains the major development challenge. For example, 43% of children under five years of age are stunted; 30% of women of reproductive age are chronically undernourished; and 87% of children under two years of age are anaemic.

How we will work

DFID is tackling undernutrition in Bangladesh through two main channels and with a focus on pregnant and breastfeeding women, adolescent girls and children under five years of age. First, DFID is working through the Government of Bangladesh’s health sector to incorporate nutrition specific interventions into all primary health care services, and establish 3,000 additional community clinics to aid delivery. A national nutrition service plan is in place with both a budget and management system. Second, DFID is looking at options to sharpen nutrition outcomes from existing programmes. Specifically we are committed to integrating direct nutrition interventions in to our extreme poverty programmes, to ensure that a better income is matched with a better diet and nutritional status. We also continue to raise nutrition considerations with partners in the major development forums, push more broadly on policy options for social protection and food security and provide support to the donor convenor for the Scaling Up Nutrition (SUN) movement in Bangladesh.

What results we will deliver

Through our livelihoods programmes, DFID’s support will reach over two million people with a combination of asset and cash transfers and skills training to improve household income and access to food. In addition, DFID will provide one to one nutrition counselling to 103,500 pregnant and breastfeeding women and micronutrient supplements and de-worming to 225,000 children under five and 243,000 adolescent girls. Combined this is expected to improve infant and young child feeding practices such as exclusive breastfeeding, the quality and quantity of complementary foods and promote good hygiene. This will reduce micronutrient deficiencies, especially anaemia, underweight and stunting.

Through support to the health sector from 2011–2015, DFID will reach 375,000 children under five years of age every year with vitamin A, de-worming and nutrition counselling for their mothers and 50,000 pregnant women with iron tablets and nutrition counselling.
Chapter 2

HOW we will work

Child upper arm circumference measurement, Nigeria

Photo: Jane Miller/DFID
HOW we will work

2.1 Working in partnership

16. The scale of the nutrition challenge needs collective action. Governments, international organisations, civil society organisations and the private sector have a major role to play in ensuring that support is sufficient, well coordinated, aligned and timely. The UK works with other donors, building on our comparative advantage, ensuring complementarity and avoiding duplication. We align our support behind national plans and reporting frameworks of developing country governments and use our support to promote stronger involvement from civil society and the private sector.

17. The Scaling Up Nutrition (SUN) movement is bringing together all these actors behind a common vision for tackling undernutrition in partnership in those countries most affected. The UK supports SUN with technical and financial assistance and uses its influence to encourage more partners to be involved in the SUN movement.

18. The SUN Framework for Action promotes a twin track approach to undernutrition: nutrition-specific interventions and nutrition-sensitive development (described below). Economic growth can play a role in improving nutrition, but on its own, is not enough. Countries that have rapidly reduced undernutrition have experienced good economic growth but have also adopted deliberate policies and programmes to improve the diet and health status of pregnant women and young children, particularly in the poorest groups. The UK adopts this approach to scaling up. Figure 1 shows the determinants of undernutrition, and illustrates how nutrition-specific interventions and nutrition-sensitive development address these determinants.

2.2 Tackling the immediate causes

19. Nutrition-specific interventions, which address the immediate causes of undernutrition, have been proven to deliver among the best value for money of all development interventions. Vitamin A and zinc supplementation, salt iodisation and crop bio-fortification have been ranked among the top five best development buys.

20. The Lancet series on Maternal and Child Undernutrition also showed that 13 proven nutrition interventions, if delivered at scale, could together reduce stunting by one third globally. These include interventions such as preventing and treating vitamin and mineral deficiency through supplementation and fortification, supporting exclusive breastfeeding.

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behaviour change communication for young child feeding, treatment for severe acute undernutrition, and treatment of infections. They have been shown to yield a benefit to cost ratio of 15.8 to 1\textsuperscript{20}.

21. While the evidence for impact of these interventions is clear, less is known about how to deliver them at scale and which channels are the most cost effective. Countries that have successfully scaled up nutrition interventions show the importance of having a functioning health system with effective supply chains and a cadre of community based health workers\textsuperscript{21}.

2.3 Addressing the underlying causes

22. While deficiencies in some nutrients are known to be specifically linked to a failure to grow, children need to absorb sufficient energy, protein and fat as well as multiple micronutrients to grow properly. Unless all the limiting conditions can be addressed, childhood growth will be insufficient. Furthermore nutrition-specific interventions delivered successfully at scale will only reduce stunting by one third. This means that the solutions to undernutrition must go beyond the provision of specific nutrients (see Figure 1).

