

**Final notes: UKCCIS Executive Board  
8 July 2013 14.30 – 16.30  
Department for Education**

**Attendees:**

Ed Vaizey MP	Minister for Culture and the Creative Industries
Chair	
Edward Timpson MP	Minister for Children and Families
Damian Green MP	Minister for Policing and Criminal Justice
Claire Perry MP	PM Advisor
Julian Ashworth	BT
David Cooke	BBFC
Peter Davies	CEOP
John Carr	CHIS
Simon Milner	Facebook
Dave Miles	FOSI
Susie Hargreaves	IWF
Sonia Livingstone	LSE
Peter Liver	NSPCC
Claudio Pollack	Ofcom
Vicki Shotbolt	Parentzone
Elizabeth Kanter	Blackberry
Will Gardner	Safer Internet Centre
David Happy	Samsung
Dido Harding	TalkTalk
Andrew Uden	Tesco
Jo Twist	UKIE
Lindsay Harvey	Welsh Assembly
Anne Heal	Openreach
Pete Johnson	ATVOD
Judith Grant	DfE

**Observers:**

Louise Woodward	DfE
Gillian Machin	DfE
Claudia Rodrigues	DfE
Jeff Alford	DCMS
Jon Williams	Home Office
Alice Miles	DfE Political Advisor
Olivia Parish	Claire Perry's office
Michael Mensah	Edward Timpson PS
Bradley Finn	Damian Green PS

**Item 1 – Welcome, introductions and declaring interests**

1. Ed Vaizey introduced the Minister for Policing and Criminal Justice, Damian Green to the board. Mr Green explained that he has replaced the Minister for Crime Prevention on the board because he heads up the National Group on

Sexual Violence Against Children and Vulnerable People. This work includes a cyber workstream which will look at how to protect children online. He said he would be chairing a meeting on 24 July to which John Carr and others in the statutory and voluntary sectors had been invited.

2. The Chair opened:

- Pete Johnson of ATVOD was welcomed to the board;
- Tink Palmer of the Marie Collins Foundation has joined the board but sent her apologies because she had been called as an expert witness;
- Scott Dodds of Microsoft recently resigned from the board and the Secretariat would be sending out a nomination form after the meeting.
- members should send comments about membership applications to the Secretariat.
- reminded members that there are changes to the national curriculum Computing programme which will see children taught about being safe online from the age of five and through to 16 from September 2014.

**Action point:**

Members were asked to send comments about membership applications to the Secretariat.

**Item 2 - Maria Miller Internet Safety Summit**

3. Ms Perry commented that the summit led by Maria Miller was well attended. Key areas: agreed were zero tolerance of child sexual abuse material; ISPs to host splash pages; and for work to be done on a national database of such images. Ms Hargreaves commented that the summit had accelerated the work on splash pages and IWF membership.
4. Points made during discussion were:
- splash pages are only one corner of activity; there needs to be a wider view of criminal activity and investigation into peer-to-peer activity and how the Microsoft technology can be used
  - there needs to be consideration of a national image library
  - there is a wider public accountability aspect and a need to ensure the UK is working in an international context
  - the parents of Tia Sharp and April Jones are bewildered at the availability of child sex abuse material, but they acknowledge that tackling it is not easy
5. Ms Perry mentioned that the work by ISPs on network level parental internet controls was progressing well and gave an update on the campaign to raise awareness of parents; this campaign will launch in January and focus on three key messages: switch on parental internet controls, talk to your children about broader issues and know where to go for help.

6. Comments made were:

- it is important to learn from past campaigns
- TalkTalk has put a full-time project lead behind this work; BT is funding the project office
- research and evidence will need to be gathered
- it will be important for all four ISPs to have their network-level controls up and running before the campaign launches
- the work is not yet at the stage of identifying who will sponsor it
- there are considerations of sustainability, how information will be provided and outreach to schools (particularly with the introduction of the new national curriculum for Computing in September 2014)
- the timing could work well with Safer Internet Day 2014 (11 February, 'Let's create a better internet together')
- consideration should be given to how the UKCCIS 'white label' Advice 1.0 is used
- the campaign will not only tackle harmful content but behavioural issues such as bullying and sexting
- the mobiles need to be on board

**Action points:**

- Dido Harding/Julian Ashworth to provide monthly reports to Ministers on progress of the campaign.
- Secretariat to consider UKCCIS Board membership and the appointment of a mobile network operator.

**Item 3 - CEO coalition update**

7. Elizabeth Kanter explained the work of the CEO coalition for internet safety which was begun in 2011. All CEOs were invited to a meeting in June but only four of 22 attended. There was good representation of industry and an impressive selection of child internet safety initiatives were showcased. Education was a big point of consideration. The industry is not keen on "kitemarks". Afterwards Ms Kroes wrote to all CEOs with a joint declaration of commitment. There is now a sense that the coalition has come to a natural end as working across 27 member states and the entire internet value chain is extremely challenging.

Points made during the meeting were:

- the development of the ICT principles coalition, which arose out of this work, is significant
- Dr Brian O'Neil will analyse individual pledges made by companies

**Action point:**

- Mr Vaizey to write to Commissioner Kroes to explain UKCCIS successes.

