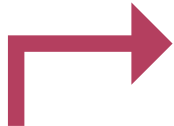


Functions



Public Health England will carry out nationwide and specialist functions for public health. Locally public health will be led by local authorities.

Functions

Public Health England's three main functions will be:

1. Delivering services to national and local government, the NHS and the public.
2. Leading for public health.
3. Supporting the development of the specialist and wider public health workforce.

Function 1: Delivering services

Public Health England will:

- deliver specialist public health services to national and local government, the NHS and the public, working in partnership to protect the public against infectious diseases, minimise the health impact from hazards, and provide national leadership and coordination of the public health response to the emergency preparedness, resilience and response system¹
- deliver an information and intelligence service to support effective action, locally and nationally, to promote and protect health and wellbeing, prevent illness, advance equality, tackle inequalities and improve public health outcomes
- support the commissioning and delivery of effective health and care services and public health programmes by the NHS and local authorities through public health

advice, analysis, service specifications, evidence and best practice dissemination, as appropriate

- design and deliver nationwide communications and interventions to support the public to protect and improve their health, including use of social marketing and behavioural insight techniques.

Function 2: Leading for public health

Public Health England's second function covers activities across the whole public health system and supports health ministers, the Department of Health and the Chief Medical Officer in working across government on public health issues.

Public Health England will:

- encourage transparency and accountability across the system by publishing information on local and national health and wellbeing outcomes, and supporting improvement action
- support public health policy development through evidence and advice on the best operational means to achieve strategic goals
- allocate and deploy its budget and manage relationships effectively to support effective and integrated public health delivery across the system
- work with partners to build the evidence base from research and experience about what works in improving and protecting health and wellbeing; narrowing health





inequalities and advancing equality; and promote and evaluate innovation

- act for public health science and delivery on the international stage.

Function 3: Developing the workforce

Public Health England will support the development of the specialist and wider public health workforce.

Corporate activities

Public Health England will need to prove itself as a high-performing organisation and make efficient and effective use of all its resources to deliver high performance and value for money.

To deliver this, Public Health England will need a range of strong corporate, business support and development functions to support its activities and staff, including business development functions to harness opportunities for generating external income.

Where corporate services can be delivered more effectively and efficiently Public Health England will pursue shared services.

Public Health England will be able to secure income from the sources currently open to the organisations coming into it, and will provide services to the private sector as customers.

This will provide income to fund public health action, foster best practice, promote innovation, ensure efficient and cost-effective operations and help to sustain critical mass of expertise to support innovation and attract research funding.

¹ More work will take place in the coming months to develop operational guidance for the system-wide emergency preparedness, resilience and response model, including exploring how Public Health England and local government will work together to protect the health of local populations.