

Annex 3

Please see below examples of possible uses for Infographics. These are illustrative only at this stage. The idea is to make the narrative shorter, and include graphics covering key points/statistics. If appropriate, web-links will be embedded in infographics to provide additional information.

Achieving excellence - a well-run, efficient and effective organisation

The objectives under this theme centre on ensuring the Agency operates in a *financially sustainable* way and continues to meet its *financial targets*, continuing the regulatory excellence programme, whilst strengthening the reputation of the Agency with external stakeholders and recruiting and developing people with the right skills to deliver our objectives.



This year we finalised the procurement of a new, Agency wide e-business software solution. This cloud based system includes core HR functionality as well as Recruitment, Learning and Development, Talent Management and Performance Management. A phased rollout of this system is planned for this year and is expected to bring numerous *benefits and efficiencies* via changed processes.

We have focused this year on developing our *social media* offer. We recognise the growing use of this channel and it gives us an additional way to reach our stakeholders. This has included:



• The introduction of verified Twitter feeds to signify the *authenticity* of our content.

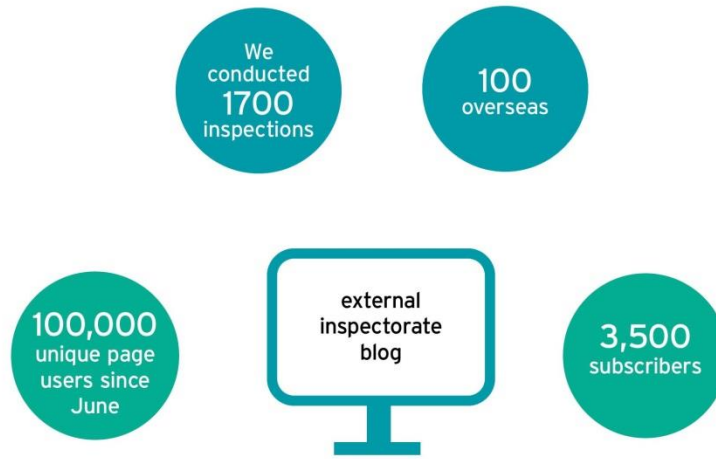
• Hosting a live Twitter Q&A session about the role of a Pharmaceutical Assessor as part of this project. This session, the first of its kind for the Agency, attracted a wide range of questions and interest and gave us the *opportunity to engage directly*.



• The launch of our employer brand project to promote the Agency as an employer of choice, using media and social media such as *LinkedIn and Twitter*.



Our Inspectorate continues to play an important role worldwide, working with other regulatory bodies and industry organisations. This year we:



- Led work on the development of *Data Integrity Definitions* and Guidance for Industry working alongside other global regulators.



- Led and supported a number of training events organised by PIC/S, *WHO* and the *EMA*. We also chair a number of the PIC/S working groups and expert circles

- Have progressed the *International Coalition of Medicines Regulatory Agencies (ICMRA) Good Manufacturing Practice (GMP)* project



- We will be the chairman of the *Pharmaceutical Inspection Co-operation Scheme (PIC/S)* in 2016/17.

