

**Rt Hon Vince Cable,  
Secretary for State for Business, Innovation & Skills,  
Dept for Business, Innovation & Skills.**

**Dear Sir,**

**Re Government Consultation Pub Companies & Tenants  
April 2013**

**I am writing with regards to the above & wish to share our  
experience as a leaseholder with Punch.**

**My family took an 18 year lease in \_\_\_\_\_ & we  
have enjoyed a strong relationship with Punch through our  
BRM**

**There is no doubt that trading has been affected with key  
issues – the smoking ban in 2007, the recession (ongoing),  
alcohol prices in supermarkets.**

**We enjoy an open honest communication with \_\_\_\_\_. Her  
understanding of our business gives us confidence in  
Punch.  
She will offer the support & help we need to trade through  
these difficult times.**

**We have received an investment to improve & update the  
pub and attract new business.**

**\_\_\_\_\_ reduced our rent for three months when we were  
really struggling while we re negotiated a lower rent.**

**We enjoy discounted beer prices (without these we would  
not have afforded to trade) that are on par with what is  
available from wholesalers.**

**Our experience with Punch \_\_\_\_\_ is positive. I feel we  
have access to someone who understands and is willing to  
help us.**

**To have them understand the trading challenges and the offer and follow through with help is fantastic. has organised print, glassware, training support over the past few years too.**

**I feel if we were 'cut free' we would lose this lifeline and it would concern me for our future.**

**We run a beautiful pub & feel positive about the future with Punch in our corner.**

**Yours Sincerely,**

**Proud Licensee**