Figure 1

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HOW WE WILL WORK

It requires that:
• diets are sufficient in their entirety (with implications for poverty alleviation and agriculture programmes);
• children are not experiencing infections which compromise their appetite or reduce their absorption of nutrients (with implications for health services and environmental health programmes); and
• those responsible for caring for young children, usually women, are sufficiently empowered to do so (with implications for women’s empowerment and education programmes).

23. Nutrition sensitive development involves adjusting and re-designing programmes across a range of sectors which have potential to address the underlying causes of undernutrition, to ensure that they deliver results for nutrition. These programmes represent a huge untapped potential for reducing undernutrition and may hold the key to the remaining two thirds of stunting not met with nutrition specific interventions. The evidence challenge for these nutrition sensitive programmes is greater than for the nutrition specific interventions because these programmes have long causal chains, and different contexts can influence the outcome. The evidence for programmes which offer the greatest scope to improve nutrition includes:

• Agriculture
• Health
• Cash transfers
• Gender empowerment
• Water, sanitation and hygiene promotion.

Agriculture

24. 75% of the world’s poor live in rural areas of which 86% rely on agriculture to survive. 43% of the world’s agricultural labour force is women. Agriculture has the potential to drive improved nutritional outcomes in many ways. It provides a source of food and nutrients, a source of income, has effects on food prices, affects the environment in which people live and influences women’s time for taking care of very young children and their power in decision making.

25. Several studies show that a 10% increase in income per capita usually results in a 3-4% decline in stunting. But if growth is in the agriculture sector, and concentrated amongst the rural poor, we see a faster reduction in stunting. This relationship is even stronger in food insecure contexts.

While we know agricultural growth is important for reducing stunting at the aggregate level, the evidence for showing the impact of agricultural programmes on nutrition is weaker. DFID’s systematic review\textsuperscript{27} of the nutritional impact of agriculture interventions concluded that agricultural interventions improve the production and consumption of nutritious food among poor households but could not identify a direct impact on the nutritional status of children because most studies were too small to detect an impact.

**Health**

26. As the health sector provides the main delivery channel for nutrition specific interventions, efforts to improve health systems are very important. This requires support for the right national policy mix, a trained and appropriate workforce; national health information systems; safe, effective and affordable essential medicines and diagnostics; and improved management of health services.

27. The health sector also has a crucial role in addressing the ill health that contributes to undernutrition. Specifically, malaria frequently causes iron deficiency and anaemia; measles and diarrheal infections increase the body’s vitamin A requirements and can trigger severe forms of deficiency such as blindness. Parasitic infections, particularly hookworm, cause iron deficiency and anaemia; and HIV compromises the nutritional status of infected individuals. In turn, undernutrition worsens the effects of the disease. Disease control interventions are estimated to contribute to a 3% reduction in stunting\textsuperscript{28}.

**Cash transfers**

28. The evidence for the impact of cash transfers on undernutrition is mixed. Conditional cash transfer programmes in Latin America showed positive outcomes for nutrition in Mexico, Nicaragua, and Colombia and there is also evidence of the impact of unconditional cash transfers on nutritional status from South Africa. However there are also some programmes where little or no impact was found\textsuperscript{29}.

29. Reasons for the size and direction of impact are still being investigated. A Save the Children review concludes that cash transfers have their greatest impact on reducing child mortality when programmes prioritise children under five years old and pregnant women, provide access to complementary

\textsuperscript{26} Webb P and Block S, 2010. Support for agriculture during economic transformation: Impacts on poverty and undernutrition. Proceedings of the National Academy of Sciences of the United States of America

\textsuperscript{27} Masset E et al, 2011, What is the impact of interventions to increase agricultural production on children’s nutritional status? A systematic review of interventions aiming at increasing income and improving the diet of the rural poor. Unpublished.


services and by making transfers sufficiently generous. Communication with beneficiaries is also important. For example, it is thought that the negative impact found in Brazil was due to mothers thinking children would be excluded from the programme if they started to grow normally.

