



Site Usage

37,867 Visits

63.04% Bounce Rate

101,713 Pageviews

00:02:21 Avg. Time on Site

2.69 Pages/Visit

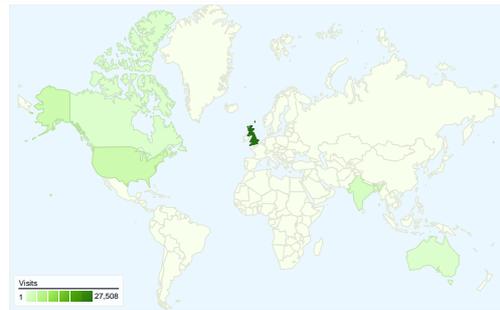
77.02% % New Visits

Visitors Overview

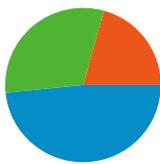


Visitors
29,389

Map Overlay



Traffic Sources Overview

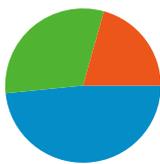


- **Search Engines**
18,326.00 (48.40%)
- **Direct Traffic**
11,710.00 (30.92%)
- **Referring Sites**
7,831.00 (20.68%)

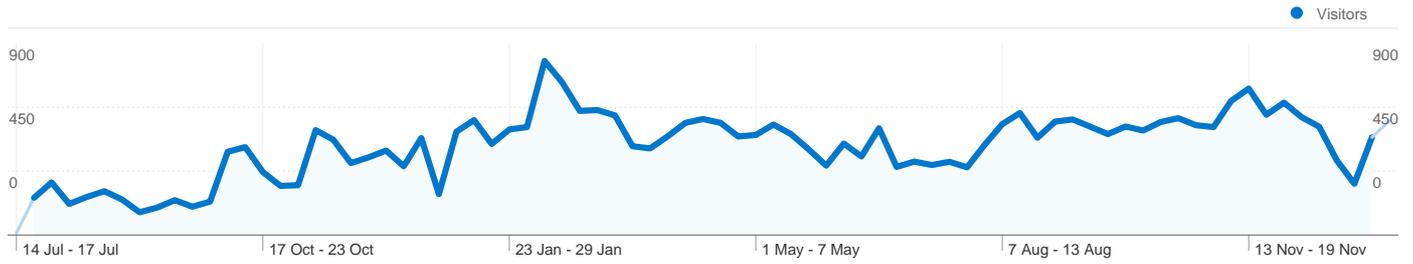
Content Overview

Pages	Pageviews	% Pageviews
/	22,666	22.28%
/who-are-the-50-jobseekers/	6,170	6.07%
/how-to-identify-typical-	4,144	4.07%
/case-studies/	4,004	3.94%
/introduction/	3,660	3.60%

Traffic Sources Overview



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29,389 people visited this site

 **37,867 Visits**

 **29,389 Absolute Unique Visitors**

 **101,713 Pageviews**

 **2.69 Average Pageviews**

 **00:02:21 Time on Site**

 **63.04% Bounce Rate**

 **77.02% New Visits**

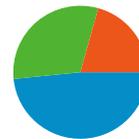
Technical Profile

Browser	Visits	% visits
Internet Explorer	26,375	69.65%
Firefox	5,139	13.57%
Chrome	3,799	10.03%
Safari	2,015	5.32%
Opera	171	0.45%



All traffic sources sent a total of 37,867 visits

-  30.92% Direct Traffic
-  20.68% Referring Sites
-  48.40% Search Engines



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Top Traffic Sources

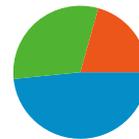
Sources	Visits	% visits
google (organic)	16,873	44.56%
(direct) ((none))	11,710	30.92%
taen.org.uk (referral)	3,494	9.23%
intraLink (referral)	712	1.88%
ctt-news.org (referral)	518	1.37%

Keywords	Visits	% visits
recruitment techniques	506	2.76%
50+ works	402	2.19%
50 plus works	323	1.76%
kinds of training	311	1.70%
developing motivation skills	242	1.32%



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-  **20.68%** Referring Sites
-  **48.40%** Search Engines

