

Annex B

URN 13D/241

Winter fuel payments research – questions for omnibus survey

ASK ALL

Q1. Do you have any of the following energy saving home improvements installed in your property? Please include anything that has been done to your property, even if the decision was not made by you personally.

SHOW SCREEN. SELECT ALL THAT APPLY.

1. Loft insulation
2. Cavity wall insulation
3. Double glazing
4. Any other energy saving home improvements
5. NONE OF THESE
6. DK

TEXT DISPLAY SCREEN

I'm now going to ask you some questions about your future likelihood of installing energy saving home improvements in various scenarios. By 'energy saving home improvements' I mean things like loft insulation, cavity wall insulation, double glazing, insulation of your hot water tank, draught proofing, installing room thermostats and a range of other measures. These measures make your home more energy efficient and can help to reduce the cost of your energy bills.

ASK ALL

Q2. Anyone in the UK born on or before 5th July 1951 is eligible to receive a winter fuel payment. Most eligible households receive an annual payment of £200 from the Government to help towards paying for heating bills.

How likely would you be to consider using your winter fuel payment to pay for energy saving home improvements?

IF RESPONDENT SAYS THEY ARE NOT YET ELIGIBLE FOR WINTER FUEL PAYMENTS (I.E. BORN AFTER 5th JULY 1951), ASK: How likely do you think you would be to consider this *when* you start to receive winter fuel payments?

SHOW SCREEN.

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. DK

ASK ALL

Q3. Now consider a scenario where if you put your winter fuel payment towards the cost of energy saving home improvements you would automatically receive the next two years of winter fuel payments early, to help pay for the work. How likely would you be to install energy saving home improvements in this scenario?

SHOW SCREEN.

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. DK

ASK HALF SAMPLE A

Q4a. Now consider a scenario where your home would benefit from energy saving home improvements which would cost around £400.

In this scenario you would put £200 towards the cost of installing energy saving home improvements and the government would match that with a further £200, to help pay for the work. How likely would you be to install energy saving home improvements in this scenario?

SHOW SCREEN.

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. DK

ASK HALF SAMPLE B

Q4b. Now consider a scenario where your home would benefit from energy saving home improvements which would cost around £400.

In this scenario you would put your £200 winter fuel payment towards the cost of installing energy saving home improvements and the government would match that with a further £200, to help pay for the work. How likely would you be to install energy saving home improvements in this scenario?

SHOW SCREEN.

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. DK

ASK IF Q2 = 3 or 4

Q5. You said earlier that you are unlikely to use your winter fuel payment to invest in energy saving home improvements. Why is this?

DO NOT SHOW SCREEN. CODE ALL THAT APPLY. RANDOMISE LIST.

1. Don't want hassle/disruption of work
2. Already have all possible energy efficiency measures installed
3. Need to/want to use winter fuel payment to pay for energy bills
4. Need to/want to use winter fuel payment for something else (other than energy bills)
5. Not worth the cost/effort at current stage of life
6. Don't like the idea of committing future funds up front
7. No interest in making home more energy efficient
8. Would not know how to go about this/who to ask
9. Don't plan to stay in current home long
10. Scheme sounds too complicated / don't understand what it's all about
11. Never really thought about it before
12. Other (specify)
13. DK

ASK ALL

Q6. I'd like to ask you about any benefits you receive. Which, if any, of the benefits on this screen do you receive, either on your own or with a partner?

INTERVIEWER: SELECT ANY BENEFITS RECEIVED BY EITHER RESPONDENT OR THEIR PARTNER.

SELECT ALL THAT APPLY.

1. Pension Credit
2. Employment and Support Allowance (ESA)
3. Income Support
4. Job Seeker's Allowance
5. Working Tax Credit
6. Disability Living Allowance
7. Attendance Allowance
8. NONE OF THESE
9. DK

ASK ALL

Q7. Which one of these best describes how well you [and your household] are keeping up with your energy bills at the moment?

INTERVIEWER: IF RESPONSENT IS NOT RESPONSIBLE FOR PAYING FOR ENERGY BILLS ASK THEM TO TRY TO ANSWER ON BEHALF OF THE PERSON IN THE HOUSEHOLD WHO IS RESPONSIBLE.

SHOW SCREEN

1. I/we manage very well
2. I/we manage quite well
3. I/we manage to get by
4. I/we have some difficulties
5. I/we have severe difficulties
6. DK
7. REFUSED