

From: Stuart Bateman  
 Sent: 13 June 2013 14:56  
 To: Pubs Consultation Responses  
 Cc:  
 Subject: FW: Pub Companies & Tenants: A Government Consultation by the Department of Business, Innovation & Skills

653.

**Reference: Pub Companies & Tenants:  
 A Government Consultation by the Department of Business, Innovation & Skills**

Dear Sirs

I am Managing Director of Batemans Brewery in Lincolnshire and am the fourth generation of the Bateman family to have run the company, alongside my sister Jackie. Batemans Brewery and our pubs are very much part of the Lincolnshire communities. We are employers, directly through the Brewery or through our pubs, of nearly 500 people.

As a family company my sister and I consider ourselves as 'holders for a generation' with the main objective of keeping our Brewery and pubs open and maximising local employment. I have to say this is becoming increasingly difficult.

In response to the Government's consultation I have to say that we at Batemans Brewery are very strongly opposed to the imposition of a statutory code on the industry which is being proposed by the Department of Business, Innovation and Skills.

We were the first Brewery to have our Code of Practice accredited by the British Institute of Innkeepers and won two major national industry awards partly for the way in which we implement our Code of Practice, but mainly for the support which we give to our tenants; a philosophy shared by many members of the IFBB and BBPA.

We do not operate a policy of 'one fits all' with our tenancy agreements, we discuss in great detail the requirements of each prospective tenant to ensure that the tenancy agreement they sign and the added value support that we give to them, will help them to maximise their businesses.

Our longest standing tenant has been in the same pub for over 20 years and a number of our tenants have had two Batemans pubs over the period of their time with us and a number have had three different pubs. I would suggest that this would indicate that they are happy with the agreement and service which we give to them and most importantly, how the business arrangement works between us and them.

As a small company I have to admit that we do only have a certain amount of resource and it would be really beneficial to our tenants if we could now focus that resource in helping to optimise the profit made by the Brewery and the tenant and also optimise the service given to the community, rather than having to address unwarranted government and European interference within our industry.

Yours faithfully  
 Stuart Bateman

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