



For sports aficionados the past weeks have not been easy: our footballers out of the World Cup; the best of British tennis out of Wimbledon; and our cricketers out of sorts (and that's a polite description). But in one area at least – the IP playing field - Britain continues to head the leader board. In June, London hosted the world's first International IP Enforcement Summit. With our partners from OHIM and the Commission, we

brought together 300 delegates to share insight and experience on how we tackle thorny IP enforcement challenges in a global and digital landscape.

The people who came were the people who can and will make things happen – from business, from government, from policing and enforcement authorities, from border agencies and, of course, from rights granting authorities. Drawn from 35 nations, participants will become the founding members in a multilateral coalition to tackle IP crime. The buzz around the conference rooms and the energy of the conversations through the Summit was evidence of the shared conviction that we must unite to beat the economic scourge of piracy and counterfeiting. This has not only been estimated to cost the global economy some \$650bn year, but has also been shown to fund even less palatable organised crime: drug trafficking, illicit weapons trading, even terrorism.

You won't be surprised by the number of the articles in this edition of IP Connect focus on the Summit, but if you'd like to get even closer to what went on, follow this link <http://bit.ly/VgRNtf> to see videos of the principal presentations.

The Summit made quite a noise - apparently the twitter reach was more than 11 million people – but it wasn't the only thing going on in the IPO's world in June. As ever IP Connect tells you more about some of the other things that have been keeping us active in recent weeks. From John Alty's visit to Brazil (maybe we should have fielded him in the England team) to the opening of the new Patent Prosecution Highway between Britain and China, it's been quite a month!

As ever, IP Connect wants to keep you in touch with the things we do that matter to you. If you have any ideas how we might improve it or would like to give more general feedback, do get in touch by [clicking here](#).

Rosa Wilkinson,
Director of Innovation and Strategic Communications

Contents

- International IP Enforcement Summit
- IP Crime Highlight Report published
- OPSON III report published
- UK scientist wins European Inventor Award
- IPO Annual report published
- Online patent renewal service live
- UK-China sign PPH
- Chinese patent examiners visit IPO
- IPO hosts Thai IP academics

Copyright

- ECL draft regulations published

Enforcement

- PIPCU update

UPC update

IP Act

- New guidance published
- Trading standards training

Cracking ideas

- Prizes awarded

IP Events Calendar

New coalition to tackle counterfeiting, copyright infringement launched



International IP Enforcement Summit London 2014



The UK Intellectual Property Office, in partnership with the Office for Harmonization in the Internal Market (OHIM) and the European Commission hosted a unique International Summit on IP enforcement at Central Hall in Westminster on 11-12 June 2014. In his closing speech, Intellectual Property Minister Lord Younger declared the next 12 months a 'year of IP enforcement', as he set out the scale of the task ahead and highlighted the important

steps already taken. This included an international commitment to maintain momentum in tackling IP crime as a global issue.

Lord Younger said: "Protecting people and business from criminal rights infringements is a real priority for me and the government as a whole. We will be working with our international partners and the enforcement community in the UK to do just that.

"Our IP regime in the UK is already world-leading and I am personally committed to developing a programme of research and action to support this further. The relationships forged at the summit are a key part of this and are important for ensuring that we can respond effectively to future challenges."

Delegates agreed to continue to work in partnership, supporting and strengthening the effectiveness of governments, enforcement agencies, border authorities and regulators in tackling IP crime. They will do this by sharing information and identifying opportunities to improve enforcement approaches and frameworks.

They will also apply best practice to enhance detection, and deter physical and online IP infringement and enhance public and private sector cooperation at international borders. Key partners also agreed the intention to gather again in 2016. Click here to read the [International enforcement summit 2014 final communiqué](#).

IP Crime Highlight Report published

The [IP Crime Group](#) is a strategic group that brings together industry, enforcement agencies

and government to coordinate best practice and IP awareness raising activities. The group works in partnership to find common ground where there are sometimes conflicting interests and concerns amongst members.

The annual IP Crime Report is an example of how the IP Crime Group works together and summarises the threat posed by IP crime and the activities undertaken to tackle this.

The IP Crime 'Highlight Report' was published at the Summit and can be accessed at <https://www.gov.uk/government/publications/ip-crime-highlight-report-2013-to-2014>.

This collates key facts and figures from the data collected for the 2013/14 IP Crime Report. The full report will be published in the autumn 2014.



