

Pubs Consultation & Competition Policy
Department of Business Innovation & Skills
3rd Floor Orchard
2 Victoria Street
Westminster
London SW1H 0ET

10th June 2013

Enterprise Inns

Dear Sirs,

Of course, many publicans and others in the licensed trade have suffered greatly in recent times, and the drive and innovation to maintain a profitable business has been a particularly difficult challenge here at the

It is an unquestionable fact, that the encouragement, understanding and support from Enterprise Inns, in particular, our Area Manager over the past year, has been a major contributing factor in being able to now better serve the Pub's existing customers, and in laying the foundations for a positive future.

After being in a dismal situation towards the need of last year, and despite a poor financial situation, this encouragement and support has motivated us to rently undertake a programme of internal refurbishment and implementation of some imaginative marketing campaigns for attracting new business. We now have an active Facebook page, and with support from loyal customers, are close to completing refurbishment of the kitchen ready to start serving food again.

We were delighted that Enterprise recently undertook a refurbishment of the , and of the outside of the building, and again, we can only again express our sincere thanks to Enterprise for this timely work, coinciding perfectly with completion of the internal works.

The feedback from our existing customers, from new faces, and from visitors, has been overwhelming, and is a tribute to the recognition by Enterprise of the value of working together with its Landlords to motivate them, and to give practical assistance in sustaining and growing trade.

We look forward to continuing to work closely with Enterprise Inns into the future, and to a mutually beneficial new chapter at the

Yours Faithfully