Gender empowerment

Women are usually the primary care givers for young children while also being productive members of the household. The status of women is strongly associated with nutritional outcomes. One study estimated that women’s education was responsible for almost 43% of the total reduction in undernutrition across 63 countries between 1971 and 1995. This study also suggested that improving the status of women in South Asia would reduce the level of underweight children under three years of age by approximately 12% and in sub-Saharan Africa by nearly 3%.

Water, sanitation and hygiene promotion

There is some evidence of an association between access to improved sanitation and stunting. One multi-country study showed that improved sanitation is associated with a reduction in height deficit, ranging from 22-53% for urban children and from 4-37% for rural children. For water supply the effects were much smaller. Hygiene interventions (including hand washing, water quality treatment, sanitation, and health education) have been estimated to contribute to a 2-3% reduction in stunting, but the modelling was based on their impact on diarrhoea prevalence and the link between diarrhoea and stunting. There are some hypotheses which suggest that improved sanitation may improve growth through other mechanisms.

As in other sectors there is limited evidence on the impact of sanitation interventions on child growth.

2.4 Strengthening monitoring and evaluation

We will track progress in levels of underweight among children under five as a key indicator of development progress. We will also monitor the number of children under five years of age reached through DFID supported nutrition-related programmes as a headline DFID results indicator. Progress against these indicators will be published annually. Progress in delivering individual programmes will be tracked using a range of indicators.

DFID will embed evaluation throughout its portfolio of nutrition-related programmes. The results of these evaluations will enable DFID and partners to identify the most effective nutrition interventions for future

programmes. In order to achieve this, we will establish a Technical Advisory Group which will involve global experts providing specialist expertise on the design and implementation of our evaluations and to ensure that they generate evidence which addresses critical gaps in knowledge.

34. We will also support our partners to embed nutrition evaluation. In particular we will support the World Bank’s Strategic Impact Evaluation Fund to generate robust evidence on nutritional impact from the World Bank’s large scale agriculture, food security, health, safety net, poverty reduction, early childhood development and environmental health programmes. We will also increase our support to evaluation of innovative nutrition projects implemented by civil society organisations to capture the lessons and to allow more robust methods and academic partnerships to be pursued.

35. Overall, these activities will place high-quality impact evaluation at the centre of DFID’s nutrition programmes, and will encourage and support other organisations to do the same. In turn, they will improve our knowledge of how to intervene most effectively to address undernutrition, and will enhance accountability by allowing the results of nutrition-related investments to be determined and communicated.

2.5 Building the evidence base

36. We know that high levels of coverage of nutrition-specific interventions can reduce stunting by one third and address a quarter of child deaths. But the evidence on how to achieve high levels of coverage and address the remaining two thirds of the problem is weaker. There are also significant evidence gaps on the best approaches to tackling adolescent and maternal undernutrition.

37. We will place considerable priority on building the evidence base through research, and coordinating with others on their research investments, to ensure that there is a much larger body of high quality evidence available by 2015 to inform future programmes.

2.6 Building our skills and capacity

38. Our significant scale up of programmes to improve nutrition means we need to strengthen our capacity to design effective nutrition-related programmes within our humanitarian, health, livelihoods and social development professional cadres. To do this we are supporting the London School of Hygiene and Tropical Medicine to develop a Distance Learning Course on multi-sectoral nutrition programming, which will be publicly available. We will also build multi-year partnerships with expert organisations to maximise the quality and effectiveness of our investment.
Scaling up nutrition: Nigeria

Why we are scaling up

Despite its middle income country status, one million children under five years of age die every year in Nigeria, and about 35% of these preventable deaths are due to undernutrition. Undernutrition is concentrated in northern States where access to health services is especially low. Here, 50% of all children under five years of age are stunted, 20% suffer from acute malnutrition, and fewer than 10% of women give birth at a health facility.

How we will work

DFID Nigeria is supporting Federal, State and Local government to integrate undernutrition into the health services and improve government budgeting and expenditure for nutrition. The programme will deliver:

- Improved prevention and treatment of undernutrition in Primary Health Care
- Government support to improve leadership on nutrition
- Improved evidence base on the structural barriers and determinants of undernutrition in the Northern Nigeria context.

By taking a proactive and preventative approach and working in partnership with government, we hope to apply this knowledge to identify and build resilience to future shocks.

