Building Resilience in Civil Society (BRICS)

**Initiatives to Support Positive Influences to Strengthen Community Resilience to Violent Extremism in Kenya 2016 and 2017**

**Concept Submission Format – Maximum 4 Pages (excluding cover page)**

**Cover Page**

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| **Name of the Organisation**  |  |
| **Have you previously applied for BRICS Calls for Concepts?** | YES | NO |
| **Location of Organisation Head Office** |  |
| **Location of Operational Offices (if different from head office)** |  |
| **Proposed Geographical Focus Area(s), e.g., (Nairobi: Eastleigh & Majengo)**  |  |
| **Organisation Contacts** | **P. O Box**  |  |
| **Telephone No. (Landline)**  |  |
| **Telephone No. (Mobile)** |  |
| **Name of Contact Person**  |  |
| **Position in the Organisation**  |  |
| **Proposed Project Title** |  |
| **Selected Entry Points (Themes)** ***(Refer to Section 2 of the Call for Concept Document)*** |  |
| **Timeframe for Proposed Activities (between 6 – 12 months)** |  |
| **Budget Ceiling (GBP)** ***(Indicate if Seed Project, Intermediate Concept, or Mature Concept)*** |  |
| **Date submitted this call to BRICS** |  |

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| **Concept Outline** NB: Make reference to the Call for Concept Document for explanations and understanding of the requirements and subheadings below.1. **Background and Contextual Analysis**
	* What is your proposed location for the project?
	* What is the Local Context including the Problem you are responding to?
	* Who are the “At Risk” or Target Groups for the project
	* Does your organisation have the trust of the local community? How have you gained that?
2. **Proposed Entry Points/Themes**
	* Potential Entry Point(s)/Thematic Areas Proposed *(NB: you are not limited to the themes listed in the call for concepts).*
* *Briefly but clearly explain the entry point/theme(s) you have selected*
* *Demonstrate how, through this theme you intend to address the problem(s) you have identified.*
* Clearly state what similar programmes or experience your organisation can bring to this proposed project
1. **Partnerships and Engagements**
	* What projects already exist, or are planned, in the area (which may be conducted by other organisations)?
	* How does your project fit with these existing projects?
	* How do you intend to work with the community?

What creative or innovative ways do you have of working with different stakeholders? * + **Proposed Project Goal and Objectives**
	+ What is the overall goal of your project?
	+ What are the main objectives (maximum 3) of your project and what activities will you do to achieve them.
	+ How will you know if you have achieved success? What measures of success will you use?
1. **Project Management and Leadership**
	* How will you manage the project and ensure the following are delivered to a high standard?
	* Finance & Budget Management
	* Monitoring, Evaluation and Learning
	* Networking, Collaboration and Learning Opportunities
	* Capacity Development – what are the capacity requirements for your organisation to deliver this proposed project and what capacity will you need to build in order to deliver this to the highest standard
	* If an NGO please supply your registration details and date of registration here
2. **Risks and Risk Management** *(briefly list the risks you envisage in the proposed project and some measures you may take to address them)*

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| Envisaged Risks | Proposed Measures |
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| 1. **Optional**: Any Other information which you consider relevant to this proposal?
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