

08-06-2013

## Pubs Consultation

Dear Sir / Madam

I write to you with my opinion on the forthcoming investigation into the tied pub trade.

My name is            I am    Years old and have over    years experience in the Pub industry.

I began my career as an outlet manager for Bass Mitchell's & Butler Brewery; I spent years with bass until I decided to take on my first assigned Tied lease with The Unique Pub Company which eventually became Enterprise Inns Plc.

With in three years I had two more leases with Enterprise & had started up my own little pub chain.

Over the last    years of being in my own control I have had as many as 14 outlets in my chain, at this present time I have    outlets employing over 40 people, all of these outlets are with Enterprise Inns on varying Tied contracts.

Outlets are as follows:    .

I am under no illusions to the fact that without the Tied model I would not have been able to achieve this on the minimal investment needed to start these outlets off.

I also feel that the support that comes with the tied model is without a doubt part of the success of my business please see some examples listed below.

1 Lease support works, cellar cooling, Capex developments & general advice.

2 Regional Manager Support & advice.

3 Marketing & Merchandising Kits (Summer Drinks etc ) Diamonds & Purls

4 Enterprise Portall

5 Financial advice & support where needed with a revised deal where needed

These are some of the points that have helped my business over the last    years.

I hope my comments help in your decision with the current state of my industry & like me you feel that the tied model works!!

If I can be of any further assistance please do not hesitate to call me on  
Or at my home address as above.