

Dear Dr. Vince Cable

I was our local for 10 years and the previous licence was a personal friend which wasn't necessarily a good thing. He had created a number of licensing issues and the Police wanted to revoke the licence. A new broom was required and we were that broom. We took on the assignment, arranged meetings with the Police and Licensing Authority who I already knew, and was supported by my Regional Business Manager with whom we had already formed a great working relationship. Together we devised a joint plan with the Authorities, which has been adhered to totally and we now have no issues at all.

As we have continued to build the business from its previous low starting point, whilst investing in the building itself, cash flow has been a major issue and a large debt was accrued with Punch, but they worked with us, especially our credit assistant, who has worked tirelessly to help the stay afloat. Without her support I do not believe that we would be here now. If the money had been owed to a bank there is no way that they would have provided any support at all.

During all of our issues, trials and tribulations, I has been there. Whether on the end of a phone or frequently visiting, he has given us the support, knowledge and guidance to carry on when all we could see was blackness. I have, and still am very seriously ill, but with Punch, I have never felt alone.

The Punch Road show was excellent and we even bought our new till system there that saved us a lot of money, we gained some terrific ideas, bought a lot of new stock and now that we have been at the for 10 months we will gain even more at the Show this year.

Trade is now growing, the previous licensing issues have been conquered but I know that Punch, with I will be there for us when required.

Yours Sincerely

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