



PHE Advisory Board Paper

Title of meeting	PHE Advisory Board
Date	Wednesday 27 November 2013
Sponsor	Paul Cosford
Presenter	Anthony Kessel, Brian McCloskey
Title of paper	Development of the PHE Global Health Strategy

1. Purpose of the paper

- 1.1 The purpose of the paper is to get the views of the Advisory Board on the aims, high level objectives and principles to be included in the PHE Global Health Strategy. Comments on the level of ambition of the organisation for global health work would also be welcomed.

2. Recommendation

- 2.1 The Advisory Board is asked to **COMMENT** and provide its views on the content of the PHE Global Health Strategy, and to **NOTE** the process by which the strategy development is being undertaken.

3. Background

- 3.1 There are many definitions of global health. For the purpose of this paper the UK Government 'Health is Global' strategy definition will be used. This refers to global health as 'health issues where the determinants circumvent, undermine or are oblivious to the territorial boundaries of states, and are thus beyond the capacity of individual countries to address through domestic institutions. Global health is focused on people across the whole planet rather than the concerns of particular nations. Global health recognises that health is determined by problems, issues and concerns that transcend national boundaries.'¹
- 3.2 International work for the purposes of this paper describes activity undertaken in, or working with, countries outside of the UK. It also includes work with multilateral organisations such as the World Health Organisation (WHO). International work will in many circumstances overlap with global health.
- 3.3 The international work undertaken by sender organisations to PHE, and current international activity undertaken by PHE, is captured in background papers provided to the Advisory Board. Going forward as a new organisation PHE now needs to consider how it wishes to have a voice, lead debate, undertake research, or participate in operational activities in the international sphere.
- 3.4 Through its international work PHE has opportunities to share its public health expertise and learn from others around the world. This can benefit the UK population health, enhance PHE staff development, and contribute importantly to development of public health capacity and reduced health inequalities around the

¹ HM Government. Health is Global: A UK Government Strategy 2008-13. London: UK Government 2008.

world. Improving health globally can also improve the economy globally.

- 3.5 A global health strategy for PHE will bring together our aims, objectives, and the principles upon which PHE will base its global health activity. It will complement and build on the existing work of PHE, the Department of Health, other government departments and stakeholders.

4. Process of strategy development

- 4.1 To develop a strategy with the ambition and ownership to deliver real change PHE is consulting with a wide range of internal and external stakeholders. A list of organisations being consulted can be found in appendix 1. PHE is meeting with these stakeholders on a one-to-one or small group basis during October and November 2013.
- 4.2 As part of the strategy development PHE will need to explore resourcing of global health work, including finances and staff. It is important to note that the £1.9 million Global Health Fund that the Department of Health contributed (between 2008 and 2013) is coming to an end. Financial options include:
- a) Internal funding;
 - b) External funding (including other government departments and international organisations);
 - c) Commercial revenue; and
 - d) Establishing a PHE foundation (for philanthropic donations).
- 4.3 In developing the strategy we will also look at and learn from successful examples of global health strategies from around the world, and build on the international work sender organisations to PHE have been involved in to date.
- 4.4 Our findings will be brought to a PHE Strategy Development Group for discussion and approval (group membership in appendix 2), before consideration at the National Executive.
- 4.5 Once the strategy is agreed, an action plan will be developed to enable us to monitor activity and track progress towards our goals. We will work closely with PHE teams to identify key deliverables as part of this process.

5. Discussion points for the Advisory Board panel

- 5.1 The Advisory Board and invited external experts are asked to provide their input to the following questions and issues which will inform the strategy development:
- a) What should PHE aim to achieve in its global health work?
 - b) What should the core principles and values be that underpin and determine PHE's global health work?
 - c) What should PHE's high level objectives and outcomes be?
 - d) How should PHE prioritise what it does and who it works with?
 - e) How should global health activity in PHE be resourced?

Annette Luker, *Locum Consultant in Public Health Strategy (Global Health)*

Anthony Kessel, *Director of Public Health Strategy, Director of Research and Development (R&D), Responsible Officer*

Mark Salter, *Consultant in Public Health Strategy (Global Health)*

Brian McCloskey, *Director of Global Health*

Appendix 1

Organisations invited to contribute to development of the strategy. Numbers in brackets show approximate numbers of people contributing within an organisation.

- PHE (22 – including one non-executive member of the Advisory Board)
- Department of Health (5)
- Foreign and Commonwealth Office (2)
- Department for International Development (1)
- Faculty of Public Health (2)
- International Association of National Public Health Institutes (4)
- London School of Hygiene and Tropical Medicine (1)
- US Centers for Disease Control and Protection (2)
- World Health Organization (2)
- Commonwealth Dental Association (1)
- Commonwealth Secretariat (1)
- All-Party Parliamentary Group on Global Health (1)
- Wellcome Trust (1)
- The Lancet (1)
- Global Health Speciality Registrars Group (consultation of members)
- Directors of Public Health (open morning event in planning)
- UK Health Forum (1)
- International Rescue Committee (3)
- Merlin/ Save (1)
- MSF (1)
- UK-Med (1)

Appendix 2

Invited membership of the PHE Global Health Strategy Development Group.

- Anthony Kessel - Director of Public Health Strategy, Director of Research and Development (R&D), Responsible Officer
- Brian McCloskey - Director of Global Health
- Paul Cosford - Director for Health Protection and Medical Director
- Paul Johnstone - Regional Director - North of England
- Jim O'Brien - Centre Director - Wessex
- Androulla Efstratiou – Head, WHO Global Collaborating Centre for Diphtheria & Streptococcal Infections, EUPHEM Scientific Coordinator
- Kevin Fenton - Director of Health and Wellbeing
- Viv Bennett - Director of Nursing and Midwifery
- Paul Lincoln - Associate Member PHE Advisory Board (delegated representative Modi Mwatsama)
- Mark Salter – Consultant in Public Health Strategy (Global Health)
- Annette Luker – Locum Consultant in Public Health Strategy (Global Health)