

EMPLOYER PERSPECTIVES SURVEY 2014



UK COMMISSION FOR
EMPLOYMENT AND SKILLS



KEY FINDINGS

The biennial Employer Perspectives Survey from the UK Commission for Employment and Skills provides insight into the thoughts and behaviour of 18,000 employers across the UK as they make decisions about how to engage with training providers, schools, colleges, universities and individuals in the wider skills system, to get the skills they need.

Key areas covered include: training; work experience; collaboration with schools, colleges and universities; Apprenticeships and the recruitment of young and old.

This booklet provides a summary of some of the key statistics from the 2014 survey.

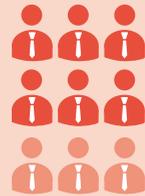
You can find the full report at www.gov.uk/ukces

RECRUITMENT

49% OF EMPLOYERS RECRUITED
IN THE LAST 12 MONTHS



66% OF RECRUITING EMPLOYERS
SAY HAVING **WORK EXPERIENCE** IS A CRITICAL
OR SIGNIFICANT FACTOR IN THEIR DECISIONS



66% OF EMPLOYERS WHO
RECRUITED TOOK ON A YOUNG PERSON

23% OF EMPLOYERS WHO HIRED A YOUNG PERSON USED
WORD OF MOUTH TO FIND THEIR LAST YOUNG RECRUIT

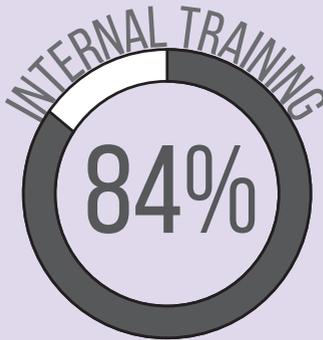


TRAINING

69% OF EMPLOYERS TRAINED
IN THE LAST 12 MONTHS



OF ALL
THOSE
WHO HAD
TRAINED:



OF EMPLOYERS THAT TRAINED:

60% HAD USED PRIVATE
PROVIDERS



15% HAD USED PUBLIC
PROVIDERS



PRIVATE PROVIDERS
ARE 4 TIMES MORE
LIKELY TO BE USED
BY EMPLOYERS
THAT TRAIN



THERE HAS BEEN A **DECREASE** IN THE USE OF **PUBLIC**
PROVIDERS AMONGST EMPLOYERS WHO TRAIN SINCE 2012

AND AN **INCREASE** IN THE USE OF **PRIVATE** PROVIDERS
AMONGST THOSE EMPLOYERS WHO TRAIN SINCE 2012



APPRENTICESHIPS

15% OF EMPLOYERS OFFERED APPRENTICESHIPS



2012



24% OF EMPLOYERS NOT OFFERING APPRENTICESHIPS SAID THEY PLANNED TO OFFER THEM...

2014



...BUT THE PERCENTAGE OFFERING APPRENTICESHIPS HAS ONLY INCREASED BY 2 PERCENTAGE POINTS (13-15%) TWO YEARS LATER

AND 7% OF EMPLOYERS OFFERING APPRENTICESHIPS IN 2014 PLAN TO DISCONTINUE THEM

44% ARE OVER 2 YEARS IN DURATION

12% ARE UNDER 12 MONTHS IN DURATION

TYPICALLY, AN APPRENTICE SPENDS **7 HOURS** A WEEK ON ACTIVITIES NOT PART OF THEIR JOB ROLE, SUCH AS TRAINING, STUDYING OR MEETING A SUPERVISOR

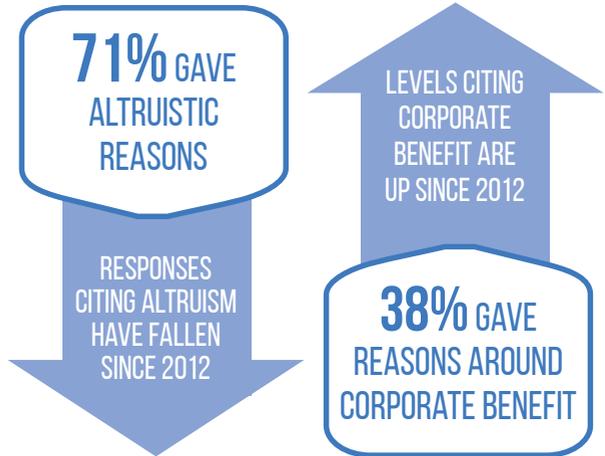


WORK EXPERIENCE

38% OF EMPLOYERS OFFERED A WORK EXPERIENCE PLACEMENT



WHY DO EMPLOYERS OFFER PLACEMENTS?



18% OF EMPLOYERS HAD BEEN INVOLVED IN WIDER 'WORK INSPIRATION' ACTIVITIES

E.G. SITE VISITS, ONE-TO-ONE MENTORING, MOCK INTERVIEWS AND COURSEWORK

ONLY **8%** OF EMPLOYERS ENGAGING WITH SCHOOLS OR COLLEGES ENCOUNTERED DIFFICULTIES





The UK Commission for
Employment and Skills (UKCES)
is a publicly funded, industry-
led organisation providing
authoritative leadership on
skills and employment issues
across the UK.

www.gov.uk/ukces
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