
From:**Sent:** 12 June 2013 11:13**To:** Pubs Consultation Responses**Subject:** Pub consultation

To whom it may concern,

I am writing to you as a successful Enterprise Inns tenant with over 13 years experience within the pub industry through varying pub companies. It is our feeling that if we were not tied into our beer stock, then we may not gather all the available help and assistance from pub companies such as Enterprise Inns. A good regional manager is a must who gives you plenty of help and ideas and is ready to help and listen to your views.

The free of tie option may suit some people but not all. If we were free of tie we feel we would not get all the help and support that we may need. An example is we have just recently had work carried out on our public house by Enterprise which we would not have been able to afford otherwise.

The tied option made it appealing for entering the market at a price we could afford and this was one of the reasons why we chose to move from Punch Taverns to Enterprise Inns, as we were also given a much better deal on the Beacon project, which has done very well within our pub and so far we have more than doubled takings since we took the pub on back in . The low prices are what are drawing people back into the pubs and this has clearly been shown in our case.

Plus on project Beacon we couldn't buy the beer cheaper anywhere else, as it is already reduced quite significantly and is the cheapest available, which has been a great help to us. It has also maintained good revenue streams and continued custom, even with the current economic state.

The main issues that pubs face is growing competition from supermarkets who are selling cheap alcohol in a non supervised way and this has been the continued downfall for pubs in our view.

Kind Regards,

29/11/2013