



Presentation of AGE

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1 Who we are?

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- AGE is a member of...

2 AGE Platform UK



- Members
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- Contact with MEPs



3 Examples of topics AGE is active on



- Elder abuse and quality in long-term care
- The European Innovation Partnership on Active and Healthy Ageing
- Other activities

1 Who we are?

AGE
Platform
Europe at a
glance

Guiding
Principles

Objectives

AGE is
member
of...

Internal
Structure

AGE Platform Europe at a glance

- Set up in 2001, Social NGO with Belgian Statutes
- European Network with about 160 Member Organisations
- Represents directly over 30 million older people
- Aims to voice and defend the interests of older people and to raise awareness on the issues that concern them
- Co-financed by a grant of the EU and by its members

Guiding Principles

- Towards a society of all ages: promote inter- and intra-generational solidarity
- Older people as a resource: take into account the cultural and professional resource represented by older people
- Older people as self-advocates: older people should be able to speak on their own behalf

Objectives

- Voice and defend the interests of older and retired people in the EU
- Raise awareness on the issues that concern them
- Improve dialogue and cooperation between its members and European institution
- Facilitating networking between older people's organisations in the EU
- Disseminate information to our members and to EU Policy makers
- Enhance cooperation with other EU NGOs

AGE is member of three European umbrella organisations

social**platform**

The Social Platform



The European Anti-Poverty Network (EAPN)



The European Public Health Alliance (EPHA)

Internal Structure

General Assembly

Administrative Council

Executive Committee

Secretariat (Brussels)

Task Forces

Human
Rights

Empl

Dignified
Ageing

Poverty

Heathy
Ageing

Accessibility

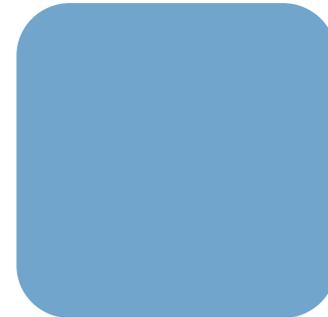
2 AGE Platform UK

Members

Role of
Council
Members

UK
Meetings

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Members

- Cross section of large and small organisations
- Wide interest in a range of issues affecting over 50s
- Exchange of ideas
- Direct access to views of over 50s
- Task force experts
- Influence policy through active membership



UK Meetings

- Bi Annual meetings
- Exchanges on view and best practice
- Updates on progress with AGE Platform projects
- Reports from organisations about local initiatives
- Report from task force members



Contacts with MEP's

- Regular input into UK meetings
- UK Manifesto prior to European Election
- Post Election reaffirmation of aims

Future developments

- Stronger group of UK members
- Closer ties with UK MPs

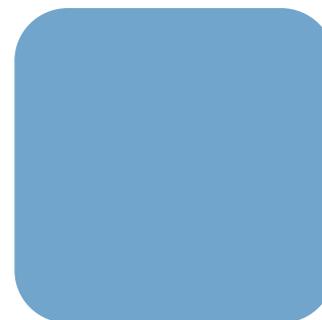
3 Examples of other topics AGE is active on

Age Friendly
EU: our goal
by 2020

Elder abuse
and quality
of long term
care

EIP on
Active and
Healthy
Ageing

Other
examples



An age-friendly EU: our goal by 2020

- Making the labour market and workplace more inclusive
- Supporting the active participation of all age groups in society
- Promoting a positive image of older people
- Organising our social protection systems to ensure that older people can enjoy a dignified life
- Adapting our urban environment and transport systems
- Promoting the concept of Design-for-All to be applied to all mainstream goods and services
- Reinforcing the protection of vulnerable dependent older people through the promotion of quality long-term care

Elder Abuse and quality in long-term care

- Long-term care: elder abuse, quality standards, carers (with an emphasis on informal carers), affordability and accessibility (link with the Social Open Method of Coordination)

- AGE's projects related to LTC:

- Eustacea Project (2008-2010) on elder abuse: European Charter and Accompanying guide



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For the Wellbeing and Dignity of Older people

project (2010-2012): a European Partnership for the well-being and the dignity of older people (National and EU coalition)

The EIP on active and healthy ageing (1/2)