What results we will deliver

Through a combination of improved infant and young feeding practices (such as exclusive breastfeeding and complementary feeding), and micronutrient supplementation including vitamin A and de-worming, DFID will improve the nutritional status of 6.2 million children under the age of five and pregnant women in northern Nigeria. Also 140,000 children with severe acute malnutrition will have received timely support through the community management of acute malnutrition preventing the need for costly and ineffective late interventions. Through our support to state capacity and nutrition monitoring we will substantially support the development of a strong system to prevent and treat malnutrition in areas where the need is greatest.
Chapter 3

WHAT results we will deliver

Providing clean water and sanitation

Children in Sindh, Pakistan, play at a water pump in a village.

Photo: Russell Watkins/DFID
WHAT results we will deliver

39. We are seeking dramatic reductions in levels of undernutrition. Overall the UK’s aid programme will reach 20 million children under five years of age during the period 2011–2015, in addition to those we will reach through humanitarian response. We will do this through:

- Reaching more adolescent girls, pregnant women and children under five years of age with nutrition specific interventions
- Delivering greater impact from nutrition-sensitive programmes
- Building a more effective international response to undernutrition
- Identifying new solutions to undernutrition on the basis of what works.

3.1 Reaching more adolescent girls, pregnant women and children under five years of age with nutrition specific interventions

40. We will build on our comparative advantage in health where we are already significantly scaling up our programmes to save the lives of at least 50,000 women during pregnancy and childbirth and 250,000 newborn babies by 2015 and to dramatically reduce deaths from malaria. We are using a combination of targeted, disease specific interventions, global level engagement and dialogue, supporting improvements to health systems, including support to human resources for health, domestic health financing arrangements and access to medicines. These programmes provide an
excellent platform for scaling up our support to nutrition specific interventions, and we will also go beyond these programmes to explore new delivery channels. For example:

- In five states in Northern Nigeria we will reach 6.2 million children through the scale up of community management of acute undernutrition, micronutrient supplementation, routine services and child health weeks.

- In India we will focus our support in three of the poorest Indian states (Bihar, Madhya Pradesh and Orissa) which are home to 13 million stunted children. We aim to reach an additional 3.9 million children with nutrition specific interventions over the next four years and will support a behaviour change communication campaign focused on promoting good child feeding. Resources will be invested in health, nutrition, water and sanitation services to ensure that undernourished children and their families get all the services they need to make them grow well and be healthy.

- In Bangladesh we support a multi-donor funded health sector programme which delivers scaled-up nutrition specific interventions in all primary health care services. From 2011–15, our funding will reach 375,000 children under five years of age with vitamin A, deworming and nutrition counselling each year; and 50,000 pregnant women with iron tablets and nutrition counselling.

- In Tanzania we are planning to support the national fortification programme to fortify the majority of wheat and maize flour and edible oil produced commercially by approved manufacturers. We will also support a pilot to investigate how best to improve nutritional outcomes for those who are not reached by National Food Fortification: people living in rural areas; the very poorest; and children aged 6-24 months. The pilot is under design; options we are considering are working with small scale rural millers and providing a range of additional food fortificants for children.

41. We will continue our strong track record in humanitarian response –acting swiftly to save lives on the ground, while playing a leadership role in reforming the international humanitarian system. As a result of our recent Humanitarian Emergency Response Review, we will be going further to ensure we help build people’s resilience and capacity to withstand shocks like drought. Tackling acute undernutrition will remain a strong focus of our humanitarian response and where possible we will use these programmes to build longer term capacity to respond to nutritional crises through multi-year funding and to strengthen the impact of our programmes on preventing alarming levels of acute undernutrition, especially in fragile states.

3.2 Delivering greater impact from nutrition sensitive programmes

42. The UK is one of the largest supporters of programmes that give the poorest and most vulnerable people cash and we will build on this experience to deliver greater nutritional impact as we plan to scale up our support to these programmes over the next five years. The UK is also committed to putting girls and women at the centre of our development assistance since we know that the benefits of investing in girls and women are transformational – for their own lives and for their families, communities, societies and economies. These combined priorities provide an excellent foundation for nutrition-sensitive programming and we will design programmes which aim to maximise nutrition results. For example:

- In Bangladesh we will strengthen the nutritional impact of our existing extreme poverty programmes (Economic Empowerment of the Extreme Poor Programme, Chars Livelihood Programme, and Urban Partnership for Poverty Reduction) by integrating the delivery of nutrition specific interventions (including de-worming and home fortification) reaching 243,000 adolescent girls, 103,500 pregnant women and 225,000 children under five years of age. This will enhance the nutritional impact of the livelihood interventions that include asset transfers, cash transfers, training, water and sanitation support and income generation.

