

Smart Metering Implementation Programme – Roll-out team
Departments of Energy & Climate Change
Room 101
55 Whitehall
London SW1A 2AW

DONG Energy Sales (UK) Ltd
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Dear Sir/ Madam

27 July 2012

**Smart Meters Programme
Strategy and Consultation on Information Requirements for
Monitoring and Evaluation**

DONG Energy is one of the leading energy groups in Northern Europe. We are headquartered in Denmark. Our business is based on procuring, producing, distributing and trading in energy and related products in Northern Europe. We have approximately 6,000 employees and generated DKK 57 billion (£6.2bn) in revenue in 2011. In the UK, DONG Energy is one of the most active offshore wind investors and operators with a total capacity of approximately 5 GW, including four offshore wind farms in operation, a stake in four further sites currently under construction and a strong pipeline of future projects. DONG Energy Sales supplies around 2.5bn m³ of natural gas to 11% of the non-domestic gas market in the UK.

DONG Energy has been engaged in various of the smart metering working groups and discussions and supports the rollout of AMR and smart meters. We recognise the need for Government to monitor the implementation of the smart metering programme and support the submission of the requested data on an annual basis for the non-domestic smaller supply sector. However, we would urge DECC to ensure that data collection is proportionate to both the size of the energy provider and the customer segment that it serves, additionally any data request should not be for information that a supplier would not be maintaining for its own commercial purposes. We would also reiterate that consumers in the non-domestic segment will have different expectations of generic energy efficiency advice from energy suppliers than those consumers in the domestic segment.

Finally, we would encourage DECC to explicitly differentiate between smaller domestic and non-domestic suppliers and larger suppliers (more than 250,000 domestic customers) and, for the avoidance or doubt or confusion, to define the relevant terms in the licence condition.