Operation OPSON III targets international counterfeiting gangs and brings nearly 100 arrests and significant seizures of fake food and drink

A coordinated operation against international counterfeiting gangs has resulted in nearly 100 arrests and the seizure of a vast haul of fake food and drink. More than 1,200 tonnes of fake or sub-standard food and nearly 430,000 litres of counterfeit drinks has been seized, with 96 people have also been arrested in an operation across 33 countries in the Americas, Asia and Europe, including the UK, earlier this year (2014).

Operation Opson, jointly run by Interpol and Europol, began in 2011 to tackle the criminal production and sale of counterfeit 'protected food name' products, such as Gorgonzola or Champagne. It is now an international project that regularly seizes hundreds of tonnes of fake and sub-standard food.

The success of Operation Opson III, run between December 2013 and January 2014, was due to unprecedented cooperation between national and international law enforcement agencies and the food industry. This improved collaboration was praised at the International IP Enforcement Summit London by Intellectual Property Minister Lord Younger.

IP Minister, Lord Younger said: "Fake and sub-standard food poses a serious health risk to consumers and takes money away from legitimate producers and retailers. The UK will continue to share its expertise in the international fight against fake food and work with our partners to bring these unscrupulous criminal gangs to justice.

“Co-ordination was key to the success of Opson III, and the Intellectual Property Office played this vital role for the UK. Building on this, I will be hosting the 2014 Opson IV planning conference in London at the end of July.”

The international fight against organised crime groups involved in the trade of fake and sub-standard food continues to yield strong results.

The Operation recovered more than 131,000 litres of oil and vinegar, 80,000 biscuits, 1,200 tonnes of fake or sub-standard food, 430,000 litres of counterfeit drinks, 20 tonnes of spices and condiments, 186 tonnes of cereals, 45 tonnes of dairy products and 42 litres of honey.

Operation Opson III specifically targeted the organised crime networks behind the illicit trade in counterfeit and unregulated food and drink. It involved police, customs, national food agencies, regulatory bodies and partners from the private sector, with checks carried out at shops, markets, airports, seaports and private homes.

The UK’s Intellectual Property Office is the designated lead for coordinating the UK’s response to Opson and works closely with the UK Food Standards Agency.

One example of UK success took place in Scotland, where a 40-foot lorry load of fake vodka was seized. The load totalled 17,156 litres of counterfeit Glen’s vodka, involving duty and VAT of £269,300.65. A number of other seizures across the UK were undertaken by trading standards, enforcing consumer protection legislation.

UK Pioneer wins European Inventor Award for research



Pioneering UK inventor, Professor Christofer Toumazou, has won the prestigious [European Inventor Award 2014](#)

for research. The prize was presented by UK Minister for Intellectual Property Lord Younger at a gala ceremony in Berlin on 17 June.

Jointly developed with Imperial College London and DNA Electronics Ltd, his invention allows quick analysis of DNA, both inside and outside a laboratory, using a microchip that can easily be inserted into a USB stick.



Photo: EPO

His patents in the field of personalised medical diagnostics, in particular the DNA test on a USB stick, provide a ground breaking discovery for healthcare and patients.

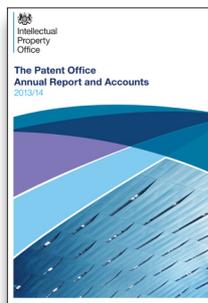
“Our businesses and inventors, like Professor Toumazou, bring a creative and innovative approach to their work and it is right that they are recognised in this way. I congratulate him on his award.”

Professor Toumazou’s rapid DNA test uses a microchip that detects genetic disorders on-the-spot. It can identify every form of genetic deviation in the genome in just a matter of minutes. This makes it possible to detect a predisposition for hereditary diseases as well as to determine whether a patient is capable of breaking down specific drugs. The chip can be mounted on a USB stick, so that results can be quickly viewed on a computer.

Lord Younger said:
“Professor Toumazou’s award further emphasises Britain’s reputation as a nation of innovators and entrepreneurs. His patents in the

Corporate News

IPO publishes Annual report



The IPO has published its [annual report](#) setting out our activities over the period 1 April 2013 to 31 March 2014. It provides detailed information on our performance, our corporate priorities and our objectives. The accounts provide detailed accounting and expenditure information for the financial year 2013 to 2014.

New online patent renewal service goes live

The Intellectual Property Office (IPO) has launched its new online patent renewal service, making it simpler and cheaper for businesses and inventors to renew their patents. ‘[Renew a Patent](#)’ is a Government Digital Service (GDS) exemplar project, which is focusing on redesigning and rebuilding 25 major government services, helping to transform the way people use services online.