- In Zambia we are providing 10 years of support to the government’s child grant programme aimed at addressing the economic barriers to good nutrition for children under five years of age. Focused in five districts which have the highest rates of extreme poverty and under five mortality, the first phase of this programme will test programme impacts on stunting to inform future scale-up.

- In Bihar (India) we will pilot cash transfers with and without conditions for maternal and child nutrition improvements. This will significantly add to the national and international knowledge on the impact of cash transfers as India scales up a national nutrition cash transfer.

43. We will also go beyond cash transfers to leverage greater nutritional impact from our programmes. For example:

- In the South Asia region in 2010 we launched the South Asia Food And Nutrition Security Initiative (SAFANSI) with the World Bank. SAFANSI’s objective is to increase the commitment of governments in the region and development partners to more effective and integrated food and nutrition-related policies and investments. It focuses on six countries and is aimed at addressing the ‘South Asian Enigma’ - how chronic undernutrition remains intractable despite high economic growth. SAFANSI promotes multi-sectoral actions for measurable improvements in food and nutrition security.

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• In Zambia, DFID plans to support the expansion of evidence based and innovative nutrition interventions that address some of the most prevalent micronutrient deficiencies such as vitamin A and zinc. This may include additional preparatory work needed for introducing biofortified staple crops, including efficacy trials.

• In Malawi the UK is also supporting nutrition indirectly through support to agriculture. This includes providing 350,000 farmers with affordable legume seed (helping to diversify farmers diets and incomes), and providing at least 6-10,000 urban poor households with low cost milk through a pilot dairy marketing project.

• In Bihar state in India we have begun a pilot to test an approach to getting collective community action to adopt better sanitation practices (Community Led Total Sanitation). CLTS has already proved to be very effective in other (wealthier) States of India and if the Bihar pilot is successful it will be scaled up across the state. We have also begun work to improve the ability of frontline health and nutrition workers to integrate core hygiene-related health activities in their day-to-day work. Our Bihar partnership will also ensure that basic water and sanitation facilities are provided in all new Anganwadi centres36 and clinics. We are exploring similar partnerships with the government in Orissa and Madhya Pradesh.

3.3 Building a more effective international response to undernutrition

44. A more effective collective response to undernutrition is desperately needed. Our vision is for an international response which:

- Responds to country priorities.
- Supports the delivery of results at a much greater scale through partnering with the private sector; and through our investments in multilateral institutions.
- Sustains political engagement in this neglected issue.
- Addresses the key weaknesses of the global food system.

Responding to country priorities

45. DFID actively supports the Scaling Up Nutrition movement. This aims to improve the coordination, coherence and scale of the response to undernutrition globally. The movement involves almost 20 countries that are committed to scaling up nutrition by developing national multi-sectoral plans and responses, behind which donors align. DFID helps convene the donors in Zambia and Nepal and is actively involved in supporting the government to scale up in Bangladesh, Mozambique, Tanzania, Uganda and Zimbabwe.

36. Anganwadi centres are where the Integrated Child Development Scheme services are delivered. This is a national programme in India aimed at improving the health and development of young children.
Supporting the delivery of results at a much greater scale

46. We believe the private sector has a much greater role to play in tackling undernutrition through the food they produce, their ability to reach people in remote areas and their communications, marketing and distribution capacity.

47. The UK is committed to finding better ways of realising the potential of the private sector to address undernutrition and reduce the risks of overnutrition. For example:

- This year we begin a multi-year partnership with the Global Alliance for Improved Nutrition (GAIN). GAIN has a strong track record in bringing together the private and public sectors to drive nutrition solutions. Through our partnership with them, GAIN will reach more than 60 million people with fortified foods.

- In Zambia we are exploring a range of strategies to increase the supply and demand of micronutrients. Public-private partnerships are likely to form a core element of the programme, building alliances between farmer groups, government agencies, donors, the private sector and NGOs. We may also support innovative ways to expand the provision of oral rehydration sachets and zinc supplements for the treatment of acute diarrhoea in rural areas by using Coca Cola distribution channels.

