

RE: Government Consultation Pub Companies and Tenants April 2013

Dear Mr Cable

Following recent publicity about tied pubs I wanted to contact you with a different view. I have recently taken my very first pub with Punch Taverns on their new Punch Franchise Tenancy agreement and could not be any happier with the experience that I have had. When I first arrived the pub was in a desperate situation and at one point there was a local campaign to prevent it from closing down as it was making no money. Since then Punch have spent a large sum of money converting the in from an old & tired run down boozer and turning it in to a lovely pub that now sits in the heart of the local community. They also invested money in training me and my staff in service and standards, how to keep quality ales and beers and how to let our customers make the most of their visits, ensuring that they return regularly.

Since re-opening they have provided me with some fantastic on-going support to help me get to grips with my new business coordinated by the weekly visits from my PDM. When visits we look at my trading figures to understand what works in my local community, we check my cellar dispense data to make sure I am getting the best profit from my beers and we are always looking at what the next big event will be to maintain my momentum.

In short I did not have the experience or funds necessary to turn my pub in to the great business and home that it has become to my family. I understand that I could get beer cheaper elsewhere but in my experience the tie is far more than just about that!

Thank you for taking the time to read my letter