



6 September 2013

## WELCOME

Welcome to the first edition of a new e-newsletter from the Cabinet Office Legacy Unit keeping you in touch with Olympic and Paralympic legacy activity. Given that we are a year on from the 2012 Paralympic Games this edition is a Paralympic special!

We look ahead to National Paralympic Day on 7 September, catch up with what's been going on over the summer and see what some of the "Inspired by 2012" projects have been getting up to. First off though, a word from the Prime Minister's Olympic and Paralympic Legacy Ambassador, Lord Coe:

*"I know from the conversations I have with people across the UK that there remains a huge amount of enthusiasm for the 2012 Games and their legacy. Just as the Games took 10 years to win, plan and deliver, so legacy must be seen as a 10-year project to realise lasting change. Although we have seen a great celebration of the anniversary of the Games this summer we all have a role to play in helping to secure a lasting legacy from London 2012; this is by no means a unique task for government.*

*I hope this newsletter provides a flavour of what's going on and that you find it useful and interesting. Feel free to share it with your own local and regional networks and contacts with an interest in the Games' legacy and let the team in the Legacy Unit know if there is material you would like to share in future editions."*

**SEBASTIAN COE CH KBE**



Please see [gov.uk](http://gov.uk) for more legacy news.  [Inspiredby2012](https://www.facebook.com/Inspiredby2012)  [@2012govuk](https://twitter.com/2012govuk)

## Latest news/what's been happening

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To mark the anniversary of the Paralympic Opening Ceremony the International Paralympic Committee announced that Stoke Mandeville will be involved in all future Paralympic Games Torch Relays. [Read more.](#)



The summer of legacy events continued across the country with [Pedal on UK](#) hosting events across the UK to encourage people to get on their bikes, and [Join In](#) inspiring people to get involved in their local community clubs. Look on their websites for an event in your area.



Over the summer the Big Society Awards have been recognising community projects with legacy themes. Well Done to [Fencing North East](#), [InstructAbility](#), [Herne Hill Velodrome](#), [SportInspired](#), [Homeless FA](#) and [Street Games](#).

1,700 athletes from England, Scotland and Wales descended onto Bath and Bristol for three days of competition last week for the 2013 Special Olympics Great Britain National Summer Games. This account of the [Special Olympics](#) from Karen Wallin, CEO of Special Olympics GB, provides more detail.

British High Commission Victoria and UK Sport have joined hands to help Seychelles become the first new International Paralympic Committee (IPC) member since the London 2012 Paralympics. [Read more.](#)

Welcome and congratulations to recent licensees for the 'inspired by 2012' brand, including [Legacy List](#), [Louth Family Disability Sports Days](#), [Derby City School Sports Partnership](#) and [Suffolk County Council](#). Please encourage others to talk to us about using the brand for projects and initiatives inspired by the Games. It's easy to get and use the brand – [read more here](#) or contact [Andrew Honeyman](#) (0207-276 2013)



Over one hundred thousand people have visited the north part of Queen Elizabeth Olympic Park. With wheelchair basketball at the Copper Box Arena, zumba classes at Timber Lodge, poetry reading in Tumbling Bay and beautiful and peaceful parklands Queen Elizabeth Olympic Park really does have something for everyone.

## Look ahead

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### This weekend (7-8 September)

Saturday 7 September is National Paralympic Day. To celebrate there will be a host of disability sport events at Queen Elizabeth Olympic Park as well as the Mayor of London's Liberty Festival, a free family day out with a host of activities, featuring the very best of disability sports and arts from 12noon until 8pm. More [here](#).

Join In has teamed up with National Paralympic Day to host events in disability sports clubs and community clubs, for example '[Strictly Come Wheelchair Dancing](#).' To search for community group events near you search [www.joininuk.org](http://www.joininuk.org) and go along to lend a hand.

Other celebrations around the country include a [Community Games event at Stoke Mandeville](#).

Clubs around England will be hosting the [England Hockey National Club](#) Weekend 7-8 September.

[Danone Nations Cup](#) (the football World Cup for 10-12 year-olds) – the final is being held on 7 September at Wembley Stadium.

7 September also sees the announcement of the host city for the 2020 Olympic and Paralympic Games at the IOC session in Buenos Aires - good luck to Madrid, Tokyo and Istanbul.

### Further Ahead



The 2013 Disability Tennis Road Show starts on 9 September. It will feature disability inclusion training for those delivering tennis, a schools session to showcase the support the Tennis Foundation can give both mainstream and special schools, and a come and try session for anyone who wants to give tennis a go. For more information about the road show and to book a place, visit the [website](#).

[Finals of the Sainsbury's School Games](#) are taking place in Sheffield from 12-15 September.

Get Set to Make a Change is a brand new education and youth engagement programme from the British Olympic Association and British Paralympic Association. The programme empowers young people to work together to create positive change in their communities. Road shows are taking place across the UK find out more and sign up to [make a change](#).

[Britain's Personal Best](#) are encouraging everyone to think about what their personal best would be and register to take part in striving to achieve that goal between 4<sup>th</sup> and 6<sup>th</sup> October 2013. Set your destination to amazing!

The Local Government Association is holding a conference in London on 15 October about public health which may be of interest. Check [here](#) for further details.

## Legacy Media Coverage

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Lots of recent coverage of legacy, including from the July publication of the Government and Mayor's legacy report and other reports. Just a few are included below:

A flavour events BBC interview with Sophie Christiansen (a member of our Paralympic Legacy Advisory Group (PLAG)) [View Here](#)

Article in the Independent about perceptions of disabled people in the workplace [Click to read the article.](#)

Article by Lord Coe in The Telegraph last week: Read in full [here.](#)

Coverage of legacy in the Telegraph in July, including publication of legacy reports. To read the article click [Here](#)

On the same day the BBC ran the story of how the London 2012 Games helped boost the economy. To read the article click [Here](#)

## News round-up

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Congratulations to the recently ennobled Chris Holmes (another PLAG member) and Join In's Chair Sir Charles Allen, former LOCOG colleagues who have each made a huge contribution to the 2012 Games and their legacy.

A warm welcome to Andaleeb Basunia, who has recently joined the British Olympic Association as project manager for the Supplier Recognition Scheme. The SRS enables companies that supplied the 2012 Games to actively promote their involvement. For details of how companies that supplied the Games that do not yet have a (free) SRS licence can apply for one click [HERE](#).

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If you would like us to include any legacy news stories/activities or features via Facebook and Twitter please remember to send us links to: [olympiclegacy@cabinet-office.gsi.gov.uk](mailto:olympiclegacy@cabinet-office.gsi.gov.uk)

If you have any feedback or ideas for future content on this note please email: [olympiclegacy@cabinet-office.gsi.gov.uk](mailto:olympiclegacy@cabinet-office.gsi.gov.uk)

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