48. We will support the multi-lateral agencies which have a role to play in tackling undernutrition to scale up their efforts in a coordinated manner, building on their comparative advantage. Our increases in funding will be directly linked to agency performance based on our independently verified Multilateral Aid Review. For example:

- We will increase our voluntary contributions to UNICEF since it is an important partner in achieving many of our development objectives. This will support UNICEF in delivering its commitment to scale up and sustain coverage of its high-impact nutrition interventions in the programme areas of: infant and young child feeding; micronutrients; nutrition security in emergencies; and nutrition and HIV and AIDS. We will also continue to work with UNICEF to improve its performance in humanitarian emergencies and protracted crises and to strengthen its reporting of results at the organisational level.

- We will increase our support to the World Food Programme (WFP) to build its capacity on nutrition. WFP prevents and treats moderate acute undernutrition in emergency settings and where seasonal levels become unacceptably high. Our support will help them significantly increase the coverage of treatment. We will also work with WFP to help define their role in preventing stunting in high burden countries.

- The UK is working with the Food and Agriculture Organisation (FAO) to improve its overall performance and delivery of results, especially at country level. FAO monitors hunger globally and assists countries to address food and nutrition security through policy advice, capacity building and support to field interventions.
• The UK will continue to support the World Health Organisation to provide normative standards and frameworks to support governments to tackle undernutrition.

• REACH (Renewed Efforts against Child Hunger) is the joint United Nations initiative to address MDG 1. The UK is working with the REACH partner agencies to improve their performance and delivery of results, including effective partnerships. REACH is potentially well positioned to provide collective and coordinated UN support to the scale-up effort in response to country demand.

49. The World Bank has a crucial role to play in tackling undernutrition, given the scale of its programmes across a range of sectors. Over the next three years UK support to the International Development Association will help 650,000 people access a basic package of health, nutrition, or population services. We will work with the World Bank to ensure that its investments in agriculture, poverty alleviation, health and social protection deliver the greater impact on nutrition.

50. The European Commission (EC) has a critical role to play in tackling undernutrition particularly through its investments in agriculture, food security, social protection and health. We will work to deliver a strong set of nutrition results from our European aid. We have worked closely with the EC in developing programme guidance on multi-sectoral approaches to undernutrition.

Sustaining political engagement

51. Given the extent to which nutrition has been neglected, and the importance of ensuring the scale up effort is well coordinated and focused on results the UK places considerable priority on ensuring that political leadership for nutrition is increased and sustained. Furthermore, countries which have had a high burden and have successfully reduced levels of undernutrition, have always done so with strong leadership at the top of government, mobilising resources from multiple sectors and stakeholders to tackle a common goal. Where our partners have neglected the problem, we will press for stronger commitments and work to ensure greater political leadership for nutrition. For example:

• We will scale up our support to civil society organisations in developing countries that play a critical role in helping to generate demand for improved nutrition at country level and driving government accountability for results.

• DFID will work to ensure that a leadership structure for SUN is quickly established which involves all stakeholders, including civil society and the private sector and which can help to galvanise greater commitments to reduce undernutrition, and provide a forum for reviewing progress.
Addressing the key weaknesses of the global food system

52. Building on the recommendations of the Foresight report, we are working with others to address some of the wider challenges in the global food system. Specifically:

- The UK has worked with partners in the G8 and the G20 to improve food security for poor people in developing countries in the wake of the food price crisis of 2008. As a contributor to the Aquila Food Security Initiative, established at the G8 Summit in 2009, the UK committed funds (£1.1 billion between 2009 and 2012) to improve food and nutritional security in line with agreed aid effectiveness principles. These include investing in country-owned plans, fostering strategic coordination at national, regional and global level in order to reduce duplication of effort and improve governance, and ensuring a strong role for the multilateral system in improving efficiency and responsiveness of the global food system.

- The UK also supports action proposed by G20 countries to tackle the impact of food price volatility. This year, G20 Ministers of Agriculture have committed to:
  - Improving agricultural production and productivity, in response to a growing demand for agricultural commodities;
  - Increasing the flow of information on grain harvest and stock levels so that global food markets function more effectively;
  - Strengthening international policy coordination in order to enhance confidence in international markets and to enable the global food system to respond more coherently and efficiently to food crises; and
  - Developing better risk management tools for governments, firms and farmers and helping build capacity to manage and mitigate the risks associated with food price volatility, in particular in the poorest countries.

3.4 Identifying new solutions to undernutrition on the basis of what works

53. DFID has already made considerable investments in nutrition-related research to date. We will build on these programmes, and scale up our investments in research to ensure the delivery of new approaches to tackling undernutrition, and a significant body of high quality evidence on what works and what doesn’t is made available to decision makers.