- Initiative launched by the European Commission in November 2011
- Triple win:
 - (1) enabling EU citizens to lead healthy, active and independent lives while ageing;
 - (2) improving the sustainability and efficiency of social and health care systems;
 - (3) boosting and improving the competitiveness of the markets for innovative products and services, responding to the ageing challenge at both EU and global level, thus creating new opportunities for businesses

The EIP on active and healthy ageing (2/2)

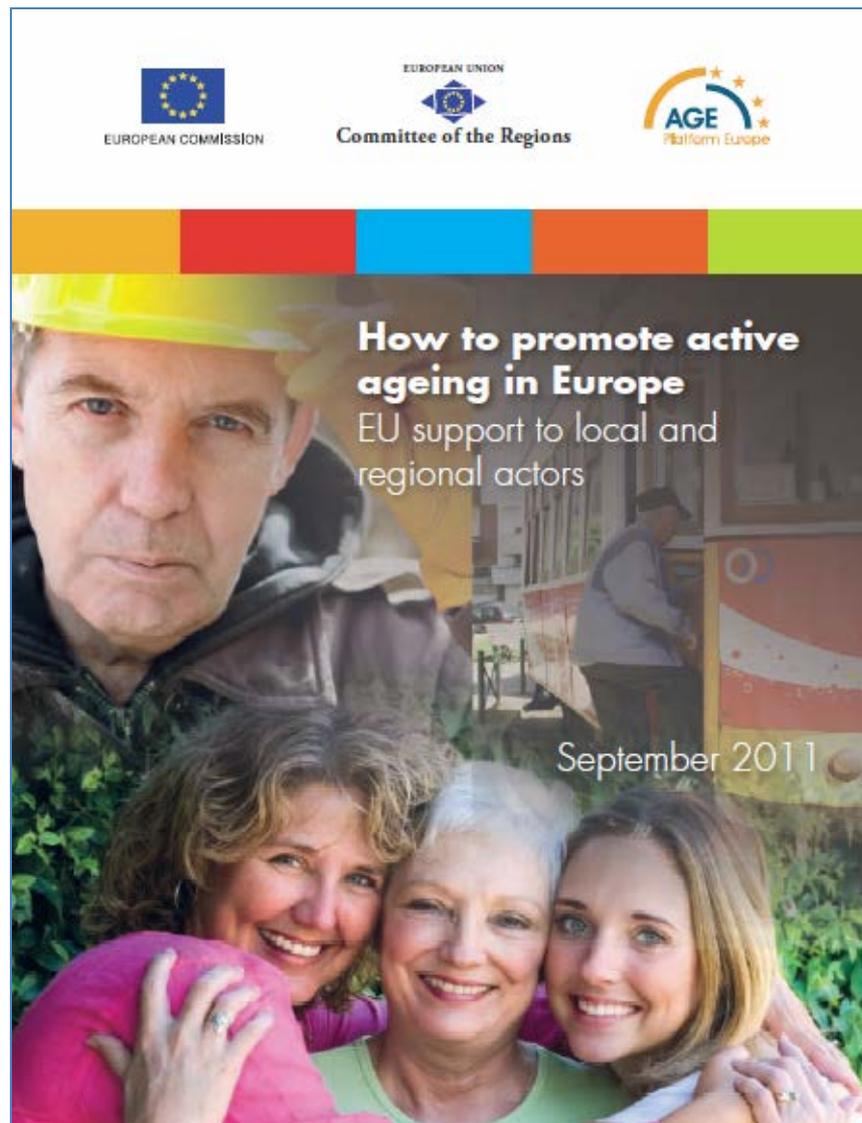
- Overarching goal: increase the average number of healthy life years by 2 in the EU
- Areas of work:
 - (1) (health promotion and) disease prevention,
 - (2) care and cure (incl. innovation and integration in health- and social care),
 - (3) independent living (incl. assistive technologies, adaptation of housing and transport...)
- For AGE Platform Europe: Complementary role to EY 2012

Other examples

- Anti-discrimination
- Employment
- Pension issues
- Carers' leave directive
- Minimum income for older people (EY 2010)
- Work on accessibility and standardisation
 - Link with the accessibility act and the UN Convention of the Rights of People with Disabilities
- Involvement in research projects to promote end users involvement

Conclusion

- Broad approach to ageing issues
- UK members integral part of process
- How can AGE Platform UK have a greater impact both within Europe and the UK





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