
From:
Sent: 14 June 2013 16:03
To: Pubs Consultation Responses
Subject: Fw: Enterprise

1069.

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From:
Date: Fri, 14 Jun 2013 14:59:45
To: <pubs.consultation@bsi.gsi.gov.uk>
Reply-To:
Subject: Enterprise

To whom it may concern,

Having worked alongside enterprise for the last couple of years, I can confirm that the relationship has been committed, productive and supportive.

I work closely with the regional manager to ensure that we move the business forward in a manner that is mutually beneficial. Our working relationship enjoys regular communication and has ensured many changes have taken place to transform the current offer from its original position.

Noteworthy interventions include a significant reduction in the original rent agreement as it was felt that it was not a fair assessment of the level of business for the particular site. Although the rent contract was valid for another 4 years the agreement was reached between myself and as it was accepted that the rent was a little high as every effort had been made to improve the business but breaking even was proving difficult. The rent now allows for profit to be made and supports a sustainable business model. An important part of this particular intervention was that it was done prior to the rent going up to full rate so was preventative of a potential business failure.

There has also been cosmetic improvements made to the pub some of which have been exclusively paid for by enterprise despite the contract agreement not allowing for any reimbursement for capital expenditure so was carried out purely on a goodwill basis. These improvements include a full exterior paint, new signage and exterior lighting, new menus and a complete overhaul of the toilets. It is my view that enterprise through are supportive as an organisation which is reflective of the commitment I undertake in running the business. As with any organisation it is important that all parties play their role in ensuring a good working relationship, and I feel enterprise reflect and support my energy and commitment for ensuring a successful business.

I can be contacted on if anymore information is required.

Yours sincerely

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