Lord Younger, IP Minister, said: “More than 400,000 patents are renewed every year and more than a quarter of paper submissions have errors. A renewal request can be completed in less than 4 minutes saving valuable time and money for IP specialists and businesses. The IPO is committed to improving

the experience of its customers, and this latest development is part of a project to transform all of its digital services.”

Initial testing for the new IP service began in August 2013 and, through various testing phases, the service has renewed more than 2500 patents to date. Feedback from selected customers, including businesses and IP lawyers, has helped refine and improve the service launched on 1 July. This new service is part of a transformation project to improve customers’ experience and use of its services. People can already apply online for patents and trade marks. They can also renew trade marks online, but today’s launch is a major step forward in the IPO’s digital services. The IPO will also be moving its website to the GOV.UK platform later this year.

International

New Patent Prosecution Highway opens between the UK and China



A new pilot Patent Prosecution Highway (PPH) programme was launched between the UK Intellectual Property

and the State Intellectual Property Office of the People’s Republic of China (SIPO). The launch of this pilot programme follows the signing of a Joint Statement of Intent by the IPO and SIPO, as part of the Prime Minister’s visit to China in December of last year.

The PPH allows applicants who have been successful in obtaining a patent at one office to request accelerated processing of a corresponding application in the other. The second country office can make use of the work undertaken by the first office to more quickly and efficiently process the application.

Minister for Intellectual Property Lord Younger said: “The launch of the Patent Prosecution Highway with China will enable innovative British businesses to obtain patent protection in China more quickly and cheaply than ever before.

“This can only help to encourage growth and enable UK businesses to better engage with one of our most important economic partners. The Patent Prosecution Highway will also help to reduce duplication, helping to create a more efficient and affordable system for businesses in both the UK and China.”

The UK-China PPH pilot starts on 1 July 2014 and will run for an initial period of two years, ending on 30 June 2016.

Chinese patent examiners visit IPO



In early June, the IPO hosted two patent examiners from the Chinese State Intellectual Property Office (SIPO). The examiners - Mr Yan Tao who works in the field

of medical devices, and Ms Pang Limin who works in the field of alloys - spent the majority of their visit working with their counterpart IPO examiners, Joanna Manning and Matthew Lawson. The examiners compared searches and examinations made by the two offices of equivalent applications, and found that the similarities in tools, techniques and approach were far more striking than any differences.

When our guests weren’t comparing casework they received presentations and discussions on other aspects of the IPO’s work, including the patent publishing process and our opinions and mediation services. The SIPO examiners reported that they were impressed with the work of the IPO, a sentiment which was reciprocated by our own examiners.

IP Attaché update

UK, South East Asia step up engagement on IP

IPO colleagues visited Singapore, Indonesia and Malaysia in South East Asia in late June.



Bill Russell, Head of Global Cooperation and Lizzie Dixon, Senior Policy Officer and our Singapore based South East Asia IP Attaché,

Christabel Koh, held bilateral meetings across Singapore, Indonesia and Malaysia. They also held a number of meetings with UK businesses and attended a number of outreach and networking events in the three countries.

In Singapore, where majority of UK businesses site their regional headquarters, they met with the Intellectual Property Office of Singapore (IPOS) and had discussions on regional IP issues with UK businesses and European Chamber of Commerce IPR Committee. The IPO also hosted a breakfast talk on ‘Recent IP Developments in the UK’ at the IP Academy in the margins of WIPO-Singapore Summer School Programme 2014.

In Indonesia, they met the Direktorat Jenderal Hak Kekayaan Intelektual (DGIPR,) the Indonesian IP office to discuss IP enforcement the exchange of best practices to address this issue. The IPO also met the ASEAN Secretariat, Office for Harmonization in the Internal Market (OHIM) and colleagues from the European Union who have been working on IP-related initiatives in Indonesia. They also hosted a session on recent IP developments in the UK with the British Chamber of Commerce and presented a learning session on IP for British Embassy staff.



Photo: Left to Right - Nitta Hopkins (British Council); Yupapone Vorapongsukonth (British Council); Bill Russell (IPO); Paramée Keratitayanan (Winner); Napasa Cheydet (Winner)



In Malaysia, the IPO met colleagues from the EU and the EU - Malaysia Chamber of Commerce and Industry IPR Committee, to

discuss IP issues. ASEAN, the Association of SE Asian Nations, is made up of ten economically diverse Member States: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam. The Office of National Statistics figures suggest that the ASEAN-5 (includes Singapore, Indonesia, Malaysia, Thailand and the Philippines) is one of the key markets with UK exports totalling £13.8 billion in 2012.