54. We are investing in a series of systematic reviews to synthesise data on key areas of nutrition programming. By working with other donors, such as the Gates Foundation and World Health Organisation, we will ensure that key

WHAT RESULTS WE WILL DELIVER
evidence gaps are addressed. DFID is specifically focusing on systematic reviews of the impact of nutrition-sensitive programmes. We will use the findings to inform programmes, to inform programme guidance being developed by the World Bank and to inform evaluation priorities.

55. We are supporting a series of large trials to rigorously test the impact of specific interventions. For example:

- In Nepal we will be testing the impact of combinations of cash transfers, food transfers and nutritional counselling on low birth weight and then testing the most effective intervention under normal operating conditions to ensure policy relevance.

- In Zimbabwe we are supporting a large trial to test the impact of improved sanitation on nutritional status and specifically investigating the role of tropical enteropathy\(^\text{38}\) in inhibiting child growth.

- In Madhya Pradesh, in India, we are supporting research to test community based treatment of severe acute malnutrition.

- In Orissa, in India, we will support a randomised control trial to address a current evidence gap on what is the proportional impact of clean water and toilet provision on child health and nutrition.

56. This year we have initiated two major research programme consortia (RPC), each providing funding over six years. The first, Transform Nutrition, which will be led by the International Food Policy Research Institute, will address key research questions relating to the challenges of scaling up nutrition-specific interventions in different settings, the effectiveness of nutrition sensitive interventions, and the promotion of enabling environments.

57. We intend to launch the second RPC, which focuses on South Asia in late 2011. It will ensure that high quality evidence is generated on the linkages between agricultural policies, investments and nutrition outcomes, and on effective actions for making agriculture more pro-nutrition. The programme will ensure that this evidence base is used by policy makers and practitioners in Afghanistan, Bangladesh, India and Pakistan to accelerate nutrition security.

58. The UK has major investments in agricultural research. Understanding the links between evidence-based agricultural interventions and nutritional outcomes is an important and expanding area of DFID research. We will appoint a new Senior Research Fellow who will provide expert guidance. We will undertake a research mapping exercise in agriculture and nutrition, with other donors, in order to determine research gaps and potential additional areas of research investment.

59. We will build on our substantial investment in the Consultative Group on International Agricultural Research (CGIAR) to ensure that, in collaboration with other major funders, the key evidence gaps on how to maximise the

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\(^{38}\) A sub-clinical disorder of the small intestine
impact of agriculture on nutrition are addressed. The CGIAR is about to launch a new Consortium Research Programme on Agriculture for Improved Health and Nutrition, which includes the continued development and roll out of biofortified crops. In addition:

- We are in detailed discussion with the Bill and Melinda Gates Foundation on support to the Abdul Latif Jameel Poverty Action Lab to initiate a programme of randomised evaluations to test the impact of agriculture technologies on nutrition.

- We are working closely with other partners to develop a multi-donor funded initiative to pilot agriculture “pull mechanisms”. This will include specific pilots that address market failures in the nutrition sector through results based funding.

- We are in discussion with partners on support to the Programme for Aflatoxin Control in Africa\(^39\) to study whether, and quantify to what extent, aflatoxin consumption leads to childhood stunting.

**Conclusion**

60. These results, when combined with the efforts of others operating at local, national, regional and global levels have the potential to make a dramatic impact undernutrition. Our vision is that by 2015:

- The high impact low cost nutrition interventions will be accessible to millions more adolescent girls, pregnant women and young children.

- Investments in a range of sectors will be delivering much greater reductions in undernutrition, and measuring and documenting these impacts.

- The international response is responsive to country demands, better streamlined and coordinated and with a strong track record in galvanising greater political support for tackling undernutrition and delivering results on the ground.

- We will have a much greater understanding of the investments which must be prioritised in future based on a greatly increased evidence base of what works.

Together, if we act fast, we can get the first Millennium Development Goal back on track.

