



**OFFICE OF THE ADVISORY COMMITTEE ON BUSINESS APPOINTMENTS**

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22 April 2016

Dear Mr de Peyer,

**Tendo Consulting Ltd - New Commission**

The Committee has considered your request to undertake a commission delivering a short presentation to the Association of British Insurers (ABI) on campaigning techniques. The Committee noted your assurance that this planned presentation will be based almost entirely on your business partner Mr Carroll's experience of campaigning (on the FairFuelUK campaign and the Gurkha Justice Campaign) prior to entering Crown service.

**The Committee agrees that both of this commission is permissible within the terms of your independent consultancy, which was defined as providing *“General consultancy on how to communicate with Government and how to deliver public affairs and public engagement strategies.”***

The conditions that apply to your independent consultancy are:

- you should not draw on (disclose or use for the benefit of yourself or the organisation to which this advice refers) privileged information available to you as a Crown Servant;
- for two years from your last day in service, you should not become personally involved in lobbying the UK Government on behalf of your new company or its clients; and
- for two years from your last day of service you must seek confirmation from the Committee directly that each individual commission is permissible under the terms of your consultancy before taking it up. If, after enquiry, the Committee takes the view that a commission is, or may be, outside the terms of the consultancy you will be expected to submit a fresh application

The Business Appointment Rules explain that the restriction on lobbying means that the former Crown servant “should not engage in communication with Government - including Ministers, special advisers and officials - with a view to influencing a Government decision or policy [including applications for awards or grants] in relation to their own interests, or the interests of the organisation by which they are employed, or to whom they are contracted”.

I would be grateful if you could let me know when you take up this piece of work, or if it is announced that you are to do so. This will enable the Committee to publish brief details on

the regularly updated consolidated list on its website and in its next annual report. This letter may also be published (with relevant redactions of personal information).

Yours sincerely,

Catherine Millington  
Committee Secretariat