IPO hosts rising Thai IP academics

IPO recently hosted a visit from two rising Thai academics. Paramée Keratitayanan and Napasa Cheydet are the winners of the Young Thai IP Law Ambassador Award 2013, an academic competition run by the British Council in partnership with several major law firms and universities.

The Young Thai IP Law Ambassador initiative raises awareness of the legal and cultural issues around IP with the younger generation. It also looks to create an informal network for university students with a strong interest in IP. Participants have to go through a grueling selection process involving essays, interviews and mock court hearings.

The winning duo will undertake a two-week visit to the UK and participate in various activities at leading intellectual property establishments, including judicial and academic bodies, top private law firms, and of course the IPO.

The IPO shared views on the importance of IP awareness and protection for businesses and for economies. We also explained how the UK reaches out to the younger generation to raise awareness amongst the future innovators and creators. Both participants expressed how much they had learned from their visit and their enthusiasm to continue working in the field of IP.

Copyright

Extended Collective Licensing draft regulations published

Draft secondary legislation, to be known as The Copyright and Rights in Performance (Extended Collective Licensing) Regulations 2014, along with an Explanatory Memorandum and Impact Assessment (first published in July 2012), have been laid in Parliament. These regulations have been drafted under a power in the Enterprise and Regulatory Reform Act.

The draft regulations have been updated to take account of feedback received during the technical review process, the main changes being:

- adjusting the membership consent threshold, so that the collecting society must provide; evidence in its application that it has the informed consent of a substantial proportion of its voting members;
- the addition of provisions about the renewal of an authorisation and the evidence needed for it;
- additional details about the process for reviewing authorisations after renewal;
- some amendments to the opt out provisions, and
- how undistributed monies will be used.

The draft Regulations will be subject to the 'affirmative' approval procedure. This means that they will only become law after they have been debated and approved by both Houses of Parliament. The exact timing of this process will depend on Parliamentary workload, but we anticipate the Regulations will come into force on the October 2014 common commencement date. The documents are available [here](#).

Enforcement

PIPCU assists in suspending 188 websites selling counterfeit products



The Police Intellectual Property Crime Unit (PIPCU) has assisted Europol and the US Immigration and

Customs Enforcement (ICE) Homeland Security Investigations (HSI), to [seize 188 domain names](#) that were illegally selling counterfeit merchandise online to unsuspecting consumers.

The domain names were seized last week as part of project 'In Our Sites (IOS) - Transatlantic 4'. The websites were set up to dupe consumers into buying counterfeit products.



The operation was coordinated by Europol for the participating EU Member States, with the City of London Police unit representing the United Kingdom and the HSI-led National Intellectual Property Rights Coordination Center (IPR Center) in Washington, DC for the US.

The most popular counterfeit products seized included headphones, sports jerseys, personal care products, shoes, toys, luxury goods, cell phones and electronic accessories. During the last few weeks Europol and the IPR Centre also received leads from trade mark holders regarding the infringing websites.

Those leads were disseminated to law enforcement authorities in the affected countries, with PIPCU leading on the UK domain names. Visitors typing those domain names into their web browsers will now find a banner that notifies them of the seizure and about the crime of wilful copyright infringement.

PIPCU Detective Inspector, Rob Stirling said: "PIPCU is proud to support our law enforcement partners across the globe in the fight against intellectual property crime. It is important that we make sure the public is aware of the risks of buying counterfeits; not only are fake goods likely to be shoddy copies of the original and potentially dangerous, but consumers are also putting their personal and financial information at risk.

"Consumers need to be cautious when shopping online. If you think an offer seems too good to be true, then it probably is. Do not rush and be fooled into thinking you are getting a good deal."

The 'In Our Sites' project is a sustained law enforcement initiative that began to protect consumers by targeting the sale of counterfeit merchandise on the Internet. The 188 domain names seized under Operation 'In Our Sites 4 – Transatlantic' bring the total number of IOS domain names seized to 1349 since the IOS Transatlantic project began in November 2012.

Three arrested in raids by City of London police unit investigating fake car paint products



Detectives from the Police Intellectual Property Crime Unit (PIPCU) recently arrested three men

in dawn raids as part of an ongoing investigation into counterfeit car paint application systems. More than 2,500 boxes of suspected counterfeit product believed to be worth more than £100,000 were seized.

Officers from the City of London Police unit, supported by Thames Valley Police and Gwent Police, raided residential and business properties across Oxfordshire and South Wales believed to be connected in supplying counterfeit versions of the industry-leading 3M™ PPS™ Paint Preparation System.

