

**Performance Descriptions for
Foundation, Advanced and Higher
Principal Learning Qualifications in
Hair and Beauty Studies**



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Phase 2 Lines of Learning

Performance descriptions are statements that describe typical performance of candidates at the top and bottom of an acceptable range. They relate to whole principal learning qualifications rather than specific units.

Their purpose is to:

- help awarding organisations in designing mark band statements that reflect agreed standards, thus helping to ensure parity across awarding organisations;
- help awarding organisations in designing principal learning qualifications that are pitched at the right level; and
- contribute towards contextualising the Qualifications and Credit Framework (QCF) level descriptions for specific lines of learning.

The performance descriptions describe two levels of performance:

Pass

At the bottom of the acceptable range, this is the minimal level of performance for a learner to pass a principal learning qualification.

Top

At the top of the acceptable range, this is what can reasonably be expected of a high-attaining learner who has followed an appropriate course.

Performance descriptions are not competency definitions and need to have sufficient latitude to allow for 'best fit' marking grids to be written.

Performance descriptions have been written by awarding organisations and Diploma Development Partnerships against the relevant lines of learning criteria.

Performance descriptions are not intended to summarise the content of lines of learning topics. Awarding organisations are required to ensure that full topic content is accurately reflected in specifications.

Specifications are issued as they stand so that awarding organisations can begin using them as soon as possible to develop their principal learning qualifications.

Please note: the numerical references used for performance descriptions do not bear any relationship to those used for lines of learning criteria or those which may be used in subsequent qualifications.

Level 1

Pass	Top
1.1 Demonstrate a basic awareness of the size and structure of the hair and beauty industries and the career pathways within those industries.	1.1 Demonstrate an awareness of the size and structure of the hair and beauty industries, the career pathways within those and related industries.
1.2 Know the appropriate ways of communicating with others and apply communication skills in a variety of contexts.	1.2 Know the appropriate ways of communicating with others and apply effective communication skills in a variety of contexts.
1.3 Use simple hair and beauty terminology.	1.3 Use hair and beauty terminology.
1.4 Demonstrate an awareness of the importance of appearance, style and lifestyle choices and begin to understand their impact on health and wellbeing.	1.4 Know the importance of appearance, style and lifestyle choices and begin to understand their impact on health and wellbeing.
1.5 Know a limited range of hair and beauty products and techniques and apply this knowledge by following instructions.	1.5 Know a range of hair and beauty products and techniques and apply this knowledge effectively.
1.6 Demonstrate an awareness of safe working practices in the world of hair and beauty and adopt them by following instructions.	1.6 Know safe working practices and adopt them in the world of hair and beauty.

Level 2

Pass	Top
2.1 Operate within and demonstrate an awareness of key legal requirements and comply with them.	2.1 Demonstrate an understanding of key legal requirements and comply with them.
2.2 Demonstrate an awareness of the global environment and begin to understand how it affects the world of hair and beauty.	2.2 Understand the global environment and recognise how it affects the world of hair and beauty.
2.3 Use sources of information to draw straightforward conclusions on careers in and related to, hair and beauty.	2.3 Critically evaluate a range of sources to draw conclusions about careers in and related to hair and beauty.
2.4 Show a basic knowledge and begin to understand key principles of science in hair and beauty and apply this knowledge in a limited range of contexts.	2.4 Show knowledge and understanding of the key principles of science in hair and beauty and apply this knowledge in a variety of contexts.
2.5 Know how good communication skills underpin business systems and use communication skills in a limited range of business contexts.	2.5. Know how good communication skills underpin business systems and consistently and effectively use communication skills in a variety of business contexts.
2.6 Use hair and beauty terminology in a limited range of situations.	2.6. Use hair and beauty terminology appropriately in a wide range of situations.
2.7 Know a limited range of hair, nail and beauty products and techniques and demonstrate, with some guidance, their appropriate use.	2.7 Know a range of hair, nail and beauty products and techniques and demonstrate effective selection and appropriate use.

Level 3

Pass	Top
3.1 Investigate, analyse and evaluate information from a range of sources in a variety of contexts.	3.1 Investigate in-depth, analyse and evaluate complex information from a wide range of sources in a variety of contexts.
3.2 Understand the principles of effective communication, team work and leadership and apply them in a variety of contexts using different methods.	3.2 Evaluate the principles of effective communication, team work and leadership and apply them consistently and effectively in a variety of contexts using different methods.
3.3 Understand the relevant legislation and apply this understanding in a variety of contexts.	3.3 Understand the implications of relevant legislation and apply this understanding in a variety of contexts.
3.4 Understand key business concepts and principles and use enterprise skills to develop business ideas in line with those concepts and principles.	3.4 Show an in-depth understanding of a range of business concepts and principles and use enterprise skills and creativity to develop sound business ideas in line with those concepts and principles.
3.5 Debate the ethics, sector boundaries, common perception/ misconception and, professional behaviour within the sector and related industries.	3.5 Debate the ethics, sector boundaries, common perception/ misconception, professional behaviour and the complexities within the sector and related industries.
3.6 Understand the key scientific principles and concepts of cosmetic chemistry and the application of some of those principles and concepts.	3.6 Demonstrate an in- depth understanding of the key scientific principles and concepts of cosmetic chemistry and the application of those principles and concepts.
3.7 Examine media and image influences within the world of hair and beauty.	3.7 Critically evaluate media and image influences within the world of hair and beauty.

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