



British Embassy
Montevideo

Agriculture in URUGUAY

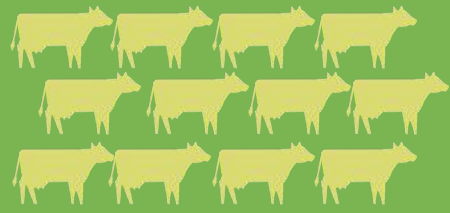


ABOUT 93% OF THE COUNTRY'S TOTAL LAND AREA
IS SUITABLE FOR AGRICULTURAL USE



OF THESE 16.4 MILLION HECTARES:

Cattle and sheep grazing	77%	Forestation	8%	Others	1%
Grains and oilseeds	11%	Rice	3%		



Cattle
12 million



People
3.45 million

POTENTIAL TO INCREASE AGRICULTURAL PRODUCTIVITY

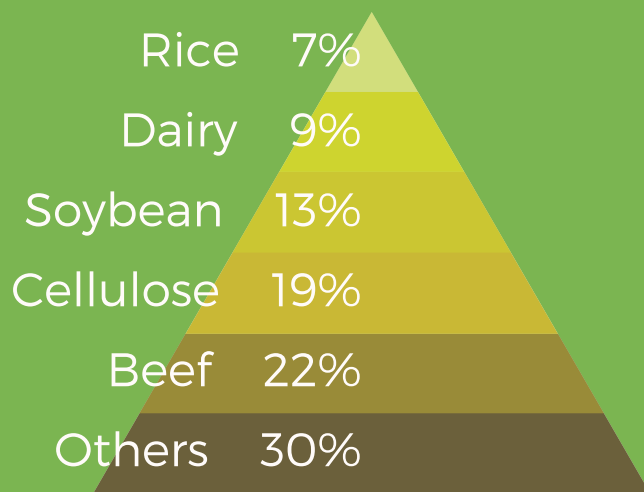
With a population of 3.45 million people,
the country produces food
for 28 million.

MAIN AGRICULTURAL EXPORT DESTINATIONS

China 28%
Brazil 15%
Netherlands 9%
United States 7%



Germany 5%
Turkey 4%
Italy 4%
Mexico 2%
Argentina 2%
Israel 2%
United Kingdom 1%



MAIN AGRICULTURAL EXPORTS

Uruguay has positioned itself within the six
largest exporters of soybean in the world.

AGRITECH OPPORTUNITIES

EXTENSION

GENETIC
MATERIAL
CLIMATE

WATER

ROBOTICS &
AUTOMATION

RESEARCH EDUCATION
& TRAINING
BIG DATA

UNITED KINGDOM EXPORTS TO URUGUAY

Whisky 22%
Chemicals 19%
Pharmaceuticals 16%



Cars 11%
Books 7%
Rubber 7%
Heavy machinery 5%
Others 13%

CHALLENGES



AGRI-TECH
is key to success

Improving
irrigation

Continued sustainable
land use

Boosting
productivity