The men, were arrested in Banbury and Gwent on suspicion of money laundering, conspiracy to defraud and trademark offences. Computer equipment, documentation and over 200 boxes of suspected counterfeit products were seized from the residential and commercial properties in Oxfordshire and South Wales.

PIPCU's Detective Inspector Rob Stirling said, "This operation highlights the wide remit of intellectual property crime PIPCU is tackling. Whether it is physical goods or online digital content, our unit is dedicated to protecting businesses and industries across the UK that put money, effort and time into creating legitimate, high quality products."

The operation follows months of investigation by PIPCU into fake car paint products after 3M™ began receiving reports of possible quality problems with its PPS™ products. Upon examination, the 'defective' products proved to be counterfeit copies.

UPC Update

The Preparatory Committee consultation on proposals for European Patent Litigation Certificate (EPLC)

The Committee are seeking views on this proposal, which sets out the rules under which European Patent Attorneys will be qualified to represent parties before the UPC.



The consultation is now live on the UPC website at <http://www.unified-patent-court.org/consultations>. Responses to the consultation should be sent electronically to secretariat@unified-patent-court.org, which will close at midnight on Friday 25 July 2014. We would like to encourage UK respondents to participate and make representations directly.

IP Act update

Business guidance about UK designs registration IP Act

Business guidance on aspects of legislation relating to designs was published on 30 June. The guidance is intended to help explain to designers, employers and businesses the changes to the law and set out which of these will come into effect on 1 October 2014 and which are expected to come into force during 2015. The guidance, which will be available via the Government website, will be promoted to our stakeholders and via social media outlets.

In addition to the business guidance, the Intellectual Property Office has been active in training Trading Standards Officers in the new criminal provisions relating to the copying of registered designs. This will continue in the run up to 1 October and include sessions across the UK.

A number of the new services the Act introduces require secondary legislation to bring them into effect. In implementing these elements of the Act, the IPO will continue to consult widely with those with an interest in designs.

The IPO are currently conducting public consultations into the secondary legislation needed to implement the changes to patent law which were included in the Intellectual Property Act, ready for the implementation of the patents provisions on 1 October 2014. We will issue guidance for business in due course on those provisions.

Cracking talent amongst UK's young people

Three innovative youngsters from England, Wales and Scotland have been awarded national prizes in the Cracking Ideas 2013-14 competition at a ceremony held at the M Shed in Bristol on 19th June. The competition is run by the Intellectual Property Office and Aardman Animations, creators of Wallace and Gromit.

This year's competition required pupils to devise a food related gadget or taste, whilst highlighting the intellectual property attached. This included a new gadget or product (patents), the visual appearance of said product (designs), a brand or logo to accompany the idea (trade marks) and any other creative elements (copyright) such as a catchy jingle.

The UK winners are: Age 4-7 category - Poppy Westhorpe, Royal Masonic School, who invented the 'Magic Spray' to make her sister eat healthier food. The magic spray makes all the bad tastes of vegetables to go away. Age 8-11 category- Isaac Fender, Neath South Wales, who invented the amazing 'Waste No More Good Machine' which allows you to store the best before dates of all the food you buy, alerting you what needs to be used up to reduce the volume of food going to waste. Age 12-16 category - Emma Ann Eales, Penicuik Scotland, who invented the 'SciCook' which makes you whatever food you want! By linking your Apple or Android device, you can keep up to date on the progress of your food on the go. It also recognises the scientific aspect of your food.

The worthy winners fought off tough competition from more than 4,000 entrants and were each presented with an original trophy created by Aardman Animation studio and animation software.

Lord Younger, IP Minister said: "I was hugely impressed by all of the cracking ideas entered in to this year's competition. They speak volumes about the ingenuity and talent of all the entrants. We must actively support this kind of creativity and help young people translate their ideas into brilliant inventions. It is key that we educate them in how to protect and make the most of their creations.

"I congratulate the winners today on their outstanding effort and I am sure that they can look forward to bright futures."

Events

Below is a list of forthcoming IP events which may be of interest to you or your clients/members.

www.ipo.gov.uk/events

7 - 9 July 2014		IP Masterclass	Edinburgh
16 July 2014	09:00 - 12:00	SME Clinic: Innovation and Growth	Leeds
16 July 2014	09:00 - 16:30	Innovate, Protect & Prosper: Turn your lightbulb moment into a commercial reality	Liverpool
16 July 2014	09:30 - 12:30 14:00 - 17:00	Companies House Information Day	Durham
18 July 2014	08:00 - 11:30	Need to know... An introduction to Intellectual Property	Birmingham
1 - 3 Sept 2014		IP Masterclass	London
2 Sept 2014		CIPA Clinic	



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