#### **Item 4 - Public WiFi**

8. Anne Heal summarised action on public WiFi: consideration has been given to a code of practice, to charging and to a kitemark. The six largest providers are almost ready to release a statement of commitment which will include the percentage of the market that they cover. No-one will charge for this service. Ms Perry and Mr Carr will shortly meet retailers and others who buy public WiFi.

Comments included:

- there has been much progress
- there has to be a focus on the 'public' nature of the location e.g. hotel foyers are different from bedrooms
- the IWF will promote this work
- if there is an offer of 'clean' public WiFi, this must actually be the case when parents test it
- the WiFi work only filters pornography and not pro-suicide or pro-anorexia sites
- there remains an issue with RIPA prevents in relation to filtering content by default
- the mobiles framework created by BBFC addresses a wider remit

#### **Action points:**

- Board member organisations to provide updates on announcements they make to the UKCCIS Secretariat.
- Ms Perry to join Mr Carr's meeting to discuss "kitemarks".
- Ms Harding and Mr Ashworth, with Ms Heal, to benchmark what 'clean' public WiFi looks like.

#### **Item 5 - International child internet safety agenda**

9. Mr Miles explained that FOSI is a registered UK and US charity. It has a heritage as a UK charity that goes back 12 years; it is a highly collaborative industry and multi-stakeholder organisation and commissions its own research. Besides its International events, two current initiatives include A Platform for Good and GRID. The UK is one of the most visited country on GRID. It is the methodology which draws other countries to examine the UK; the UK is often seen as a thought leader. More broadly, of the 2.3bn internet users worldwide 45% are under 25, so child online safety has globally never been more important.
10. There has never been a better time to be able to 'fix' content: filtering products have changed dramatically, parents are having more conversations with their children; the UK makes child internet safety a key priority where many countries do not.

11. Overall, there are some trends we should watch for. In the US we are seeing a significant growth in 'adaptive' learning in schools and much discussion about BYOD (bring your own device) and the Khan Academy.

12. Over the past decade, the UK is the one of largest net exporters of best practice to Europe and beyond. Industry guidance on search, chat and social media began here. UK representatives play a key role the European Commission's current online safety coalitions. There is no equivalent organisation to UKCCIS which can help achieve swift and proportionate results.

Comments included:

- there should be join-up with the Commonwealth Telecoms organisation, with the ITU and the global cyber security conference
- IWF has developed a template for other countries to take down child sex abuse material
- there should be a way to promote the work of UKCCIS globally
- there should be a focus on the problems which can be solved internationally and care should be taken to ensure that the issues of net neutrality and freedom of expression are set aside

**Action points:**

- ITU to be invited to the next UKCCIS meeting.
- Mr Vaizey to write to the Foreign Secretary cc the PM to press for the work of UKCCIS to be publicised at the cyber security conference and the G8 summit.

**Item 7 - Information for parents**

13. Ms Livingstone explained that the letter from Ministers has received a slow response and replies (eight of them) are of mixed quality. She felt this was in part because they had moved resources (it is the same people) onto the Maria Miller summit. It has been easier for companies to give standard policies than answer specific questions. The question concerning the timescale for dealing with reports had the weakest response.

Comments included:

- there should be a focus on the 20-30 key target companies
- apps are missing from this letter; the letter should be adjusted to include them
- there needs to be consideration about where parents go for information: there needs to be both a 'go to' place and consistent information wherever you look

**Action points:**

- Secretariat to investigate targeting 20-30 companies to press for a response.
- Subsequent findings from this work to be integrated with the work on the campaign.

## **Item 8 - ATVOD**

14. Mr Johnson explained ATVOD's role as regulator of UK based video on demand services (including adult pornographic services) and the statutory requirement in the Communications Act in relation to material which might seriously impair the development of children; and the action taken by ATVOD to prevent those under 18 from accessing hardcore pornography on UK based services. However, most sites which host this material are based outside the UK, and the leading sites are among the websites most visited by UK internet users. Many give free access to hardcore pornography and try to sell subscription services in addition.
15. It is legal to provide this content to adults but not legal to share it with children: Crown Prosecution Service ("CPS") guidance on the Obscene Publications Act ("OPA") is clear that the law applies in the country in which images are downloaded (i.e. in the UK) and that making hardcore pornography available in a manner which allows children to view is an offence. Such content should therefore be behind an effective age verification process. In light of the CPS guidance, ATVOD is discussing with UK financial institutions whether it is appropriate for them to process payments to services which offer free unrestricted access to hardcore pornography as a loss leader in order to promote related pay services.
16. Comments included:
- ATVOD has had a positive initial response from the UK financial industry and is working towards holding a roundtable for all those involved in processing payments in September.
  - there needs to be an industry lead to create a blacklist of sites to which payments would be blocked;
  - ministerial support following this meeting would be helpful
  - the wider point here concerns age verification online

## **Item 9 - AOB**

17. The Secretariat said that this would be the last time Board members would see the Secretariat members due to changes at DfE.