

Dear colleagues

I want to say a big thank-you to you for the time and effort that you contributed to last week's ACT event, which was what made the event so productive. It was also great to see everyone really engaged and working so hard together over 2 long days on finding effective solutions to this major public health problem.

I have attached a slide pack that provides an Executive Summary of the event and some of the key points that were identified, which I hope you will find to be a useful reminder. We also have access to the many other outputs from the event. If you wish to access or make use of any of these, please let us know what you are interested in we will be happy to provide them.

The slide pack also includes a copy of the 'pledge' to action that many of you signed on the second day. I was particularly pleased with the response to this pledge, which gave a real sense of momentum to the event and will help inject further pace into our individual and collective efforts.

We plan to publish the pledge and the list of those who have signed it as an indication of the joint commitment we have made to Act on Campylobacter Together. We are still considering how to do this to maximise its value and would be interested in any ideas that you have on how we can achieve this. Please send your thoughts on how we can position the pledge for greatest effect to [ACT@foodstandards.gsi.gov.uk](mailto:ACT@foodstandards.gsi.gov.uk) by Wednesday 2<sup>nd</sup> July.

We also are keen for additional organisations that didn't sign up on the day to have this opportunity, and for trade associations to share the wording of the pledge with any members who were not at the event, to encourage them to consider signing up. However, until that is agreed, please treat the list of those who signed on the day as confidential.

I appreciate that there will be a need for some internal discussion of these outputs and how they may affect any existing plans that you have, but the need for action remains and I will be very keen to hear about any positive progress or decisions that you make.

Thank you again for your energy and willingness to participate.

**Catherine Brown**



Food Standards Agency (FSA)

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