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\(^39\) Aflatoxin is a toxic substance produced by fungi (such as Aspergillus flavus), that are abundant in agricultural soils. Aflatoxins contaminate maize, groundnuts as well as other crops. Chronic exposure to aflatoxins is implicated in aflatoxicosis (which can result in immediate death from liver failure), stunting and kwashiorkor in children, the bioavailability of micronutrients, immunodeficiency and immuno-suppression, liver cancer, liver disease and a similar range of health problems in animals that consume contaminated feed.
Scaling up nutrition in India

Why we are scaling up – helping economic growth deliver for nutrition
India is growing fast and making good progress in tackling poverty. But India is off track to achieve the MDG hunger target and has 40% of the world’s underweight children. In the poorer states where DFID works, half of all children are stunted. It’s a complex problem with many causes: women’s weaker status in education and the household; lack of clean water and use of toilets; limited choice of family planning and inadequate diets. A third of all Indian women are underweight, and over half are anaemic which means that nearly a third of all children are born undernourished.

The Government of India recognises these challenges and is addressing them. Public spending on health has doubled since 2004 (from £5 billion to around £11 billion in 2008–09). India’s Integrated Child Development Scheme (ICDS) - the world’s largest nutrition scheme - delivers food to pregnant mothers and infants. ICDS is sharpening its focus on nutrition in the first 1,000 days of pregnancy and a child’s life (the critical period for preventing physical and brain damage caused by malnutrition). A cash payment is being launched to support new mothers who breastfeed and immunise their children. Mothers are getting more advice on weaning their children healthily.

How we will work – putting women and girls at the heart of our work nutrition
By working in an integrated way that puts women and girls at the heart of our work, DFID can help make a big difference in nutrition. Working in partnership with the Government of India, state governments in the poorer states, UNICEF, NGOs and community groups, DFID can help poor women and girls get quality healthcare, nutrition and sanitation - all key to breaking the cycle of poverty for the next generation. In addition to targeted nutrition programmes, DFID is supporting girls through primary and secondary schools, and helping women access credit to start their own businesses. In the next four years we will:

- Support the state Governments of Bihar, Madhya Pradesh and Orissa to scale up proven, cost-effective interventions, such as: iron tablets for pregnant women, hand-washing, infant breastfeeding, Vitamin A supplements, oral rehydration salts and management of severe malnutrition.
- Improve communities’ knowledge, behaviour, usage and monitoring of health and nutrition services by mobilising women’s groups, strengthening village health committees and initiating communication campaigns aimed at changing behaviour in the long term.
- Test new approaches and share the lessons internationally – for instance on the effect of toilets on improved child health and how communities can use fortified salt.

What results we will deliver:
- Improve health services to help 450,000 mothers deliver babies more safely with the help of nurses, midwives or doctors;
- Expand nutrition interventions in Madhya Pradesh, Orissa and Bihar that reach an additional 3.9 million children
- Ensure 5.8 million people access improved sanitation facilities, promoting better hygiene and helping prevent the spread of diarrhoea.
Cover image:
Tiru with her baby daughter, receiving nutrition support in southern Ethiopia, thanks to CARE International

Tanya Axisa/DFID

www.dfid.gov.uk
What is international development?
International development is about helping people fight poverty. Thanks to the efforts of
governments and people around the world, there are 500 million fewer people living in poverty
today than there were 25 years ago. But there is still much more to do.

1.4 billion people still live on less than $1.25 a day. More needs to happen to increase incomes,
settle conflicts, increase opportunities for trade, tackle climate change, improve people’s health
and their chances to get an education.

Why is the UK government involved?
Each year the UK government helps three million people to lift themselves out of poverty.
Ridding the world of poverty is not just morally right, it will make the world a better place for
everyone. Problems faced by poor countries affect all of us, including the UK. Britain’s fastest
growing export markets are in poor countries. Weak government and social exclusion can cause
conflict, threatening peace and security around the world. All countries of the world face
dangerous climate change together.

What is the Department for International Development?
The Department for International Development (DFID) leads the UK government’s fight against
world poverty. DFID has helped more than 250 million people lift themselves from poverty and
helped 40 million more children to go to primary school. But there is still much to do to help
make a fair, safe and sustainable world for all. Through its network of offices throughout the
world, DFID works with governments of developing countries, charities, nongovernment
organisations, businesses and international organisations, like the United Nations, European
Commission and the World Bank, to eliminate global poverty and its causes. DFID also
responds to overseas emergencies. DFID’s work forms part of a global promise, the eight UN
Millennium Development Goals, for tackling elements of global poverty by 2015.

What is UKaid?
UKaid is the logo DFID uses to demonstrate how the UK government’s development work is
improving the lives of the world’s poorest people.