

From:
Sent: 03 June 2013 19:11
To: Pubs Consultation Responses
Subject: freehouse trade
To Whom It may concern.

My Names _____, Im the landlord at the _____

Three and a half years ago me and _____ were looking to aquire a pub buisness after having previous experience in the trade.

We looked at a lot of freehouses that were on the market, most and definately the ones we were interested in were far to expensive to fit in with the budget we had to invest in a buisness.

Because we did not have the capital we turned to enterprise inns for help in finding a pub that was in our budget and suited our skills.

We were pleasantly surprised at the help and cooperation we received to help us towards our goals. We attended a first, what i would call a discussion rather than interview about what sort of pub we were looking for and geographically suitable for us.

We then met the manager for the area we had chosen who told us what pubs were available, we looked at a few pubs and decided we would like to run the

We had a open chat about our ideas for the pub and the area manager was very helpful in passing his knowledge and experience in the licenced trade over to us.

When we decided to go ahead with taking over the pub, enterprise made it so easy for us to complete the takeover. We paid a very small security bond, We were given a starter rent so we were not stretched financially which has only gone up with inflation, we were given two weeks credit on our beer orders and given the opportunity to take a tie release on bottles, wines and spirits which we gratefully accepted and gives us the opportunity to shop around for the best prices.

We signed the lease agreement hugely confident that we could acheive our goals, we also signed up for a package where enterprise organised accountancy and stock checks, cellar and buisness insurance and numerous other help with running the buisness. we enjoy some fantastic discounts on purchasing our beer orders because we hit targets that were agreed between the area manager and ourselves which were not to demanding.

We are constantly in touch with our area manager and have meetings about how to take the buisness further and more profitable.

We are very happy with our agreement with enterprise, they have and continue to support us and we are so glad we went down that route with them and it is a comfort to know that they are supporting us and helping with any needs the buisness requires, the agreement we have allows us to get on with running the pub knowing they are there to help if needed. enterprise also recently completed a external refurbishment to our pub, with no cost to ourselves, something we would not have been capable of acheiving ourselves financially.

We feel more comfatable and safe being in a agreement with enterprise than we would having a freehouse property and having to go it alone, we would rather have the benefits and support enterprise provide which has been paramount to our buisness being a success than being able to purchase our beer orders at a slightly better price.

Yours sincerely.

05/12/2013