



Department
for Work &
Pensions

Great Britain New Enterprise Allowance Quarterly Official Statistics: April 2011 to December 2014

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Summary

1. New Enterprise Allowance (NEA) aims to help unemployed people claiming out of work benefits who wish to start up their own business.
2. Initially, participants in NEA work with a business mentor to develop their business idea. Once they have started trading and left benefits, they receive a weekly allowance.
3. This publication records the number of starts where people have started working with a business mentor and the number of starts where people have started receiving the allowance as recorded on the Jobcentre Plus Labour Market System.
4. The key findings are:
 - Since NEA was rolled out in April 2011, up to December 2014, 124,540 starts have been made where people have begun working with a business mentor;
 - During this period, 65,570 of those mentor starts have progressed to start receiving the weekly allowance.
5. The statistical tables are also available as a separate Excel document to enable users to engage with and reuse the data. A geographical breakdown is included, which divides NEA starts into Jobcentre Plus group, Jobcentre Plus district, local authority and parliamentary constituency. The Excel document also includes more detailed demographic breakdowns, including gender and disability by age group, and a regional demographic breakdown.
6. Following changes in the delivery arrangements of New Enterprise Allowance in January 2015, the NEA Official Statistics publication in June 2015 will be the first publication to contain information on mentor and allowance starts under these new arrangements. This may have some impact on the way data is recorded, but does not impact the delivery of the scheme for the claimant.

Statistical Tables

Table 1: Take up of New Enterprise Allowance

	New Enterprise Allowance: Mentor starts	New Enterprise Allowance: weekly allowance starts
Total	124,540	65,570
Apr-Dec 2011	9,290	3,240
Jan-2012	1,920	1,090
Feb-2012	1,960	1,150
Mar-2012	2,010	1,240
Apr-2012	1,730	1,200
May-2012	2,030	1,300
Jun-2012	1,570	1,090
Jul-2012	2,240	1,150
Aug-2012	2,330	1,030
Sep-2012	2,070	1,060
Oct-2012	2,310	1,350
Nov-2012	3,560	1,440
Dec-2012	2,400	1,060
Jan-2013	3,660	1,680
Feb-2013	3,820	1,770
Mar-2013	4,160	2,070
Apr-2013	4,090	2,520
May-2013	4,290	2,220
Jun-2013	3,950	2,120
Jul-2013	4,550	2,430
Aug-2013	4,240	2,110
Sep-2013	3,940	2,320
Oct-2013	4,270	2,250
Nov-2013	3,870	2,100
Dec-2013	2,650	1,510
Jan-2014	3,910	2,050
Feb-2014	3,960	2,030
Mar-2014	4,070	2,030
Apr-2014	4,060	2,340
May-2014	3,670	2,200
Jun-2014	3,650	2,250
Jul-2014	3,900	2,120
Aug-2014	3,070	1,820
Sep-2014	3,180	1,920
Oct-2014	3,310	1,800
Nov-2014	2,850	1,530
Dec-2014	2,030	1,040

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Due to rounding totals may not be the sum of the individual cells. Months are calendar months. The monthly breakdown for 2011, here collapsed, is available from the accompanying Excel file which can be found at:

<https://www.gov.uk/government/collections/pre-work-programme-and-get-britain-working#new-enterprise-allowance>

Following a trailblazer in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011. This table only includes data from April 2011.

Data Source - DWP LMS opportunities evaluation database January 2015.

Table 2: Demographic Breakdown for the period April 2011 to December 2014

		New Enterprise Allowance: Mentor starts	New Enterprise Allowance: Weekly Allowance starts
	Total	124,540	65,570
Gender	Male	80,550	42,050
	Female	43,990	23,530
Age Group	18-24	11,100	4,870
	25-49	86,910	45,430
	50+	26,530	15,270
	Unknown	10	10
Disability¹	Yes	25,580	12,650
	No	98,960	52,930
Ethnicity²	White	100,100	54,640
	Black or Black British	10,330	4,320
	Asian or Asian British	4,220	1,820
	Mixed	2,360	1,050
	Other/ Chinese	1,960	870
	Unknown	5,590	2,880
Region	North East	8,710	4,850
	North West	16,950	10,120
	Yorkshire and The Humber	15,290	7,920
	East Midlands	7,180	3,980
	West Midlands	12,070	6,610
	East	10,710	4,700
	London	17,870	7,970
	South East	9,730	4,880
	South West	7,310	4,300
	Wales	5,880	3,490
	Scotland	11,850	6,250
	Unknown	990	510

Notes: Values are rounded to the nearest 10. Values less than 10 are suppressed and marked with a dash. Totals may not be the sum of the individual cells due to rounding.

Following a trailblazer in January 2011, New Enterprise Allowance was introduced in target areas in April 2011, and rolled out nationally from 1st August 2011. This table only includes data from April 2011.

Data Source - DWP LMS opportunities and DWP Clients evaluation databases January 2015.

1: Disability status is declared by the Jobseeker during a Jobcentre Plus interview. Disability status is according to the claimant's own assessment.

2: Claimants recording their ethnicity status as "prefer not to say" are categorised as unknown.

