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**From:**  
**Sent:** 14 June 2013 08:43  
**To:** Pubs Consultation Responses  
**Subject:** Fw: Opinion BISC Report

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Dear Sir/Madam,

We are a public House, based in North East England, fully leased from Enterprise Inns PLC.

We commenced operations in June 2007, 10 days before the smoking ban. Things proved to be very difficult as trade was falling at an alarming rate. To be fair, Enterprise did assist with concessional rates, but still were unable to make a comfortable profit.

Over the last twelve months, working with my regional Sales Manager, .

Enterprise decided to offer much improved terms . We signed a new 10 year lease and an agreement that Enterprise Inns would sustain the cost of a considerable refurbishment to the pub

I must point out that without this help, I would have been forced to "hand in the keys" with a total loss of my original investment

We have an excellent relationship with and look forward to continue working with Enterprise Inns with our mutually ambitious strategies.

Regards

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05/12/2013