

Dear Sirs,

I understand that you are carrying out a consultation on minimum pricing of alcohol.

Please register my response as **not** supportive of this proposal.

I consider that this will financially penalise sensible moderate drinkers and do nothing to deter serious or binge drinkers.

Do you really think that people who are happy to out and pay 5-7 pounds for cocktails and 3-4 pounds for a 250/330 ml bottle of designer lagers are going to be put off by having to pay a little bit more at the shops?

Where as those of that might enjoy the occasional bottle of wine will have to pay substantially more for, eg, a bottle of moderate quality wine.

regards