New Enterprise Allowance – Policy Description

1. The New Enterprise Allowance (NEA), officially launched on 1 April 2011, aims to help unemployed people who want to start their own business. NEA is now available to claimants of Jobseekers Allowance (JSA), Employment Support Allowance (ESA) and lone parents claiming Income Support. Participants must be aged 18 and over.
2. On 22 October 2012, access to the NEA scheme was brought forward to day one of their benefit claim, until required to join the Work Programme.
3. Participants receive access to a volunteer business mentor who will provide them with guidance and support as they develop their business plan and through the first six months of trading. Once a claimant has demonstrated they have a viable business proposition with the potential for growth in the future, they are able to access financial support.
4. This consists of:
 - a weekly allowance worth £1,274 over 26 weeks, paid at £65 a week for the first 13 weeks and £33 a week for a further 13 weeks, and
 - if they need start-up capital, participants may also be able to access a start-up loan.
5. NEA was initially available to claimants in specific areas as follows:
 - 31 January to 30 September 2011 - Trailblazing the NEA model in six local authority districts in Merseyside.
 - Between April and July 2011 - Staged rollout covering 17 target districts.
 - From 1 August 2011 - Great Britain rollout (completed at the end of August 2011).

Technical Overview

6. These statistics are derived using a combination of data from the Jobcentre Plus claimant management systems (the Labour Market System) and the Client database.
7. Information on demographics is obtained by merging data across these separate administrative systems which sometimes results in unknown values. This is because either we are unable to find a match or the information has not been recorded for the particular claimant.
8. A start on the New Enterprise Allowance scheme is defined as the date the claimant first met with their business mentor. This is input by a work coach to

the Jobcentre Plus Labour Market System and shown in these statistics as 'Mentor starts'.

9. A New Enterprise Allowance weekly allowance start is recorded when the claimant begins claiming the weekly allowance. The weekly allowance is payable when the participant closes their benefit claim and commences trading. The claim start date is input by the work coach into the Jobcentre Plus Labour Market System. These New Enterprise Allowance weekly allowance claim starts, as recorded on the Jobcentre Plus Labour Market System are shown in these statistics as 'Weekly allowance starts'.
10. New Enterprise Allowance is a Great Britain wide scheme. It was initially rolled out in stages across 17 target districts between April and July 2011. Roll-out across the remaining 20 districts was completed at the end of August 2011. Full details of the scheme can be found at:
<https://www.gov.uk/government/collections/new-enterprise-allowance-campaign>
11. Every effort has been made to ensure that the quality of these statistics is of the highest standard. However, it may be necessary to revise the statistics in subsequent publications when more complete data becomes available, particularly for more recent months.

Retrospection

12. Retrospection refers to the time period allowed for additional or updated information to be incorporated into DWP's data systems.
13. Work coaches may submit, correct or resubmit data relevant to a mentor or allowance start some time after the actual event occurred. This means that the data presented in each release is subject to some retrospection, and figures may be revised in subsequent releases.
14. Labour Market System (LMS) datasets are produced with a month delay. For example: data for September 2014 was available at the end of October 2014. Generally we see significant retrospection in the last reported month of the latest LMS dataset (to use the same example: we see significant retrospection in the data for September 2014, which was released at the end of October 2014).
15. Therefore, to ensure the data published in these Official Statistics are accurate and will not be subject to significant change in the future, the statistics are published 2 to 3 months after the reference period. That is: Statistics for September 2014 are produced using October 2014 data rather than September 2014 data. This method ensures accuracy of the data for September 2014, bypassing the retrospection we would have seen for September if the initial September data 2014 were used. The October 2014 data was released at the end of November 2014 and the Official Statistics are subsequently published in December 2014.

Revisions Policy

16. In accordance with Principle 2 of the UK Statistics Authority's Code of Practice for Official Statistics¹, statistics within this publication adhere to DWP's statistics revisions policy, which explains how we will make revisions and inform users of our statistics when they occur:

<https://www.gov.uk/government/organisations/department-for-work-pensions/series/dwp-statistics-policies-and-procedures>

Rounding Policy

17. To reduce the risk of inferring the identity of a claimant from these statistics and other statistics, values are rounded to the nearest ten. Values less than ten, including zeros, are suppressed and marked with a dash. Therefore totals may not equal the sum of the individual cells.

¹ <http://www.statisticsauthority.gov.uk/assessment/code-of-practice/code-of-practice-for-official-statistics.pdf>

Annex A: Publication Timetable

NEA statistics were previously released every six months as part of the Get Britain Working publication. They can be found here:

<https://www.gov.uk/government/collections/pre-work-programme-and-get-britain-working#youth-contract-statistics>

Since December 2013 NEA mentor and weekly allowance have been published separately.

Publication	Date	Notes
1 st	Tuesday 10 th December 2013	The first New Enterprise Allowance publication.
2 nd	Thursday 27 th March 2014	The second New Enterprise Allowance publication.
3 rd	Tuesday 17 th June 2014	The third New Enterprise Allowance publication.
4 th	Thursday 25 th September 2014	The fourth New Enterprise Allowance publication
5 th	Friday 19 th December 2014	The fifth New Enterprise Allowance publication
6 th	Wednesday 25 th March 2015	The sixth New Enterprise Allowance publication
7 th	Wednesday 24 th June 2015	The seventh New Enterprise Allowance publication

Publication dates and content will be confirmed on the Government Statistics: release calendar website (<https://www.gov.uk/government/statistics/announcements>) at least four weeks before publication date.

For general enquiries regarding Pre-Work Programme measures please visit the DWP website: www.gov.uk/dwp or contact the DWP press office on 0203 267 5144.

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