



Association of London Markets

Rachel Onikosi
Policy Manager
Department of Business, Innovation & Skills
Consumer and Competition Policy Directive
1 Victoria Street
LONDON
SW1H 0ET

19th March 2013

Dear Rachel

STREET TRADING AND PEDLARY LAWS – COMPLIANCE WITH THE EUROPEAN SERVICES DIRECTIVE (ESD)

I am writing to you in my capacity as Chairman of the Association of London Markets which represents the interests of wholesale and retail markets in London.

I have seen the correspondence sent to you by Graham Wilson, CEO of NABMA on 4th March 2013 and by Peter Turvey on 14th March 2013. This issue has been discussed at Association of London Markets meetings and I would like to endorse the significant concerns raised by both Graham and Peter in great detail.

In summary it is anticipated that if this goes through as proposed, it will create unfair competition for legitimate market traders, and an enforcement regime that the local authorities cannot hope to follow through, even if they had the resources which most of them increasingly haven't. At a time when such good and effective work is being done through Love Your Local Market to encourage new entrepreneurs and start-ups on established and new markets, this law would be a retrograde step and could actually reduce the employment opportunities and commercial activity, reducing economic growth potential. Equally just when there is a real recognition that something needs to be done, following the Portas report to re-energise our High Streets to create the community hubs that they should be, the proposed change will create even more problems on the High Street with rogue unregulated peddlers potentially driving customers away, reducing the viability of the legitimate businesses, and again undermining the potential economic recovery.

From what I understand there are other ways in which the original objectives could be met and comply with the ESD. I hope the unanimous voices of the markets industry will be heard and given the weight it deserves. It has demonstrated how committed it is to

driving growth and encouraging entrepreneurship, and can demonstrate substantive success. This change in the law could reverse that trend to the detriment of the consumer and to the economy. I hope that this will be taken into account.

Yours sincerely

A handwritten signature in black ink, appearing to read "Jan Lloyd", written in a cursive style.

Jan Lloyd
Chairman