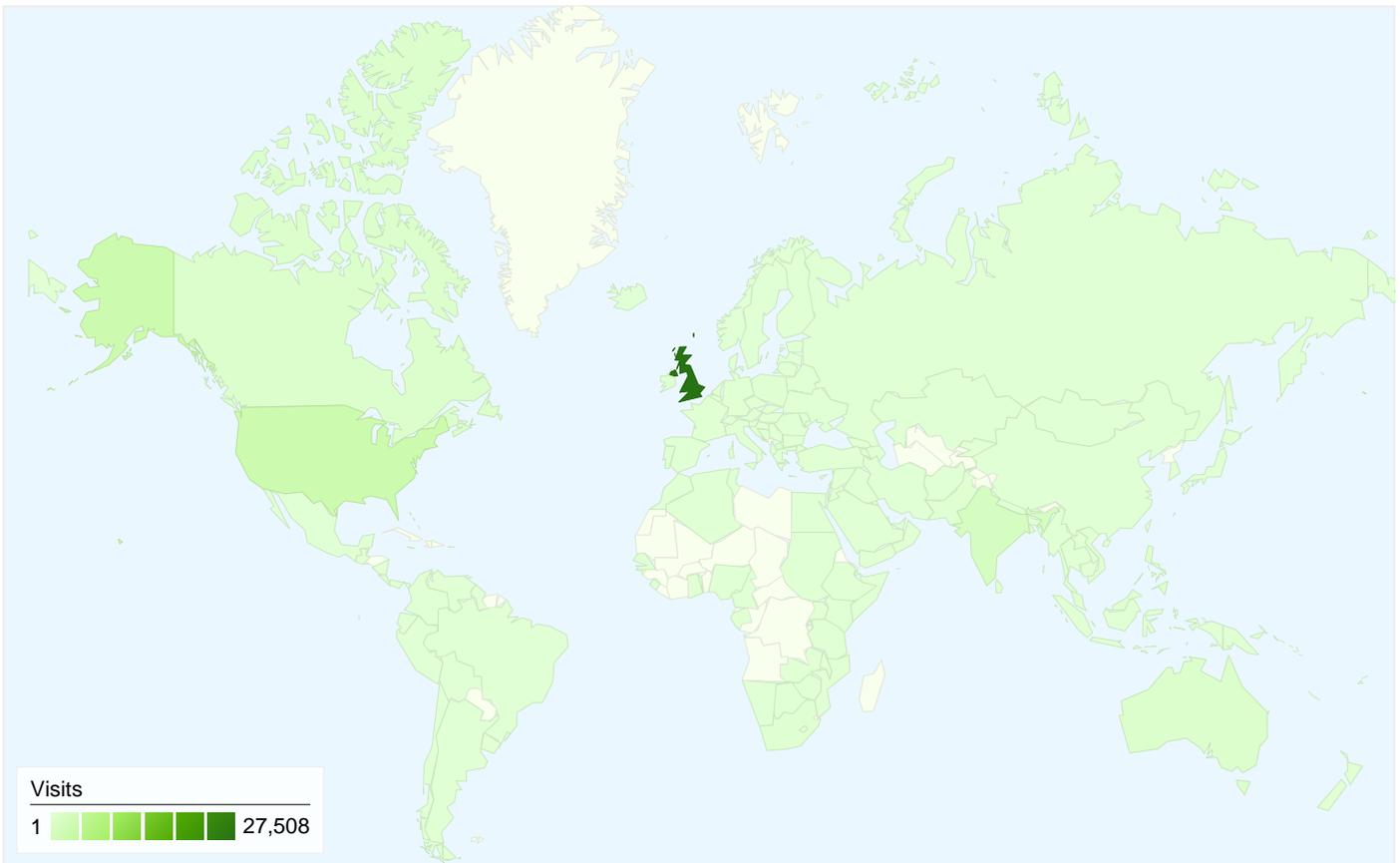


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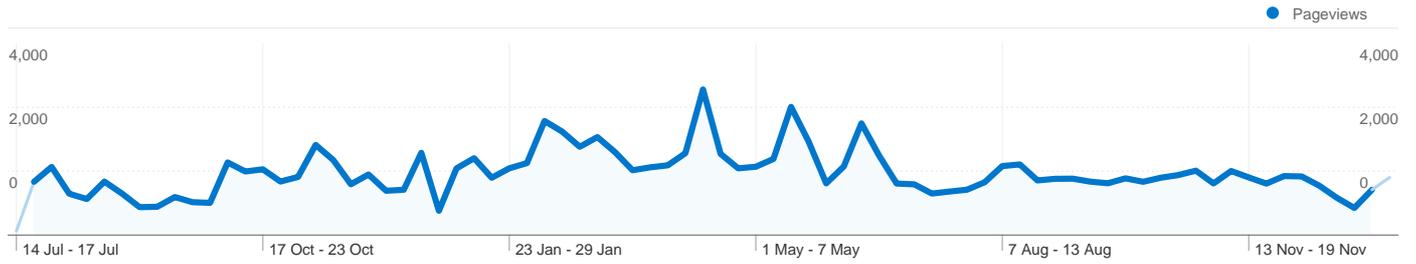


37,867 visits came from 158 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
37,867 % of Site Total: 100.00%	2.69 Site Avg: 2.69 (0.00%)	00:02:21 Site Avg: 00:02:21 (0.00%)	77.01% Site Avg: 77.02% (-0.01%)	63.04% Site Avg: 63.04% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	27,508	3.10	00:02:50	71.95%	56.64%
United States	3,162	1.47	00:00:45	86.62%	82.38%
India	1,602	1.38	00:00:46	93.70%	84.64%
Australia	685	1.57	00:00:57	94.16%	80.73%
Canada	634	1.66	00:01:14	92.59%	77.13%
Philippines	515	1.52	00:01:36	95.73%	79.22%
(not set)	201	1.74	00:01:16	91.04%	75.12%
Malaysia	194	1.27	00:00:44	93.30%	88.14%
Ireland	173	1.68	00:00:58	97.11%	76.88%
Pakistan	173	1.48	00:00:25	94.22%	82.08%

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 76,729 Unique Views

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Top Content

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